

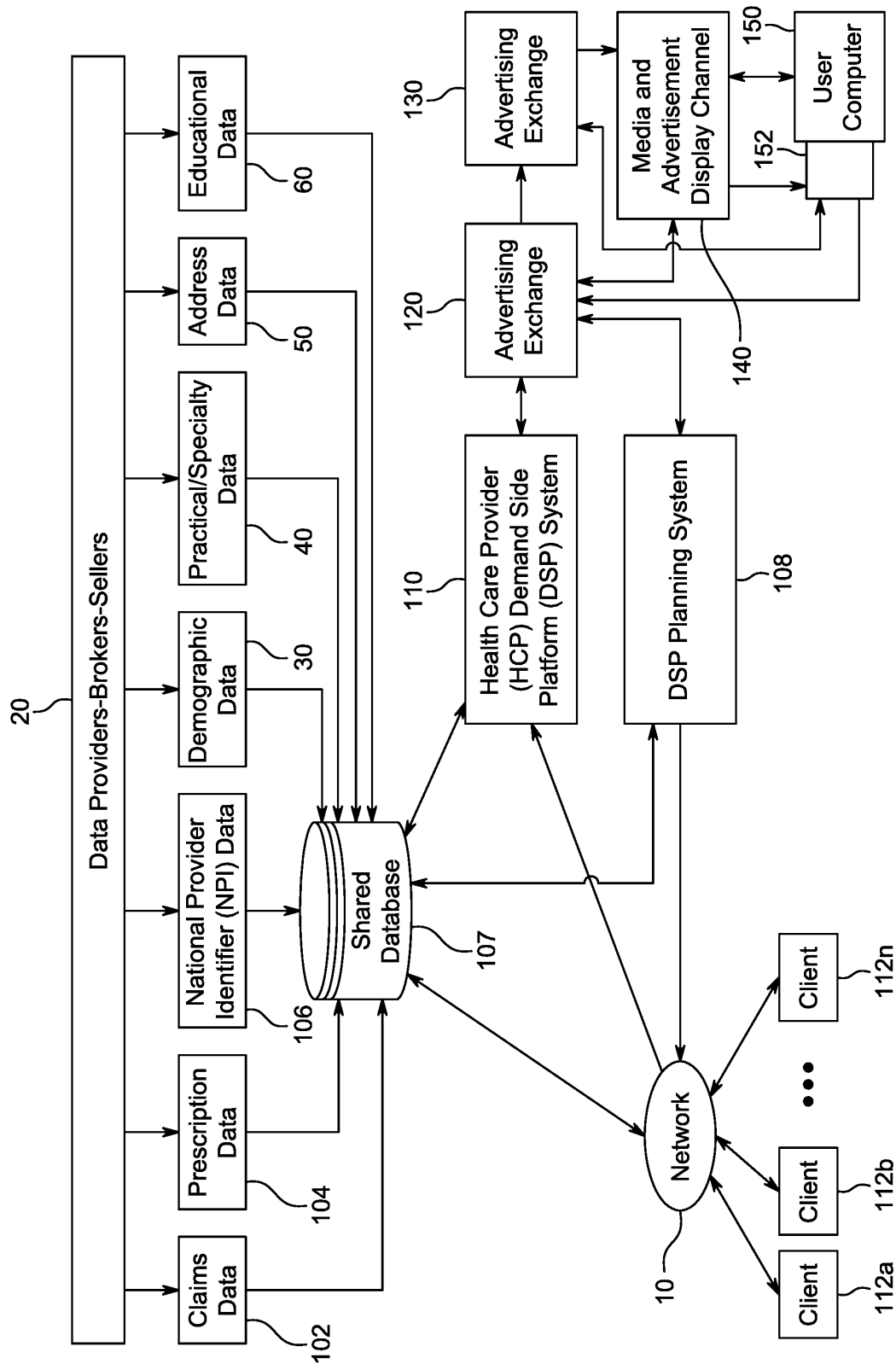


FIG. 1

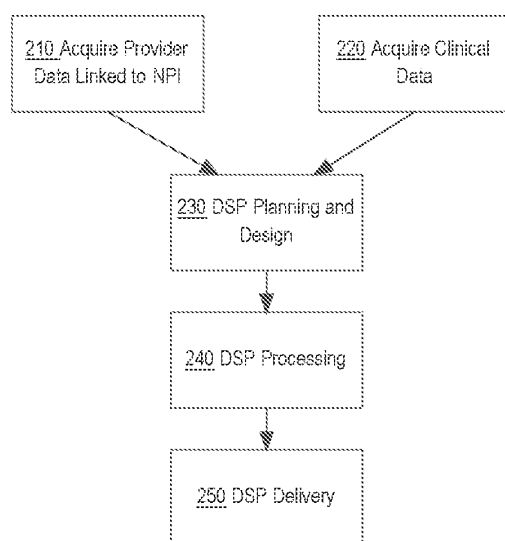


FIG. 2

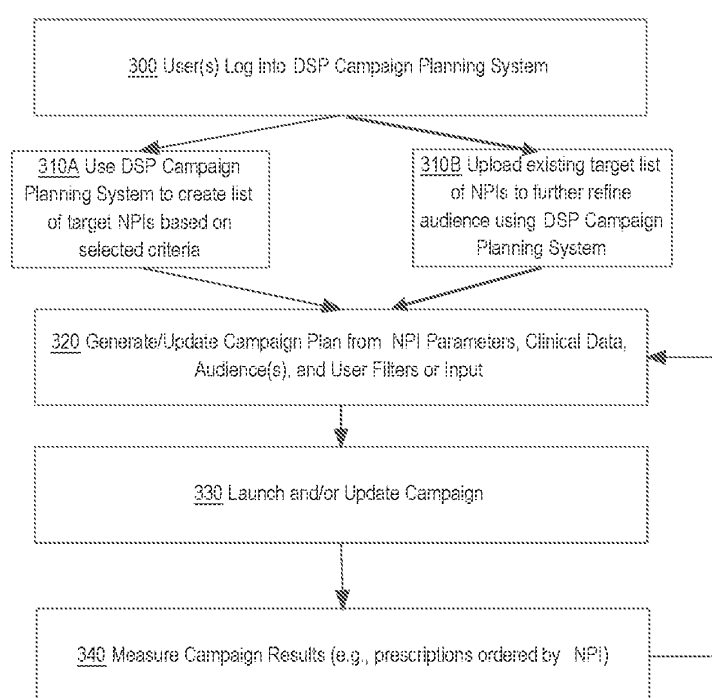


FIG. 3

deepintent®

?

Deepintent ('10001')

Upload: HCP Target List

Optional

Download Template

410

Upload file

Clinical Data

428

Diagnosis

o Procedure

E11

Specialty

430

Primary

o Non-Primary

Search Specialties

Geography

432

Search Locations

Alaska

Alabama

Arkansas

Arizona

HCP Planner

400

SAVE DRAFT

EXPORT AUDIENCE

Unique HCPs

420

623,724

|

Est. Impressions

422

24,940,846

|

Est. Average CPM

424

\$120.00

Filters

Diagnosis: E11

435

APPLY

CLEAR

Geographical Distribution

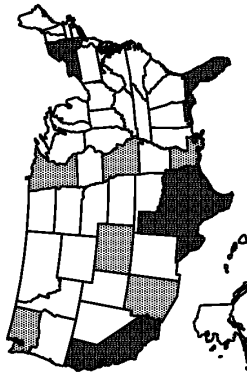
426

Decile

434

Diagnosis

o Procedure



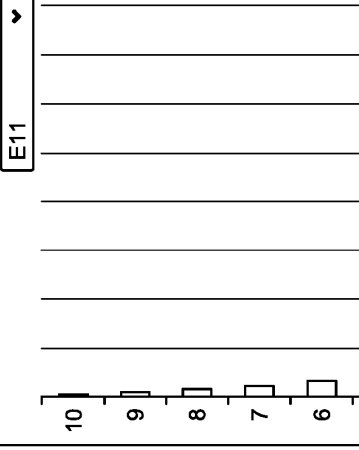


FIG. 4A

SUBSTITUTE SHEET (RULE 26)

Diagnosis: E11

Clinical Data 428	Geographical Distribution
○ Diagnosis ○ Procedure 436 🔍 E11 438 ▼ 10: ICD10 441 ▼ 4: Endocrine, nutritional and metabolic diseases (E00-E89) ▼ E08-E13: Diabetes mellitus (E08-E13) ☐ 442 ▼ E11: Type 2 diabetes mellitus - E11: Type 2 diabetes mellitus - E11.63: Type 2 diabetes mellitus with oral complications - E11.630: Type 2 diabetes mellitus with periodontal disease - E11.638: Type 2 diabetes mellitus with other oral complications - E11.64: Type 2 diabetes mellitus with hypoglycemia - E11.641: Type 2 diabetes mellitus with hypoglycemia with coma - E11.649: Type 2 diabetes mellitus with hypoglycemia without coma - E11.65: Type 2 diabetes mellitus with hyperglycemia - E11.69: Type 2 diabetes mellitus with other specified complication	

