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(54) **Title**: FACILITATING A PERSONAL DATA MARKET

(57) **Abstract**: This disclosure relates to a system configured to facilitate a personal data market in which personal data is transacted. The system comprises one or more processors configured to execute computer program modules. The system is configured to aggregate personal data from one or more personal data sources and classify the personal data. The personal data comprises a plurality of units associated with one or more people. The system is configured to present the aggregated and classified personal data to users and manage transactions of the personal data. A given transaction comprises a transfer of one or more units of personal data associated with one or more people to a requestor computing platform in exchange for an amount of compensation.