

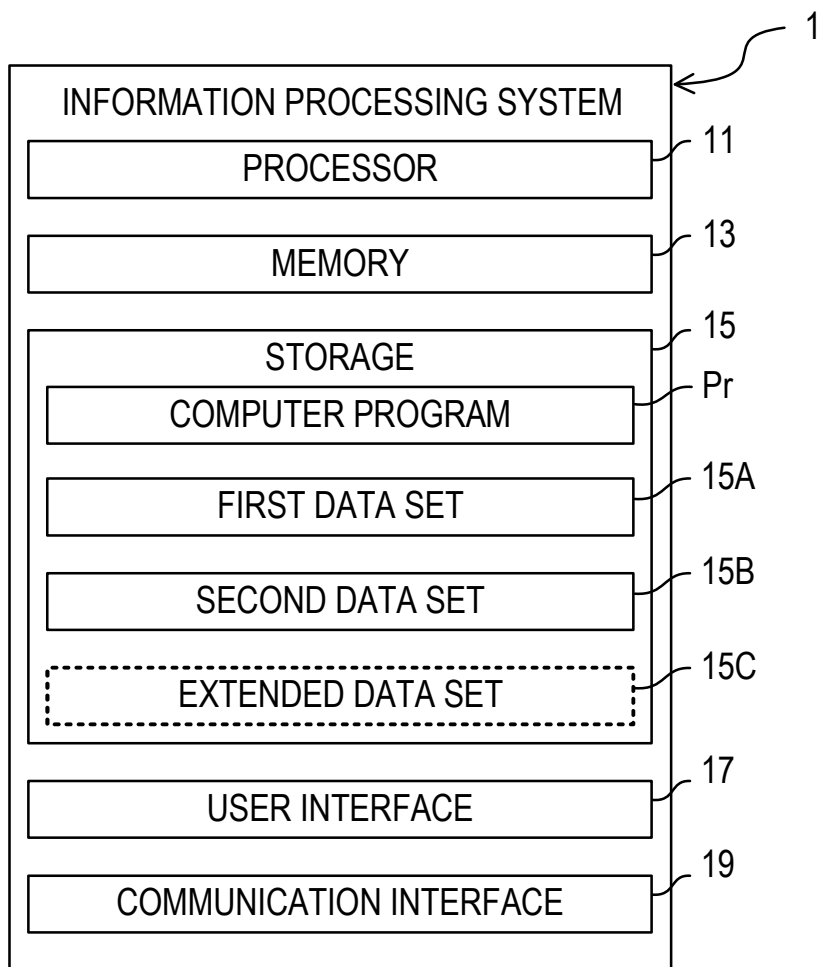


FIG. 1

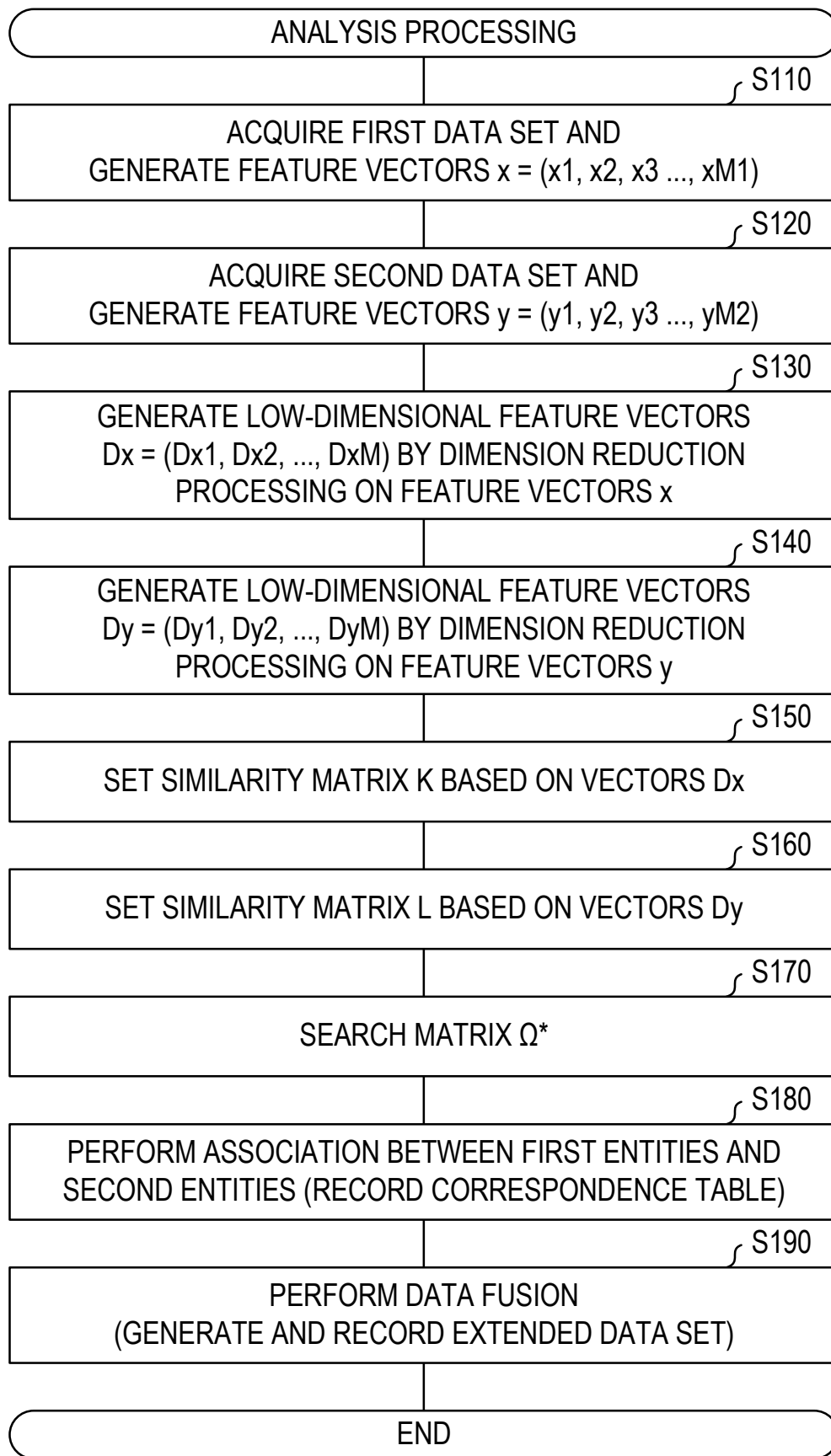


FIG. 2

15A

ID	PRODUCT P1	PRODUCT P2	PRODUCT P3	...
ID1_1	1	0	0	...
ID1_2	0	1	1	...
ID1_3	1	1	0	...
...	...	...	...	...

ID	Dx1	Dx2	...
ID1_1	0.3	0.1	...
ID1_2	1.5	-0.91	...
ID1_3	-1.52	5.1	...
...	...	...	...

FIG. 3A

15B

ID	SITE S1	SITE S2	SITE S3	...
ID2_1	1	0	0	...
ID2_2	0	1	1	...
ID2_3	1	1	0	...
...	...	...	...	...

ID	Dy1	Dy2	...
ID2_1	0.3	0.1	...
ID2_2	0.21	0.9	...
ID2_3	-1.1	0.3	...
...	...	...	...

