

(12) 按照专利合作条约所公布的国际申请

(19) 世界知识产权组织
国际局



(10) 国际公布号
WO 2023/103618 A1

(43) 国际公布日
2023 年 6 月 15 日 (15.06.2023)

(51) 国际专利分类号:
A63F 13/52 (2014.01) *A63F 13/822* (2014.01)
A63F 13/792 (2014.01) *A63F 13/837* (2014.01)
A63F 13/798 (2014.01)

(21) 国际申请号: PCT/CN2022/127113

(22) 国际申请日: 2022 年 10 月 24 日 (24.10.2022)

(25) 申请语言: 中文

(26) 公布语言: 中文

(30) 优先权:
202111505067.7 2021 年 12 月 10 日 (10.12.2021) CN

(71) 申请人: 腾讯科技(深圳)有限公司 (TENCENT TECHNOLOGY (SHENZHEN) COMPANY LIMITED) [CN/CN]; 中国广东省深

圳市南山区高新区科技中一路腾讯大厦 35 层, Guangdong 518057 (CN)。

(72) 发明人: 张伟松 (ZHANG, Weisong); 中国广东省深圳市南山区高新区科技中一路腾讯大厦 35 层, Guangdong 518057 (CN)。裴辰星 (PEI, Chenxing); 中国广东省深圳市南山区高新区科技中一路腾讯大厦 35 层, Guangdong 518057 (CN)。曾沛源 (ZENG, Peiyuan); 中国广东省深圳市南山区高新区科技中一路腾讯大厦 35 层, Guangdong 518057 (CN)。

(74) 代理人: 北京三高永信知识产权代理有限公司 (BEIJING SAN GAO YONG XIN INTELLECTUAL PROPERTY AGENCY CO., LTD.); 中国北京市海淀区上地信息产业基地三街 1 号楼四层 C 段 457, Beijing 100085 (CN)。

(54) Title: VIRTUAL ITEM OBTAINING METHOD AND APPARATUS, DEVICE, MEDIUM, AND PROGRAM PRODUCT

(54) 发明名称: 虚拟物品的获取方法、装置、设备、介质及程序产品

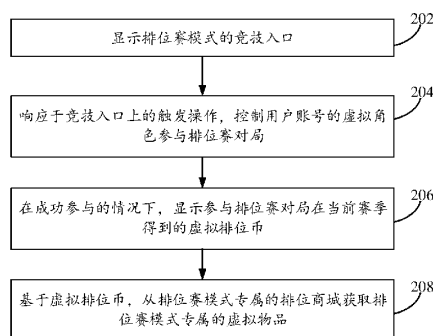


图 2

- 202 Display an arena entry of a ranked mode
204 In response to a trigger operation on the arena entry, control a virtual character of a user account to participate in a ranked battle
206 In the case of successful participation, display virtual rank coins earned in a current season by participating in the ranked battle
208 On the basis of the virtual rank coins, obtain a virtual item exclusive to the ranked mode from a rank mall exclusive to the ranked mode

(57) Abstract: The present application relates to the field of virtual games, and discloses a virtual item obtaining method and apparatus, a device, a medium, and a program product. The method comprises: displaying an arena entry of a ranked mode (202); in response to a trigger operation on the arena entry, controlling a virtual character of a user account to participate in a ranked battle (204); in the case of successful participation, displaying virtual rank coins earned in a current season by participating in the ranked battle (206); and obtaining, on the basis of the virtual rank coins, a virtual item exclusive to the ranked mode from a rank mall exclusive to the ranked mode (208). The present application provides a rare virtual item obtaining method, enabling non-paying common players to also obtain rare virtual items.

[见续页]



WO 2023/103618 A1

(81) 指定国 (除另有指明, 要求每一种可提供的国家保护): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CV, CZ, DE, DJ, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IQ, IR, IS, IT, JM, JO, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW。

(84) 指定国 (除另有指明, 要求每一种可提供的地区保护): ARIPO (BW, CV, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, ST, SZ, TZ, UG, ZM, ZW), 欧亚 (AM, AZ, BY, KG, KZ, RU, TJ, TM), 欧洲 (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, ME, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG)。

本国际公布:

— 包括国际检索报告 (条约第21条(3))。

(57) 摘要: 本申请公开了一种虚拟物品的获取方法、装置、设备、介质及程序产品, 属于虚拟游戏领域。所述方法包括: 显示排位赛模式的竞技入口(202); 响应于竞技入口上的触发操作, 控制用户账号的虚拟角色参与排位赛对局(204); 在成功参与的情况下, 显示参与排位赛对局在当前赛季得到的虚拟排位币(206); 基于虚拟排位币从所述排位赛模式专属的排位商城获取所述排位赛模式专属的虚拟物品(208)。本申请提供了一种稀有虚拟物品的获取方式, 使得非付费的普通玩家也能够获取到稀有的虚拟物品。