Interaction Method, System and Electronic Device

Abstract

Embodiments of the present application provide an interaction method, system and electronic device. The method includes: playing an audio/video; displaying an interactive control reflecting a playback progress in a playback interface of the audio/video; determining, in response to an interactive operation triggered by a user through the interactive control, interaction information and the playback progress when the interactive operation is triggered; and sending, based on the interaction information and the playback progress, the user's interaction data for audio/video segments to a server terminal, to enable the server terminal to obtain respective interaction data triggered by different users for different segments of the audio/video. Using the technical solutions provided by the present application, users can interact with one or multiple segments of an audio/video, which will help to obtain user interaction popularities for different segments, guide the users to watch or listen, and reduce the probability of missing exciting segments. In addition, to a certain extent, this will also help improve indicators such as the number of times of playing audio/video and the number of playing content, etc.

Figure 2