

**SYSTEM AND METHOD FOR NETWORKED COMMUNICATION OF
INFORMATION CONTENT BY WAY OF A
A DISPLAY SCREEN AND A REMOTE CONTROLLER**

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ABSTRACT

A social media content communication system includes a display device; a remote controller providing at least one social media communication input element; a remote content server from which content is network accessible; and a set top box coupled to the display device and the remote content server. The set top box is configured for: presenting a graphical user interface (GUI) responsive to remote controller input on the display device; managing content presentation on the display device; presenting a social media sharing interface corresponding to a set of social media services on the display device during content presentation thereon or while such content presentation is paused; receiving by way of the remote controller user input corresponding to a user social media response to content presented on the display device; and automatically communicating by way of the set top box the user's social media response to a user social media account.

FIG. 10B

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