



ABSTRACT OF THE DISCLOSURE

A carrier for electrophotography is constituted by magnetic carrier core particles and a resin coating layer coating the magnetic carrier core particles. The carrier core particles contain a magnetic ferrite component represented by the following formula (I):



wherein A denotes a member selected from the group consisting of MgO, AgO and mixtures thereof; B denotes a member selected from the group consisting of Li_2O , MnO, CaO, SrO, Al_2O_3 , SiO_2 and mixtures thereof; and x, y and z are numbers representing weight ratios and satisfying the relation of: $0.2 \leq x \leq 0.95$, $0.005 \leq y \leq 0.3$, $0 < z \leq 0.795$, and $x+y+z \leq 1$. The coated carrier particles thus formed exhibit excellent performances in continuous image formation.