

(12) 按照专利合作条约所公布的国际申请

(19) 世界知识产权组织
国际局



(10) 国际公布号
WO 2024/093984 A1

(43) 国际公布日
2024年5月10日 (10.05.2024)

(51) 国际专利分类号:
H04N 21/431 (2011.01)

(21) 国际申请号: PCT/CN2023/128274

(22) 国际申请日: 2023年10月31日 (31.10.2023)

(25) 申请语言: 中文

(26) 公布语言: 中文

(30) 优先权:
202211347815.8 2022年10月31日 (31.10.2022) CN

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(54) **Title:** INFORMATION DISPLAY METHOD AND APPARATUS, AND ELECTRONIC DEVICE AND COMPUTER-READABLE MEDIUM

(54) 发明名称: 一种信息展示方法、装置、电子设备、计算机可读介质

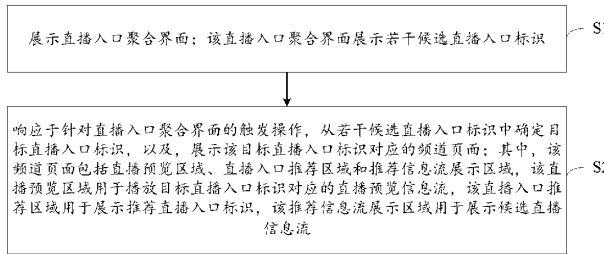


图 1

- S1 Display a live-streaming entry aggregation interface, which displays several candidate live-streaming entry signs
- S2 In response to a trigger operation for the live-streaming entry aggregation interface, determine a target live-streaming entry sign from the several candidate live-streaming entry signs, and display a channel page corresponding to the target live-streaming entry sign, wherein the channel page comprises a live streaming preview area, a live-streaming entry recommendation area and a recommended information flow display area, the live streaming preview area being used for playing a preview live-streaming information flow corresponding to the target live-streaming entry sign, the live-streaming entry recommendation area being used for displaying recommended live-streaming entry signs, and the recommended information flow display area being used for displaying candidate live-streaming information flows

(57) **Abstract:** Disclosed in the present application are an information display method and apparatus, and an electronic device and a computer-readable medium. The method comprises: when a live-streaming entry aggregation interface is being displayed and several candidate live-streaming entry signs are displayed on the live-streaming entry aggregation interface, and when a trigger operation for the live-streaming entry aggregation interface has been received, determining a target live-streaming entry sign from the candidate live-streaming entry signs, and displaying a channel page corresponding to the target live-streaming entry sign, wherein the channel page comprises a live streaming preview area, a live-streaming entry recommendation area and a recommended information flow display area, the live streaming preview area being used for playing a preview live-streaming information flow corresponding to the

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本国际公布:
— 包括国际检索报告(条约第21条(3))。

target live-streaming entry sign, the live-streaming entry recommendation area being used for displaying recommended live-streaming entry signs, and the recommended information flow display area being used for displaying candidate live-streaming information flows. Therefore, the live streaming viewing experience required by a user can be better met, and the user experience can be effectively improved.

(57) 摘要: 本申请公开了一种信息展示方法、装置、电子设备、计算机可读介质, 该方法包括: 当正在展示直播入口聚合界面, 而且在该直播入口聚合界面展示若干候选直播入口标识时, 在接收到针对该直播入口聚合界面的触发操作, 从这些候选直播入口标识中确定目标直播入口标识, 并展示该目标直播入口标识对应的频道页面。其中, 该频道页面包括直播预览区域、直播入口推荐区域和推荐信息流展示区域, 该直播预览区域用于播放该目标直播入口标识对应的直播预览信息流, 该直播入口推荐区域用于展示推荐直播入口标识, 该推荐信息流展示区域用于展示候选直播信息流, 如此能够更好地满足用户的直播观看体验, 从而能够有效地提高用户体验。