

FIG. 1

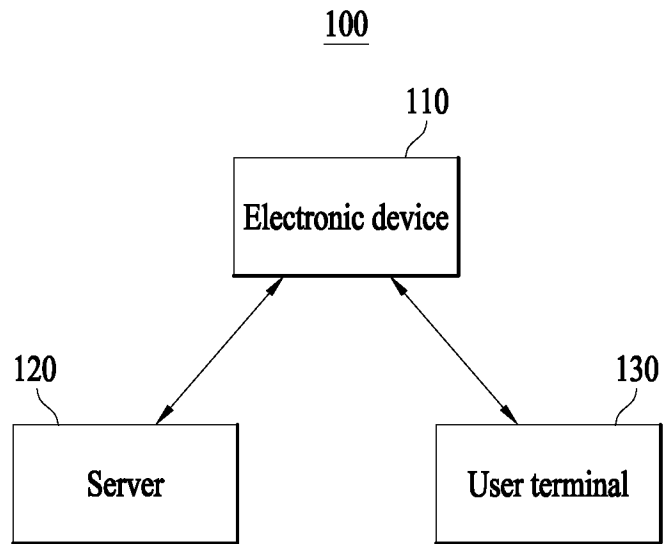


FIG. 2

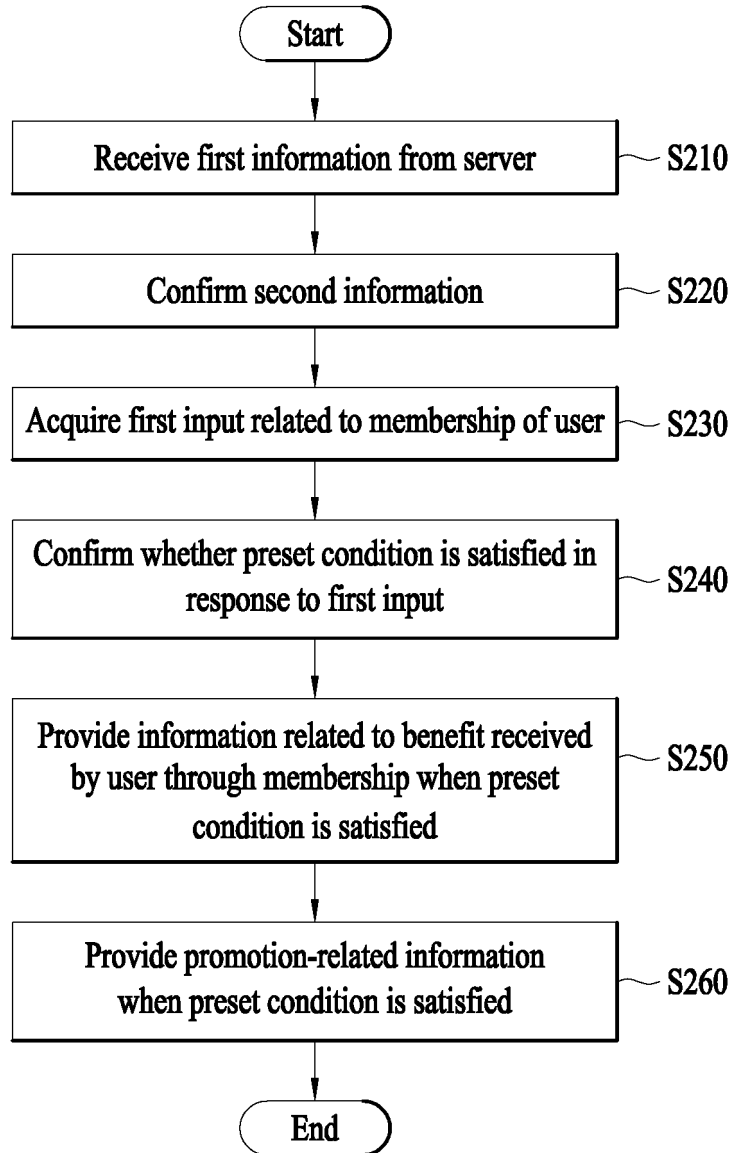


FIG. 3

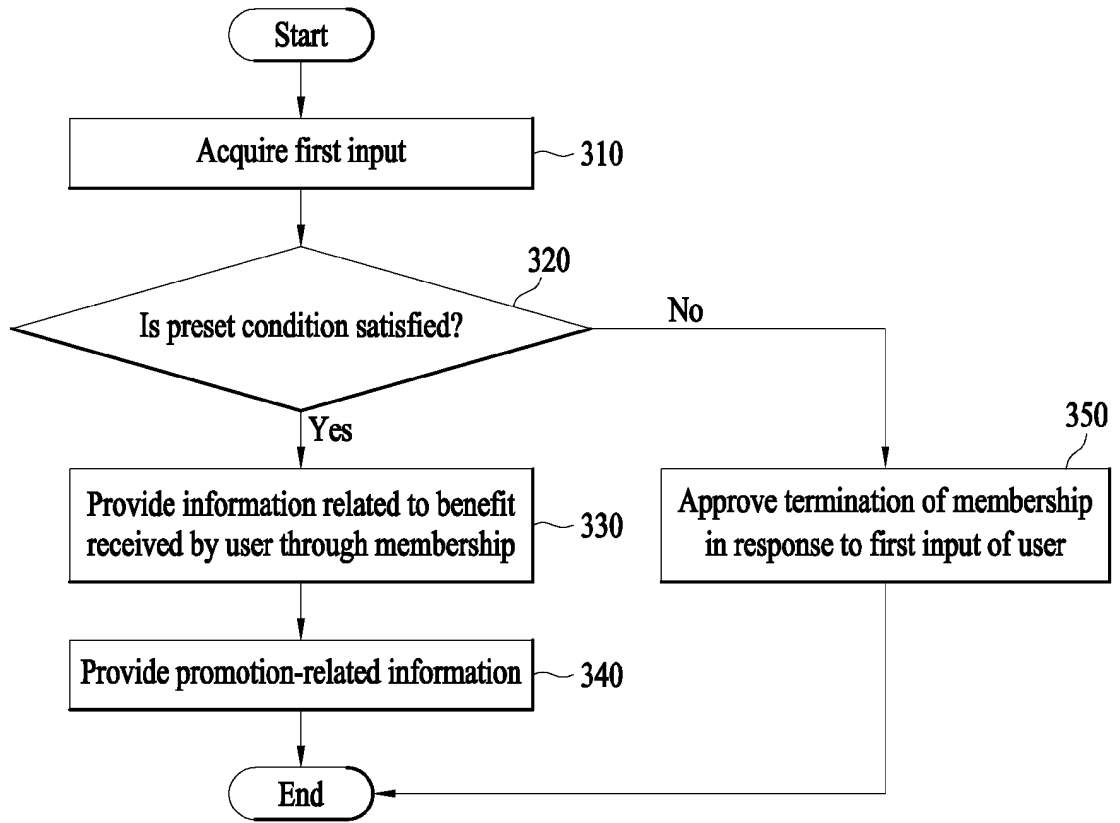