FIG. 3B

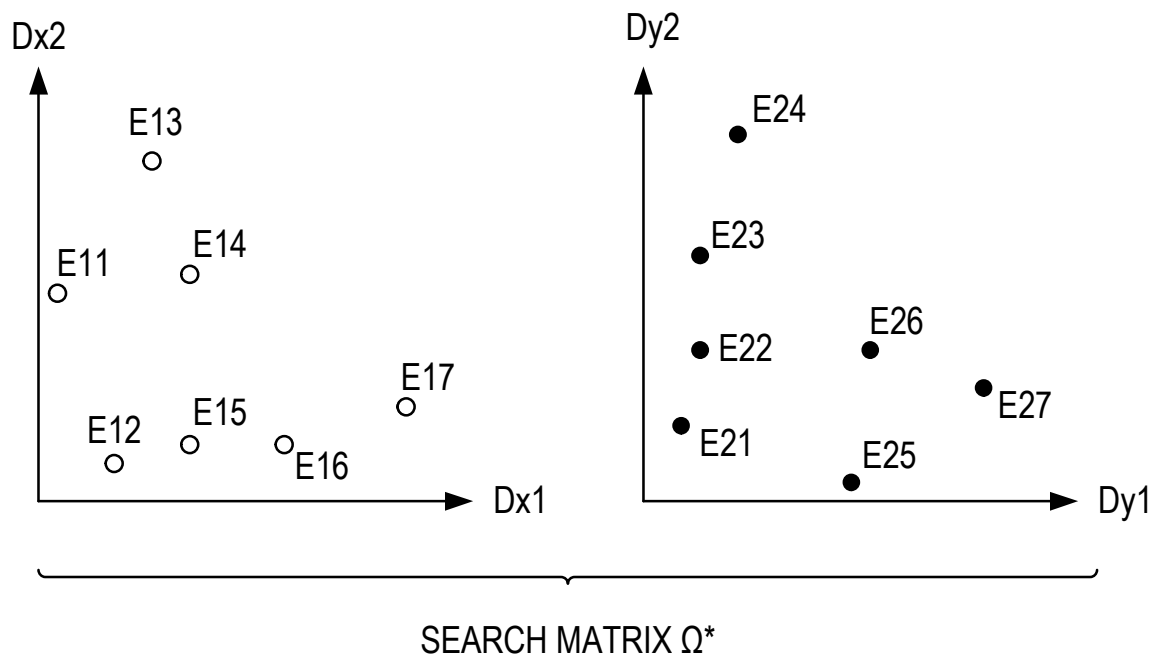


FIG. 4A

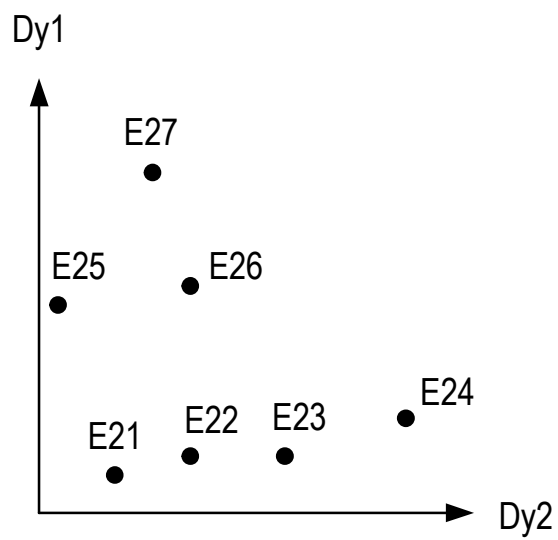


FIG. 4B

ID	CORRESPONDING ID
ID1_1	ID2_1
ID1_2	ID2_3
ID1_3	...
...	...
ID2_1	ID1_1
ID2_2	...
ID2_3	ID1_2
...	...

FIG. 5

15C

ID	PRODUCT P1	PRODUCT P2	PRODUCT P3	...	ID	SITE S1	SITES2	SITE S3	...
ID1_1	1	0	0	...	ID2_1	1	0	0	...
ID1_2	0	1	1	...	ID2_3	1	1	0	...
ID1_3	1	1	0	...	...	...	...	...	...
...	...	...	...	...	...	...	...	...	...
...	...	...	...	...	ID2_2	0	1	1	...
...	...	...	...	...	...	...	...	...	...

