

(51) International Patent Classification:
G06F 17/30 (2006.01) *G06Q 30/06* (2012.01)(21) International Application Number:
PCT/SG2012/000312(22) International Filing Date:
31 August 2012 (31.08.2012)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
201106382-3 1 September 2011 (01.09.2011) SG

(72) Inventors; and

(71) Applicants : TOH, Er-Yi [SG/SG]; 20 Bukit Batok Street 52 #28-01, Singapore 659244 (SG). FOO, Hsuan Lei [SG/SG]; 15 Hong Lee Place, Singapore 548858 (SG).

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW,

SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Declarations under Rule 4.17:

— of inventorship (Rule 4.17(iv))

Published:

— with international search report (Art. 21(3))

— before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))

(88) Date of publication of the international search report:

23 January 2014

(54) Title: AN APPARATUS AND A METHOD FOR SIMPLYING AND DISPLAYING INFORMATION

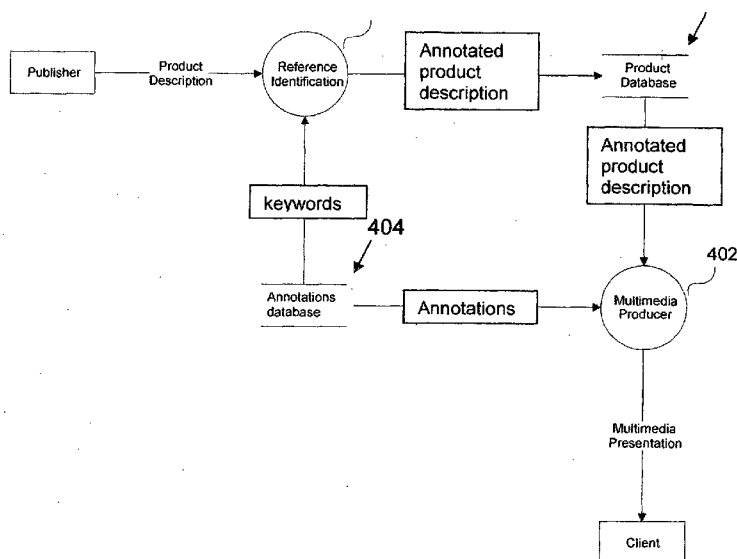


FIG 4

(57) Abstract: A method of generating a presentation comprising providing a collection of content where each unit of content has an identifier, providing a seed unit of content that contains references to the said identifiers, searching the existing collection of content for units of content with identifiers that are referenced by the seed unit of content, generating a presentation by gathering all units of content that were found in the said searching, whereby the presentation generated can contain more content than the seed content. Also a method of placing an order comprising providing an item with a plurality of pricing tiers, providing pricing rules for enforcing the said pricing tiers, providing a criterion, providing a method to identify inputs required from the user such that an order can be created that meets the requirements of the user while optimizing said criterion while conforming to the said pricing rules, requesting the said identified inputs from the user of the client system, whereby the user of the client system is not exposed to the pricing tiers and is not able to submit an order that violates the pricing rules. Also an apparatus.