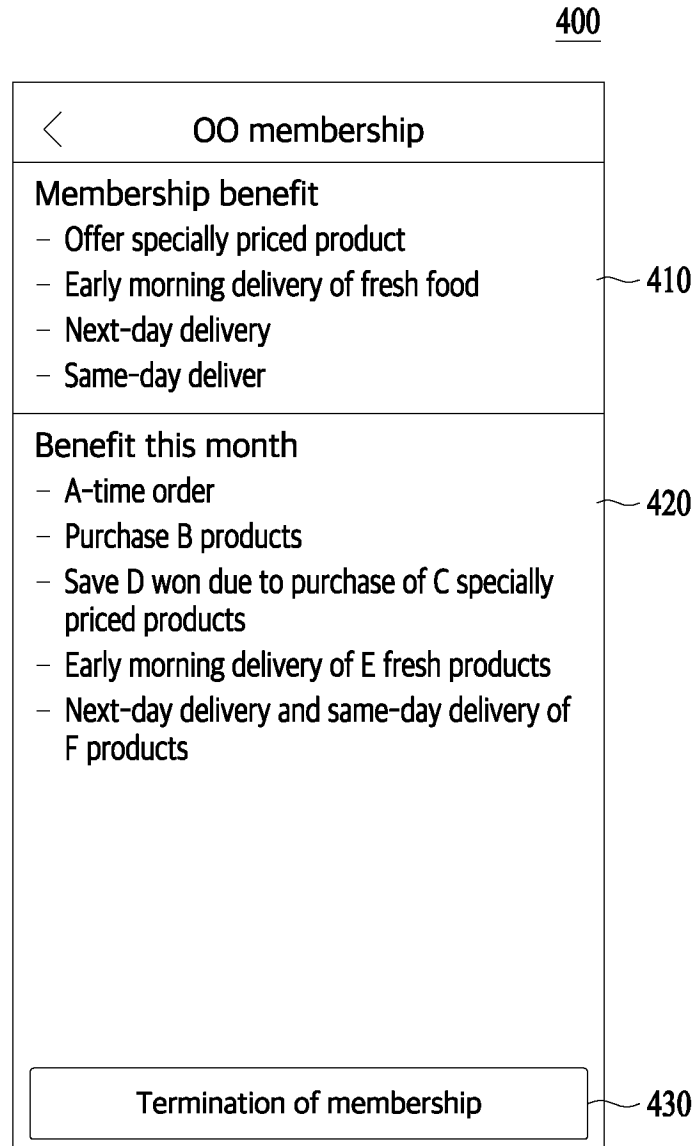
FIG. 4

FIG. 5A

510

< OO membership

Membership benefit

- Offer specially priced product

Do you surely want to terminate?