FIG. 6

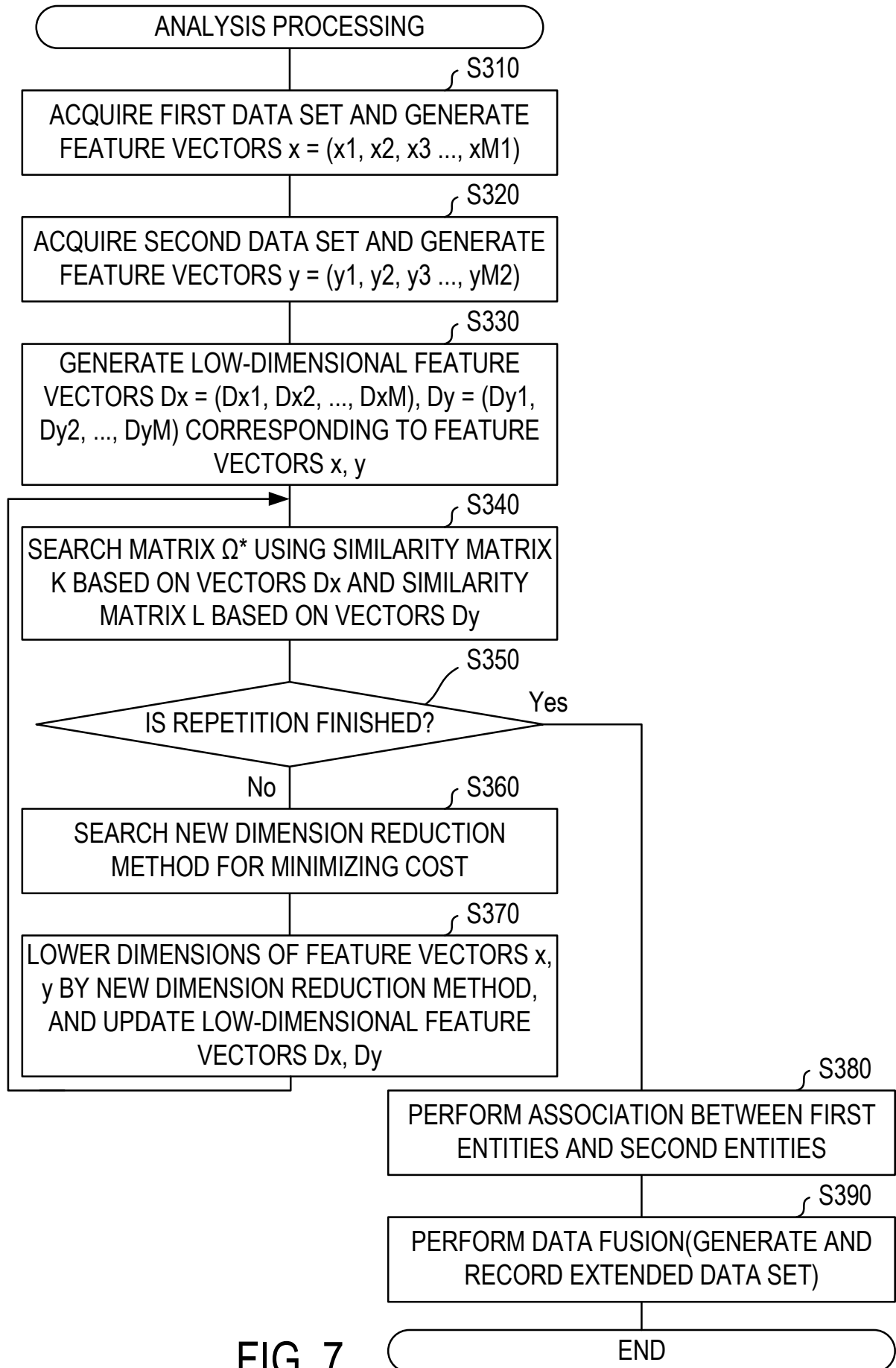


FIG. 7

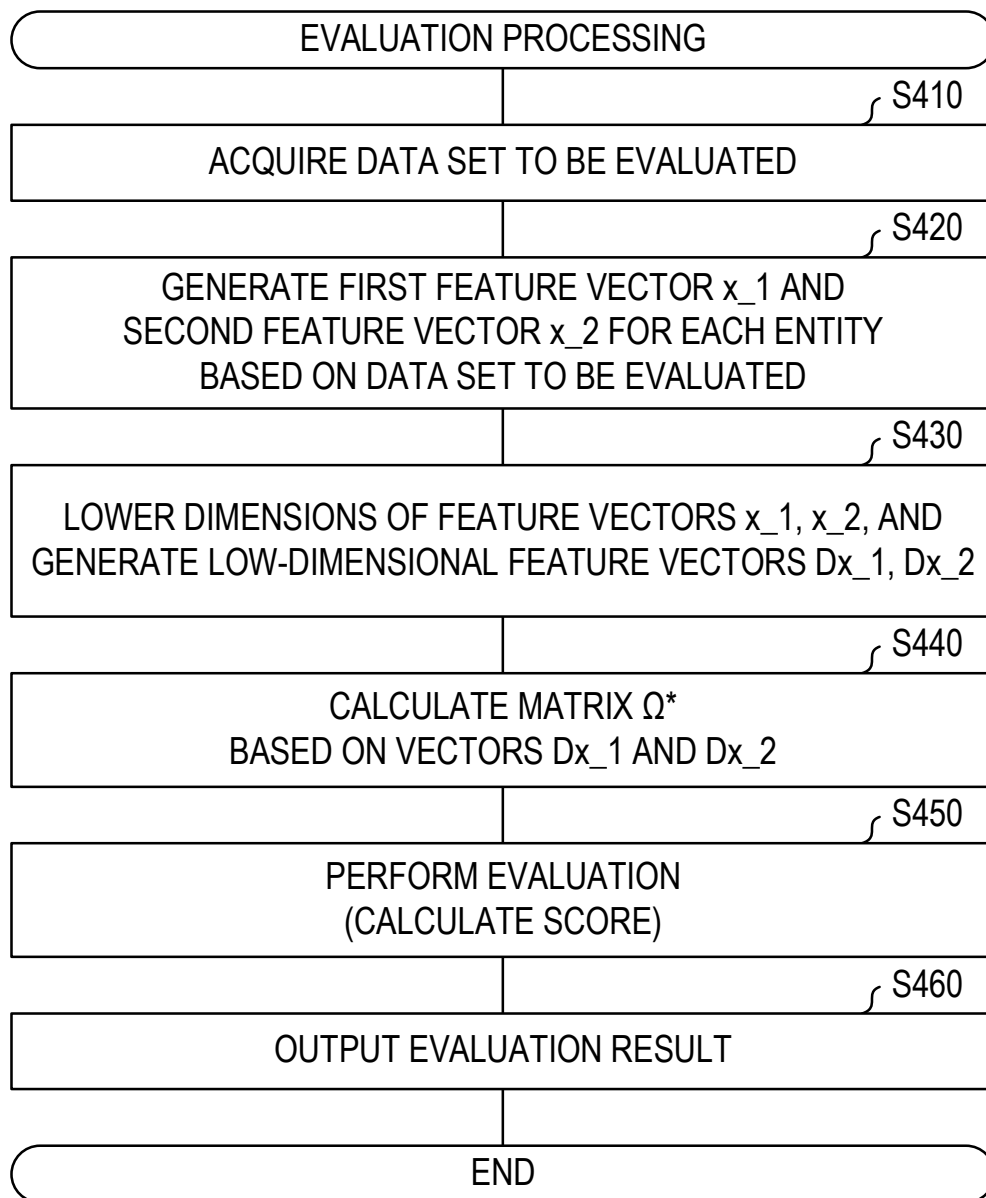


FIG. 8

