CLAIMS

1. A watch cuff, comprising:

a first connector coupled to a first side of a body of a watch;

a second connector coupled to a second side of the body of the watch opposite the first side;

a first arm having an arcuate profile and formed from a rigid or semi-rigid material, the first arm comprising a first attachment point configured to detachably couple the first arm to the first connector; and

a second arm having an arcuate profile and formed from the rigid or semi-rigid material, the second arm comprising a second attachment point configured to detachably couple the second arm to the second connector,

wherein the first and second arms cooperate to define an opening opposite the body of the watch when the first and second arms are coupled to the first and second connectors and the first and second connectors are coupled to the first and second sides of the body of the watch,

wherein the first and second arms are configured to laterally flex outward to allow an object to pass through the opening without breaking.

2. The watch cuff of claim 1, wherein the first and second arms return to a pre-flexed shape once the object passes through the opening, securing the watch cuff to the object.

3. The watch cuff of claim 1, wherein:

each of the first arm and the second arm comprises a top surface, a bottom surface, and a connecting surface extending between the top surface and the bottom surface, the connecting surface of each of the first and second arms defining the first and second attachment points;

the connecting surface of the first arm defining a first cavity and a second cavity, each extending inwardly from the connecting surface;

the connecting surface of the second arm defining a third cavity and a fourth cavity, each extending inwardly from the connecting surface;

the first connector comprises a first front connector surface and a first rear connector surface, the first front connector surface configured to couple to the first side of the body of the watch and the first rear connector surface configured to couple to the first arm, wherein the first

rear connector surface comprises first and second prongs extending therefrom, the first and second prongs have a shape that corresponds with a shape of the first cavity and the second cavity of the first arm; and

the second connector comprises a second front connector surface and a second rear connector surface, the second front connector surface configured to couple to the second side of the body of the watch and the second rear connector surface configured to couple to the second arm, wherein the second rear connector surface comprises third and fourth prongs extending therefrom, the third and fourth prongs have a shape that corresponds with a shape of the third cavity and the fourth cavity of the second arm.

4. The watch cuff of claim 1, wherein:

each of the first arm and the second arm comprises a top surface, a bottom surface, and a connecting surface extending between the top surface and the bottom surface, the connecting surface of each of the first and second arms defining the first and second attachment points;

the connecting surface of the first arm comprises a first prong and a second prong, each extending from the connecting surface;

the connecting surface of the second arm comprises a third prong and a fourth prong, each extending from the connecting surface;

the first connector comprises a first front connector surface and a first rear connector surface, the first front connector surface configured to couple to the first side of the body of the watch and the first rear connector surface configured to couple to the first arm, wherein the first rear connector surface defines first and second cavities extending inwardly therefrom, the first and second cavities have a shape that corresponds with a shape of the first prong and the second prong of the first arm; and

the second connector comprises a second front connector surface and a second rear connector surface, the second front connector surface configured to couple to the second side of the body of the watch and the second rear connector surface configured to couple to the second arm, wherein the second rear connector surface defines first and second cavities extending inwardly therefrom, the first and second cavities have a shape that corresponds with a shape of the third prong and the fourth prong of the second arm.

5. The watch of claim 1, wherein the first and second connectors are integrally formed to the respective first and second arms such that the first connector and the first arm are one integrated piece and the second connector and the second arm are one integrated piece.

6. The watch cuff of claim 1, wherein the first and second arms comprise one or more of thermoplastics, polycarbonates, nylon, elastomeric materials, carbon fiber, steel, precious metals, and semi-precious metals.

7. The watch cuff of claim 1, further comprising a first removable shell configured to encase the first arm and a second removable shell configured to encase the second arm.

8. The watch cuff of claim 7, wherein each of the first and second removable shells comprise one or more of fabric, plastic, metal, and leather.

9. A watch cuff, comprising:

a first connector having a first connecting surface, a second connecting surface opposite the first connecting surface, and a prong extending from the first connecting surface, the second connecting surface detachably coupled to a watch;

a second connector having a third connecting surface, a fourth connecting surface opposite the third connecting surface, and a prong extending from the third connecting surface, the fourth connecting surface detachably coupled to the watch opposite the second connecting surface of the first connector;

a first arm having an arcuate profile, the first arm comprising a first attachment surface defining a cavity extending inwardly therefrom, the cavity having a shape and position that corresponds with a shape and position of the prong extending from the first connecting surface, wherein the cavity of the first attachment surface and the prong extending from the first connecting surface cooperate to couple the first connector to the first arm; and

a second arm having an arcuate profile, the second arm comprising a second attachment surface defining a cavity extending inwardly therefrom, the cavity having a shape and position that corresponds with a shape and position of the prong extending from the third connecting surface,

wherein the cavity of the second attachment surface and the prong extending from the third connecting surface cooperate to couple the second connector to the second arm,

wherein the first and second arms cooperate to define an opening opposite the watch when the at least first and second attachment surfaces are coupled to the first and second connectors, and the first and second connectors are coupled to the watch,

wherein the first and second arms are configured to laterally flex outward from an initial position to a flexed position to allow an object to pass through the opening.

