## ABSTRACT

This disclosure provides an image data distribution method and apparatus, a terminal and a storage medium. The method includes: generating a surface texture instance for processing information acquired by an image acquisition means; generating an image acquisition means instance corresponding to the image acquisition means; binding the image acquisition means instance with the surface texture instance; processing the information acquired by the image acquisition means, generating image data by the surface texture instance; and acquiring the image data in an interface callback manner by using the image acquisition means instance, and distributing the image data to an application and/or a page instance.