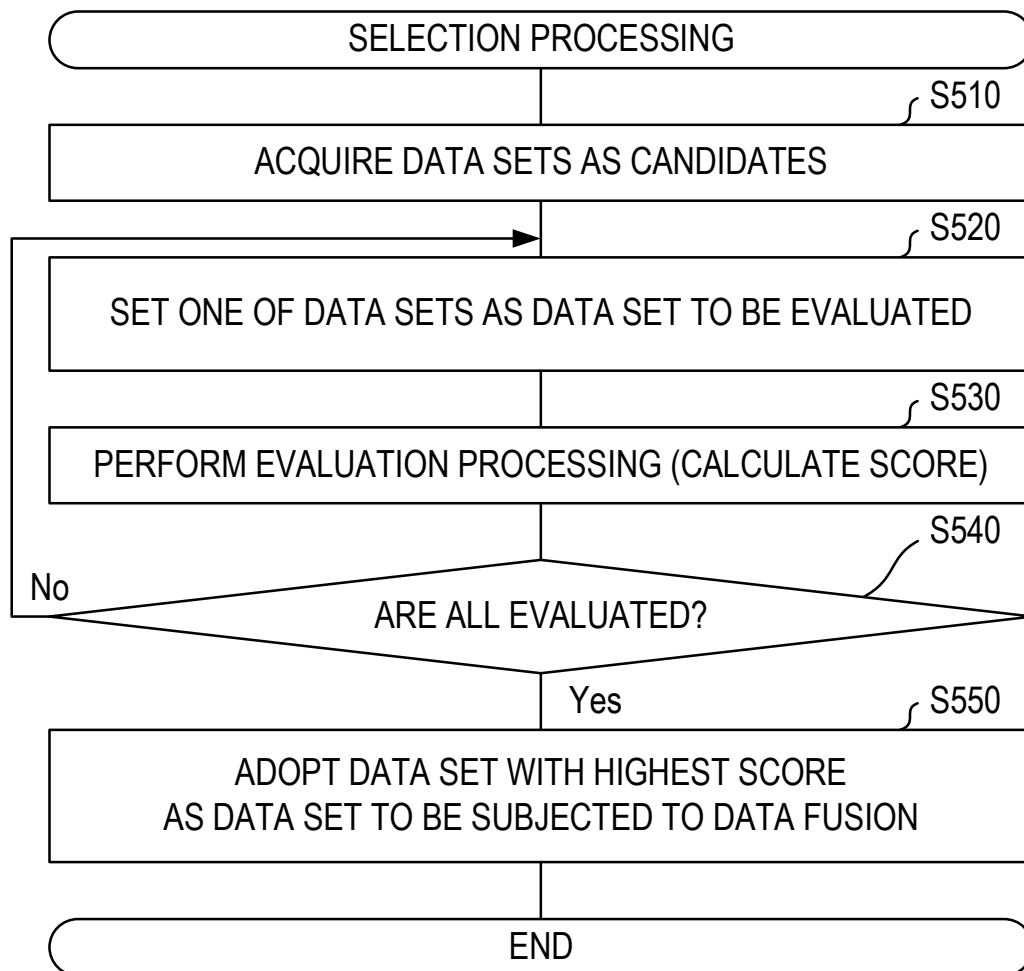


FIG. 9

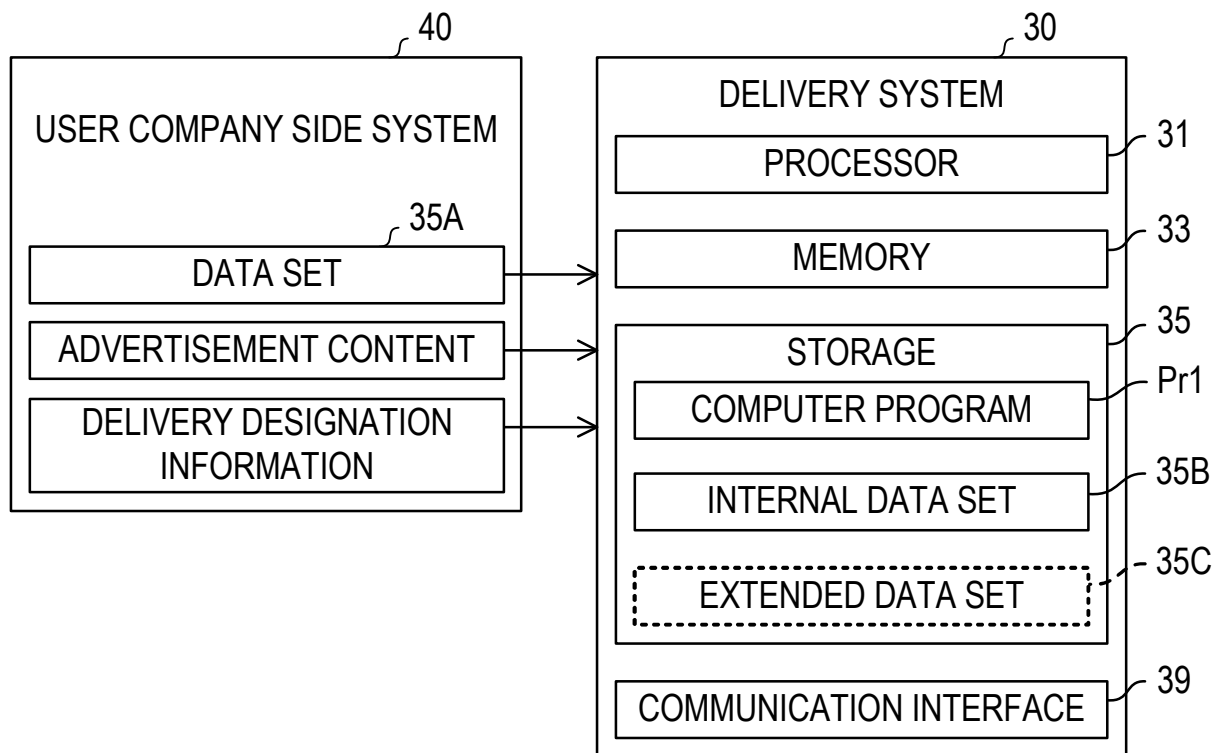


FIG. 10

35B

ADVERTISEMENT ID	SITE S1	SITE S2	SITE S3	...
AD_ID1	1	0	0	...
AD_ID2	1	1	0	...
...	...	...	...	...
...	...	...	...	...
AD_ID5	0	1	1	...
...	...	...	...	...

