ABSTRACT

INFORMATION PROCESSING DEVICE AND PROGRAM

The present invention addresses the problem of providing an information processing device and a program with which it is possible to selectively deliver an advertisement so as to suit each individual user. An information processing device 30 delivers an advertisement to an onboard terminal 20 provided in a mobile body 100, the information processing device 30 being provided with: a place information acquisition unit 32 for acquiring information pertaining to a place at which a user aboard the mobile body 100 stops, as place information; and an advertisement delivery unit 36 for acquiring advertisement information on the basis of the acquired place information and delivering advertisement information to the onboard terminal 20.

[FIG. 1]