

CONTENT-DISPLAY SCHEDULING SYSTEM AND CONTENT-DISPLAY
SCHEDULING METHOD

ABSTRACT

5 There are provided a news/weather-forecast editing
device 10 that updates content with a high real-time
sensitivity and information that constitutes an external
program listing; a news/weather-forecast dedicated
distribution server 20 that creates an external program
10 listing showing a display order of the content with a high
real-time sensitivity, an advertisement-content editing
device 30 that updates content with a low real-time
sensitivity and an advertisement program listing, which
shows a display order of the content with a low real-time
15 sensitivity and also a display order that follows the
external program listing; a content database 40 that stores
therein the content and the program listings; a
distribution server 50 that periodically checks the content
database 40 and distributes updated content and program
20 listings; and individual distribution devices 61 to 65 that
distribute content and program listings that have been
distributed from the distribution server 50 to vehicles 71
to 75, where each of display devices incorporated in the
vehicles 71 to 75 displays the content according to the
25 display order shown in the advertisement program listing
and the external program listing.

Fig. 1