Benefit received during membership subscription period (YYYY/MM/DD - YYYY/MM/DD)

- A total of N orders
- Purchase a total of M products
- A total saving of P won
- Total savings of Q hour (compared to average)

Yes No

Termination of membership

511 512

FIG. 5B

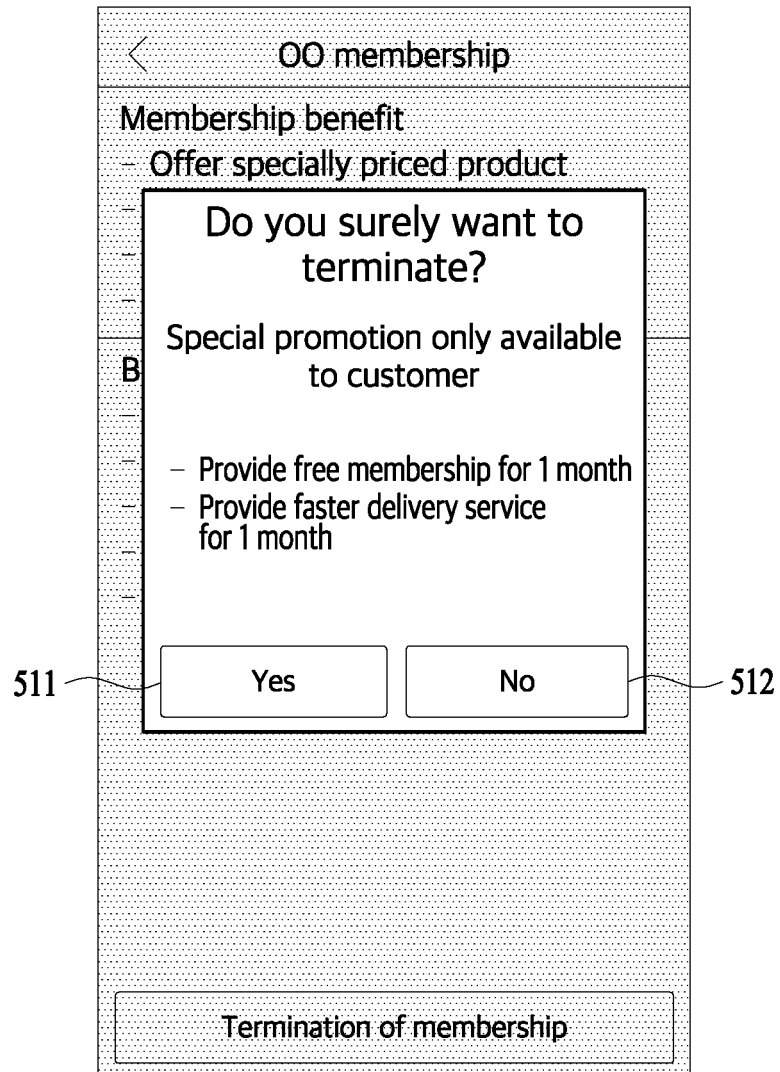
520

FIG. 6

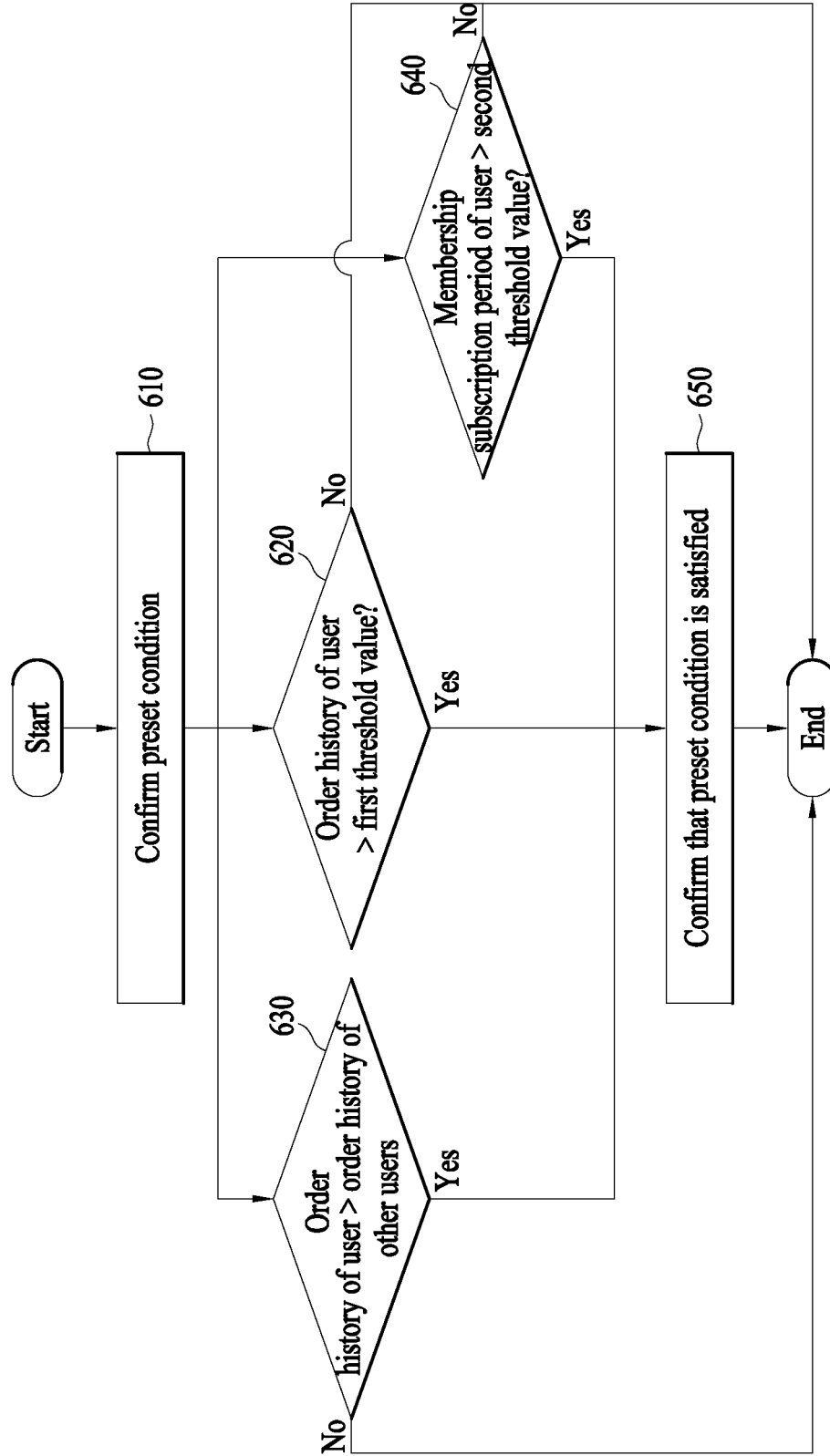


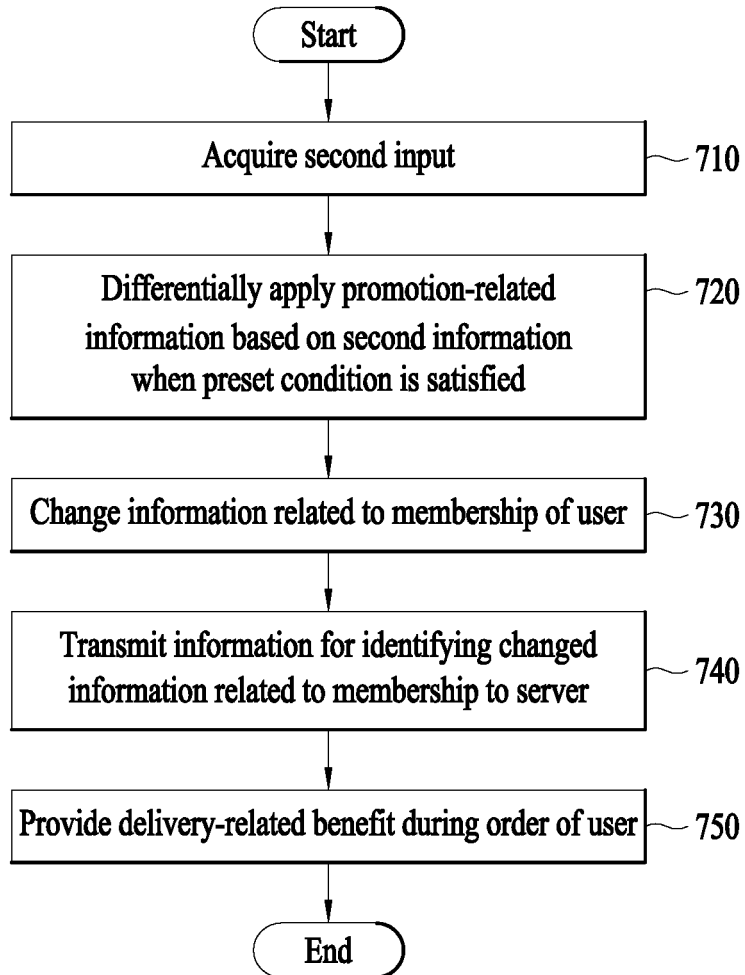
FIG. 7

FIG. 8

