

ABSTRACT

The present disclosure relates to an information processing device and an information processing method for realizing an ACR service without any infringement of the rights of the respective holders of the copyrights to content and the linked application.

An information processing device of the present disclosure includes: a content managing unit that manages first content viewable on the side of a content reproduction device; a database unit that generates reference data and turns the generated reference data into a database by associating first signature data of the first content with right management information about the first signature data and the content identifier representing the first content from which the first signature data has been extracted; and an identifying unit that identifies the content and returns a response indicating an identification result by referring to the database unit in reply to a query including second signature data of second content being viewed by the user of the content reproduction device, the query being transmitted from the side of the content reproduction device. The present disclosure can be applied to ACR services.