

ABSTRACT

An information distribution system for displaying a service information provided by an information provider from a terminal (2, 3) on at least one of a plurality of displays (4, 6), the system including: a service information collector for collecting the service information including a display information representing specific display contents and a display designation information for designating the display on which the display information is displayed; a display selector for selecting at least one of the plurality of displays (4, 6) based on the display designation information collected by the service information collector; and an information distributor for distributing the display information to the display (4, 6) selected by the display selector.