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(54) Title: SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR MERCHANT NAME PREDICTION DURING
A PUSH PAYMENT

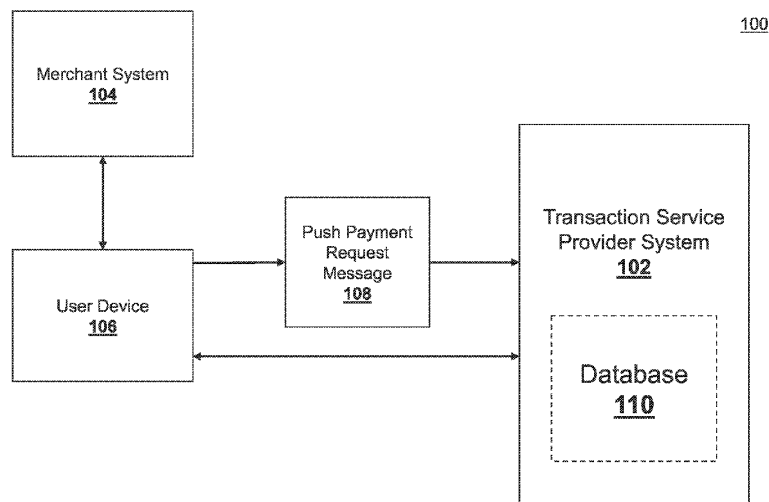


FIG. 1

(57) Abstract: Systems, methods, and computer program products are provided for predicting a merchant name during a push payment transaction. The method may include receiving an account identifier and image data in response to a user initiating a push payment transaction with a user device. Additionally, the method may include determining a predicted merchant name for a merchant associated with the account identifier based at least partially on the image data and a merchant name database. Further, the method may include updating the merchant name database based on the predicted merchant name for the merchant associated with the push payment transaction.

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