10. The watch cuff of claim 9, wherein:

the prong of the first connector is a first prong and the first connector further comprises a second prong extending from the first connecting surface;

the prong of the second connector is a third prong and the second connector further comprises a fourth prong extending from the third connecting surface;

the cavity defined by the first attachment surface is a first cavity and the first attachment surface further defining a second cavity extending inwardly therefrom, the second cavity having a shape and position that corresponds with a shape and position of the second prong extending from the first connecting surface;

the cavity defined by the second attachment surface is a third cavity and the second attachment surface further defining a fourth cavity extending inwardly therefrom, the fourth cavity having a shape and position that corresponds with a shape and position of the fourth prong extending from the third connecting surface;

the first and second cavities of the first attachment surface and the first and second prongs extending from the first connecting surface cooperate to couple the first connector to the first arm; and

the third and fourth cavities of the second attachment surface and the third and fourth prongs extending from the third connecting surface cooperate to couple the second connector to the second arm.

11. The watch cuff of claim 10, wherein the cavity of the first attachment surface extends inwardly a distance between about 0.05 mm and about 4.0 mm measured from the first attachment surface; and

wherein the cavity of the second attachment surface extends inwardly a distance between about 0.05 mm and about 4.0 mm measured from the second attachment surface.

12. The watch cuff of claim 9, wherein the first and second arms return to a pre-flexed shape in the initial position once the object passes through the opening to secure the watch to the object.

13. The watch cuff of claim 9, wherein:

each of the first and second arms further define an aperture that extends through a width of the first and second arms;

the prong of the first connector and the prong of the second connector each define a hole that coaxially aligns with the respective aperture defined by the first and second arms;

the watch cuff further comprise a first lock and a second lock, the first lock configured to engage the aperture defined by the first arm and the hole defined by the prong of the first connector to secure the first connector to the first arm, and the second lock configured to engage the aperture defined by the second arm and the hole defined by the prong of the second connector to secure the second connector to the second arm.

14. The watch cuff of claim 13, wherein the first and second locks each comprise a screw or pin.

15. The watch cuff of claim 9, wherein the first and second arms comprise one or more of thermoplastics, polycarbonates, nylon, elastomeric materials, carbon fiber, steel, precious metals, and semi-precious metals.

16. The watch cuff of claim 9, further comprising a first removable shell configured to encase the first arm and a second removable shell configured to encase the second arm.

17. The watch cuff of claim 16, wherein each of the first and second removable shells comprise one or more of fabric, plastic, metal, and leather.

18. A watch, comprising:

a watch body having a first watch connecting interface, and a second watch connecting interface opposite the first watch connecting interface;

a first connector coupled to the first watch connecting interface of the watch, the first connector comprises four prongs on a first connecting surface;

a second connector coupled to the second watch connecting interface of the watch, the second connector comprises four prongs on a second connecting surface;

a first arm having an arcuate profile and formed from a rigid or semi-rigid material, the first arm comprising a first attachment surface defining cavities extending inwardly therefrom, the cavities having a shape and position that corresponds with a shape and position of the prongs extending from the first connecting surface, wherein the cavities of the first attachment surface and the prongs extending from the first connecting surface cooperate to couple the first connector to the first arm;

a second arm having an arcuate profile and formed from the rigid or semi-rigid material, the second arm comprising a second attachment surface defining cavities extending inwardly therefrom, the cavities having a shape and position that corresponds with a shape and position of the prongs extending from the second connecting surface, wherein the cavities of the second attachment surface and the prongs extending from the second connecting surface cooperate to couple the second connector to the second arm;

wherein the first and second arms cooperate to define a cuff having an opening opposite the watch body when the first and second attachment surfaces are coupled to the first and second connectors and the first and second connectors are coupled to the watch body,

wherein the first and second arms are configured to laterally flex outward from an initial position to a flexed position to allow an object to pass through the opening.

19. The watch of claim 18, the cavities of the first attachment surface extend inwardly a distance between about 0.05 mm and about 4.0 mm measured from the first attachment surface; and

wherein the cavities of the second attachment surface extend inwardly a distance between about 0.05 mm and about 4.0 mm measured from the second attachment surface.

20. The watch of claim 19, wherein the first and second arms return to a pre-flexed shape in the initial position once the object passes through the opening to secure the watch to the object.