ABSTRACT

REAR MOUNTED VEHICLE DISPLAY DEVICE FOR DISPLAYING ADVERTISEMENTS

This invention relates to a device (1) for displaying an advertisement or similar graphic on a moving object such as a vehicle for a medium for displaying the advertisement wherein the advertisement may be changed periodically without having to remove the device, or use another similarly cumbersome and/or expensive process. The device is a lightweight display device displaying printed materials adapted for attachment to the rear of a vehicle with a framing device (3) to hold the advertisement in place.

Fig. 1