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(57) Abstract: Disclosed is a consumer product comprising a plurality of microcapsules dispersed in a dispersing medium. The microcapsules comprise a core and a shell around the core. The core comprises at least one functional material. The shells of the microcapsules are coated with chitosan. The dispersing medium comprises additional free chitosan. Disclosed is also a method for making such a consumer product, a method for enhancing the deposition and rinse resistance of a plurality of microcapsules dispersed in a dispersing medium and a use of chitosan for enhancing the deposition and rinse resistance of a plurality of microcapsules dispersed in a dispersing medium.



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