ABSTRACT

Method, System and Device for Real-Time Control of PPV (Pay Per View) Service

A method and a system for real-time control of a Pay per View (PPV) service are disclosed in the present invention. The method includes: an Internet protocol television service control function (IPTV SCF) entity confirming that there is a PPV program that is not subscribed by a user on a current live channel according to a live session establishment request sent from a user terminal; and the IPTV SCF entity notifying the user terminal to subscribe the PPV program that is not subscribed. A device for real-time control of PPV service is also disclosed in the present invention. With the present invention, the users are enabled to subscribe and view the PPV program in real time, thereby improving the user's experience.