FIG. 11

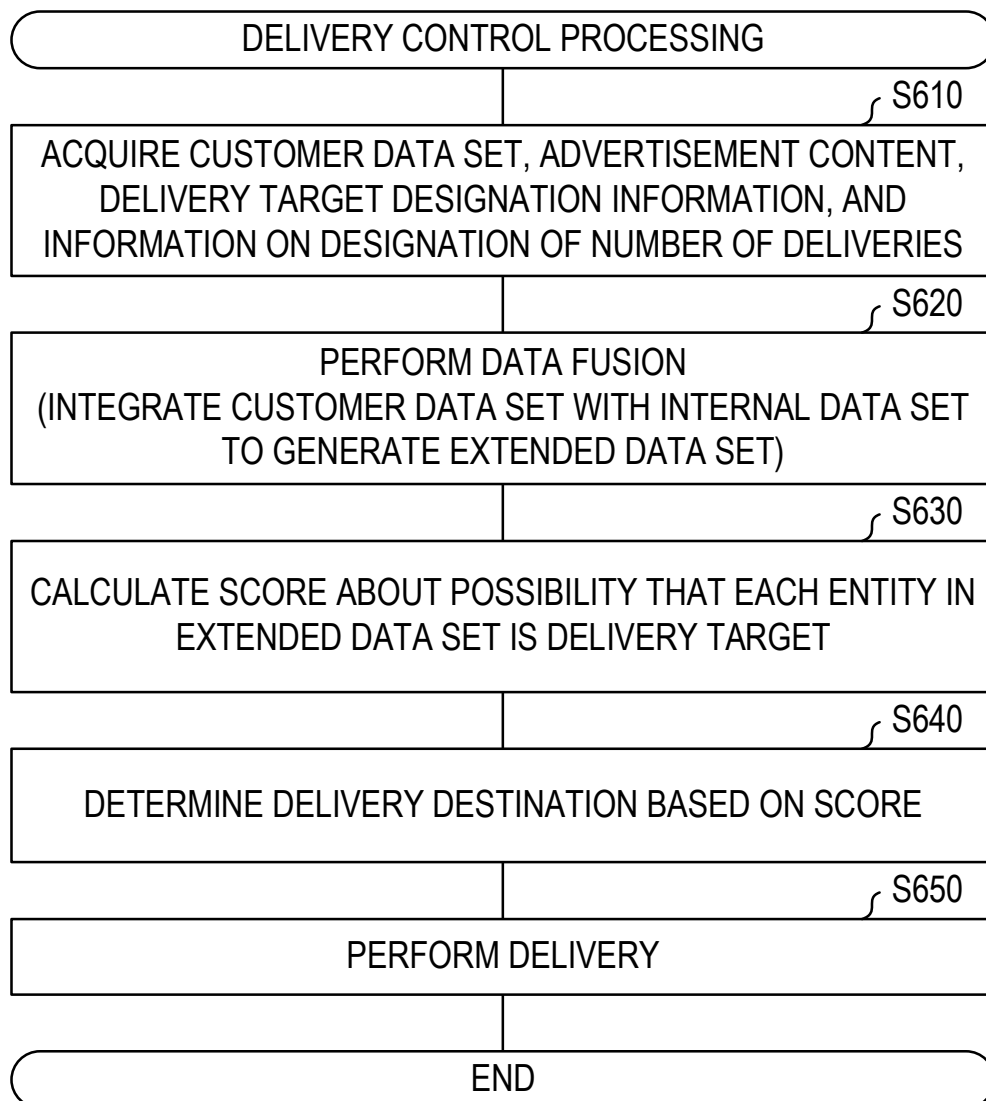


FIG. 12

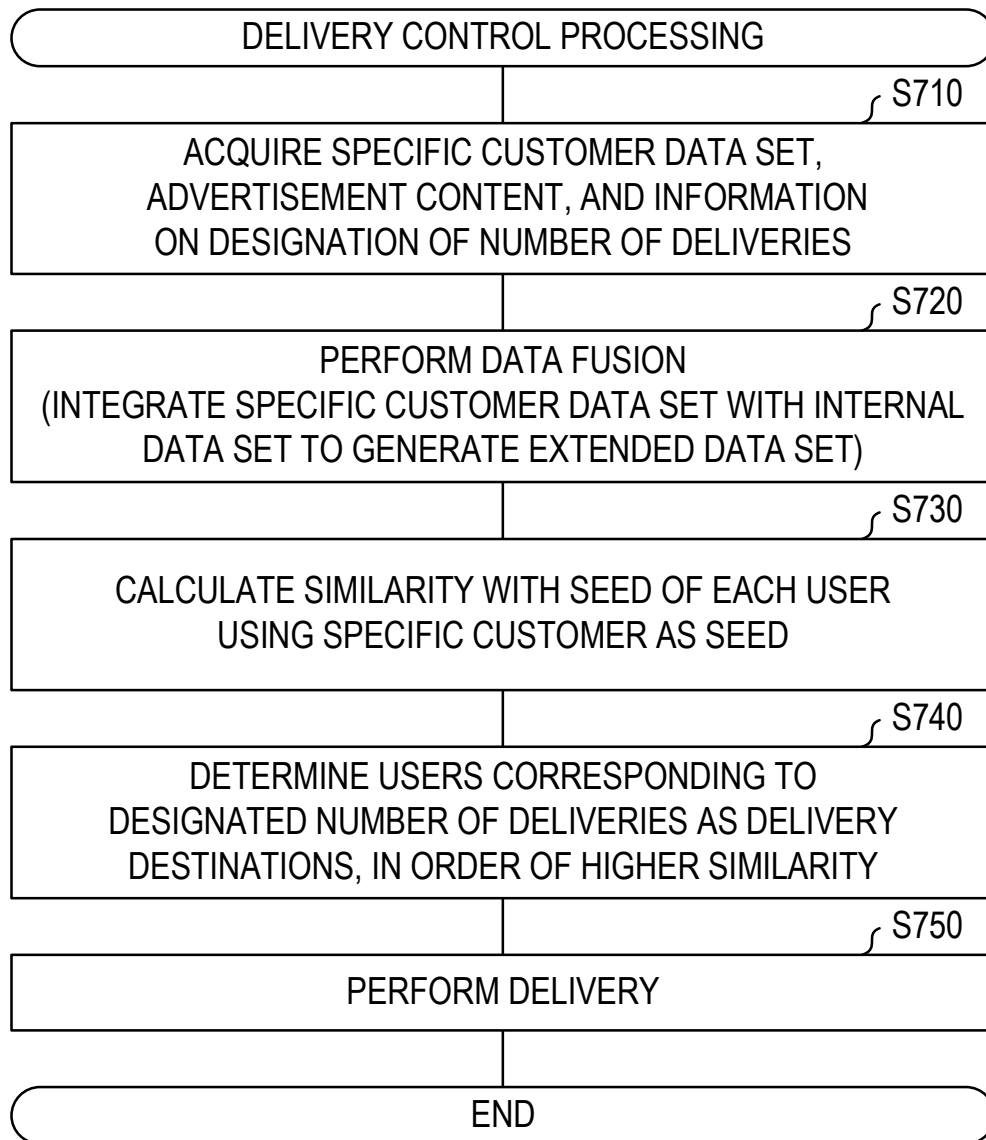


