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1318345.4 16 October 2013 (16.10.2013) GB(71) Applicant (for all designated States except MT): **MASTERCARD INTERNATIONAL INCORPORATED** [US/US]; 2000 Purchase Street, Purchase, New York 10577 (US).(71) Applicant (for MT only): **MASTERCARD IRELAND LIMITED** [IE/IE]; Mountainview, Central Park, Leopardstown, Dublin, 18 (IE).(72) Inventors: **SLATER, Ian**; c/o Mastercard Worldwide, Chaussée de Tervuren, 198A, B-1410 Waterloo (BE).**DELLISSE, Menno**; c/o Mastercard Worldwide, Chaussée de Tervuren, 198A, B-1410 Waterloo (BE).(74) Agents: **RICHARDSON, Mark** et al.; Keltie LLP, No.1 London Bridge, London SE1 9BA (GB).

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(54) Title: ENHANCED CONTENT DELIVERY SYSTEM AND METHOD

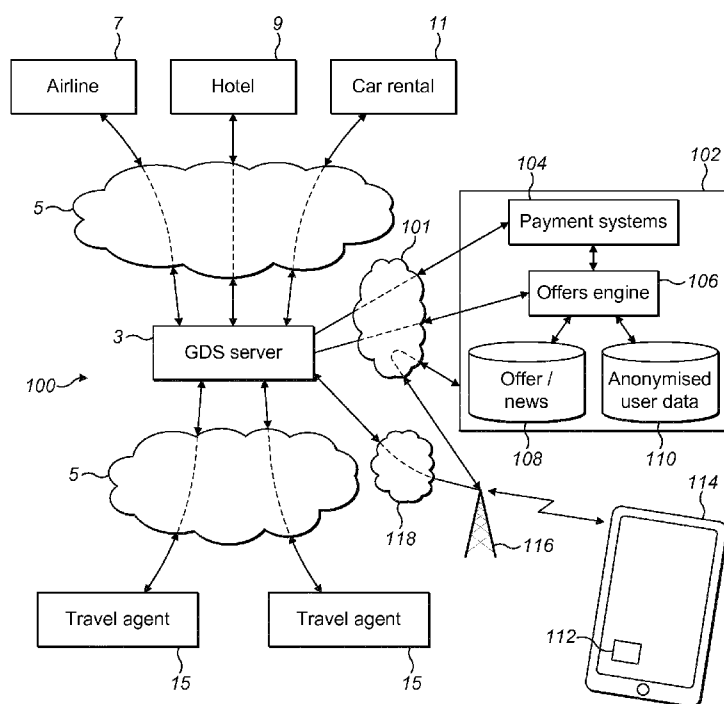


FIG. 2

(57) Abstract: A method of distributing an offer to a user, the method being implemented on a processor, and the method comprising: receiving information associated with the user; receiving information associated with travel plans of the user; determining an offer from a database comprising a plurality of offers, wherein each of the plurality of offers comprises an offer identifier, and wherein the offer is determined based on the information associated with the user and the information associated with the travel plans; providing the offer identifier associated with the determined offer to the user.



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