



(51) International Patent Classification:

G06Q 30/06 (2012.01) G06F 16/2457 (2019.01)
G06Q 30/02 (2012.01) G06F 16/248 (2019.01)
G06F 16/242 (2019.01)

(21) International Application Number:

PCT/IB2020/059204

(22) International Filing Date:

01 October 2020 (01.10.2020)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

17/030,282 23 September 2020 (23.09.2020) US

(71) Applicant: **COUPANG CORP.** [KR/KR]; 570 Songpa-daero, Songpa-gu, Seoul 05510 (KR).

(72) Inventors: **AGRAWAL, Nishant**; 570 Songpa-daero, Songpa-gu, Seoul 05510 (KR). **BAMOTRA, Pankesh**; 570 Songpa-daero, Songpa-gu, Seoul 05510 (KR). **HUA, Emily**; 570 Songpa-daero, Songpa-gu, Seoul 05510 (KR). **PENDSE, Ashutosh**; 570 Songpa-daero, Songpa-gu, Seoul 05510 (KR). **KIM, Sungho**; 570 Songpa-daero, Songpa-gu, Seoul 05510 (KR). **SEO, Chan**; 570 Songpa-daero, Songpa-gu, Seoul 05510 (KR).

pa-gu, Seoul 05510 (KR). **PARK, Min Hyun**; 570 Songpa-daero, Songpa-gu, Seoul 05510 (KR).

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DJ, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IR, IS, IT, JO, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, ST, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG).

(54) Title: SYSTEMS AND METHODS FOR PROVIDING INTELLIGENT MULTI-DIMENSIONAL RECOMMENDATIONS DURING ONLINE SHOPPING

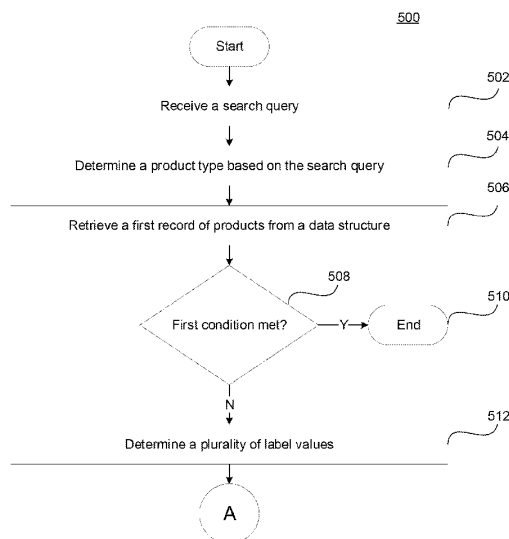


FIG. 5A

(57) Abstract: One aspect of the present disclosure is directed to a computer-implemented system for streamlined product searching configured to receive a search query comprising at least one keyword; determine a product type; retrieve a first record of products associated with the product type; determine whether the search query meets a condition; and if the search query meets the condition: determine a plurality of label values, and for each label value: generate a second record of products associated with the label value; determine whether each product in the second record meets a condition; deleting each product that meets the condition from the second record; ranking each remaining product in each second record; display the plurality of label values for selection; receive a selected label value; and display at least a portion of the remaining ranked products associated with the selected label value.

Published:

- *with international search report (Art. 21(3))*
- *in black and white; the international application as filed contained color or greyscale and is available for download from PATENTSCOPE*