CLAIMS

1. An information feedback method, comprising:

displaying a first multimedia content;

displaying first candidate feedback information in response to satisfaction of a preset trigger condition, wherein the first candidate feedback information comprises natural language information associated with one or more multimedia contents already sent to a user, and the first candidate feedback information is configured to describe a first adjustment strategy for multimedia contents sent to the user, and the one or more multimedia contents comprise the first multimedia content;

receiving a selection operation of the user for the first candidate feedback information; and

displaying a second multimedia content, wherein the second multimedia content is selected based on the first adjustment strategy.

2. The information feedback method according to claim 1, further comprising:

receiving an interaction operation of the user for the one or more multimedia contents,

wherein a tendency of the first adjustment strategy is determined based on a type of the interaction operation of the user for the one or more multimedia contents.

3. The information feedback method according to claim 1, further comprising:

displaying second candidate feedback information, wherein the second candidate feedback information uses fixed natural language information to describe a second adjustment strategy for multimedia contents sent to the user, and a tendency of the second adjustment strategy is determined based on the type of the interaction operation of the user for the one or more multimedia contents;

receiving a selection operation of the user for the second candidate feedback information; and

displaying a third multimedia content, wherein the third multimedia content is selected based on the second adjustment strategy.

4. The information feedback method according to any one of claims 1 to 3, wherein displaying the first candidate feedback information in response to satisfaction of the preset trigger condition comprises:

receiving a first operation of the user for the first multimedia content, receiving a second operation of the user for the first multimedia content, in response to the first operation being a preset interaction operation, and determining that the preset trigger condition is satisfied, and displaying the first candidate feedback information, in response to the second operation being a preset trigger operation; or

receiving a third operation of the user for the first multimedia content, and displaying a first interaction control, receiving an operation of the user for the first interaction control, and determining that the preset trigger

condition is satisfied, and displaying the first candidate feedback information, in response to receiving the operation of the user for the first interaction control.

5. The information feedback method according to any one of claims 1 to 4, wherein:

the first adjustment strategy comprises at least one of: a post-adjustment number of multimedia contents sent to the user, a post-adjustment category of multimedia contents sent to the user, an effective time range for adjustment, an adjustment degree, or a source of adjusted multimedia contents; and/or

the first candidate feedback information is determined based on a category of the first multimedia content; and/or

the information feedback method further comprises: displaying a switching contro, receiving an operation of the user for the switching control, displaying third candidate feedback information, wherein the third candidate feedback information comprises natural language information associated with the one or more multimedia contents already sent to the user, and the third candidate feedback information is configured to describe a third adjustment strategy for multimedia contents sent to the user, receiving a selection operation of the user for the third candidate feedback information and displaying a fourth multimedia content, wherein the fourth multimedia content is selected based on the third adjustment strategy; and/or

the displaying the second multimedia content comprises: receiving an operation of the user for an interface displaying the first candidate feedback information and displaying the second multimedia content..

6. The information feedback method according to any one of claims 1 to 5, further comprising:

displaying first prompt information in response to receiving the selection operation of the user for the first candidate feedback information, wherein the first prompt information is configured to prompt that the first candidate feedback information has been recorded; or

displaying first prompt information in response to receiving the selection operation of the user for the first candidate feedback information, wherein the first prompt information is configured to prompt that the first candidate feedback information has been recorded，receiving a cancellation operation of the user for the first candidate feedback information and displaying second prompt information, wherein the second prompt information is configured to prompt that a record of the first candidate feedback information has been canceled .

7. The information feedback method according to any one of claims 1 to 6, further comprising:

displaying a second interaction control;

receiving an operation of the user for the second interaction control; and

displaying an interaction area and fourth candidate feedback information, wherein the fourth candidate feedback information comprises the natural language information associated with the one or more multimedia contents already sent to the user, and the fourth candidate feedback information is configured to describe a fourth

adjustment strategy for multimedia contents sent to the user.

8. The information feedback method according to claim 7, further comprising:

receiving a selection operation of the user for the fourth candidate feedback information; and

displaying a fifth multimedia content, wherein the fifth multimedia content is selected based on the fourth adjustment strategy.

9. The information feedback method according to claim 8, wherein displaying the fifth multimedia content comprises:

displaying, in response to the selection operation of the user for the fourth candidate feedback information, the fourth candidate feedback information in the interaction area;

receiving a confirmation operation of the user for the fourth candidate feedback information; and

displaying the fifth multimedia content.

10. The information feedback method according to claim 9, further comprising:

displaying, in response to the confirmation operation of the user for the fourth candidate feedback information, adjustment information corresponding to the fourth candidate feedback information; and

receiving a confirmation operation of the user for the adjustment information,

wherein displaying the fifth multimedia content comprises:

displaying the fifth multimedia content in response to the confirmation operation of the user for the adjustment information.

11. The information feedback method according to any one of claims 1 to 10, further comprising:

displaying an entry control for historical records;

receiving an operation of the user for the entry control for the historical records; and

displaying the historical records, wherein the historical records comprise the first candidate feedback information.

12. The information feedback method according to claim 11, further comprising:

receiving a deletion operation of the user for one or more records in the historical records; and

displaying the historical records from which the one or more records have been deleted.

13. The information feedback method according to claim 6, further comprising:

displaying third prompt information, in response to a number of records in the historical records reaching a preset number, wherein the third prompt information is configured to prompt that the number of records in the historical records reaches the preset number; or

displaying third prompt information, in response to a number of records in the historical records reaches a preset number, wherein the third prompt information is configured to prompt that the number of records in the historical records reaches the preset number, receiving an operation of the user for the third prompt information, displaying the historical records, receiving a deletion operation of the user for one or more records in the historical records and displaying the historical records from which the one or more records have been deleted.

14. An information feedback apparatus, comprising:

a processor; and

a memory coupled to the processor, which is configured to store instructions, wherein the instructions, when executed by the processor, cause the processor to execute the information feedback method according to any one of claims 1 to 13.

15. A computer-readable storage medium having a computer program stored thereon, wherein the program, when executed by a processor, causes the processor to implement the information feedback method according to any one of claims 1 to 13.