FIG. 13

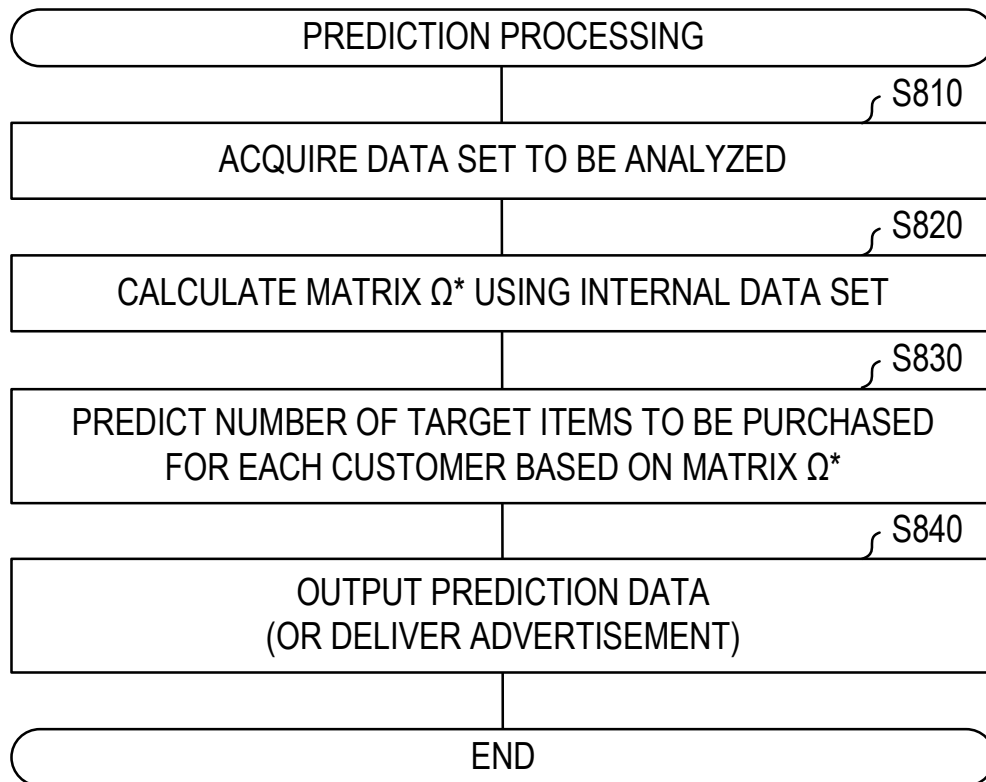


FIG. 14