442

Top 10

FIG. 4B

Detailed Stats		502				
Specialty	Geography	Decile	Diagnosis Codes	Procedure Codes	Custom Fields	504
☐ Primary ☐ Non Primary 506						
Primary Specialty	510	512 Unique HCPs		514 Est. Impressions		
Cardiovascular Disease	508	14,810	1,295,343			
Internal Medicine		11,026	568,104			
Family Medicine		10,420	451,452			
Nephrology		8,684	605,734			
Interventional Cardiology		4,256	367,206			
Geriatric Medicine (Internal Medicine)		1,169	65,631			
Adult Health (APNs)		768	25,605			
Hospitalist		652	29,396			
Clinical Cardiac Electrophysiology		594	42,661			
Emergency Medicine		424	19,561			
Geriatric Medicine (Family Practice)		352	18,783			

FIG. 5A

Detailed Stats		502				
Specialty	Geography	Decile	Diagnosis Codes	Procedure Codes	Custom Fields	504
State	520		522 Unique HCPs	524 Est. Impressions		
California		518	5,391	223,135		
New York			5,220	365,795		
Texas			4,228	233,633		
Florida			4,138	253,125		
Pennsylvania			2,548	205,302		
Illinois			2,475	159,729		
Ohio			2,436	193,860		
New Jersey			2,139	151,007		
North Carolina			1,741	114,339		
Michigan			1,671	130,527		
Georgia			1,635	102,871		

FIG. 5B

Detailed Stats		502						
Speciality	Geography	Decile	Diagnosis Codes	Procedure Codes	Custom Fields	504		
⊙ Diagnosis		○ Procedure		E11 523 ▾				
Decile	524	526	Unique HCPs	528 Max. Patients	530 Min. Patients	532 Est. Impressions		
10	522		580	10,241	313	34,230		
9			1,539	312	197	104,981		
8			2,074	196	137	127,188		
7			2,557	136	98	157,173		
6			3,305	97	70	202,305		
5			3,734	69	50	237,414		
4			5,005	49	34	307,065		
3			6,566	33	21	403,911		
2			10,620	20	10	684,391		
1			21,867	9	1	1,413,100		

FIG. 5C

Detailed Stats	502				
Speciality	Geography	Decile	Diagnosis Codes	Procedure Codes	Custom Fields
Code 534	Diagnosis 536		540	Unique HCPs	542 Est. Impressions
E11	Type 2 diabetes mellitus		538	57,847	3,671,758

FIG. 5D

Detailed Stats		502			
Speciality	Geography	Decile	Diagnosis Codes	Procedure Codes	504
Code 544	Diagnosis 546		548	Unique HCPs	550 Est. Impressions
7501	Drugs Administered Other Than Oral Method	552	414,235	18,430,637	
7201	Procedures/Professional Services		387,758	17,608,947	
6401	Miscellaneous and Experimental		226,773	11,063,205	
Q9967	Low osmolar contrast material, 300-399 mg/ml iodine concentration, per ml (Q9967)		214,380	9,955,301	
7202	Physician's Voluntary Reporting Codes		204,886	9,254,381	
J2405	Injection, ondansetron hydrochloride, per 1 mg (J2405)		186,308	8,496,511	
J1885	Injection, ketorolac tromethamine, per 15 mg (J1885)		183,294	6,899,693	
G0299	Insertion or repositioning of electrode lead for single chamber pacing cardioverter defibrillator and insertion of pul...		181,019	9,296,928	

FIG. 5E

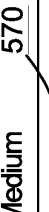
Detailed Stats		502				
Speciality	Geography	Decile	Diagnosis Codes	Procedure Codes	Custom Fields	504
© Writing Behavior		○ Territory	560			
Writing Behavior		564		566 Unique HCPs	568 Est. Impressions	
Low		562		28,956	1,663,233	
Medium		570		21,100	1,308,246	
High				18,868	1,202,787	

FIG. 5F

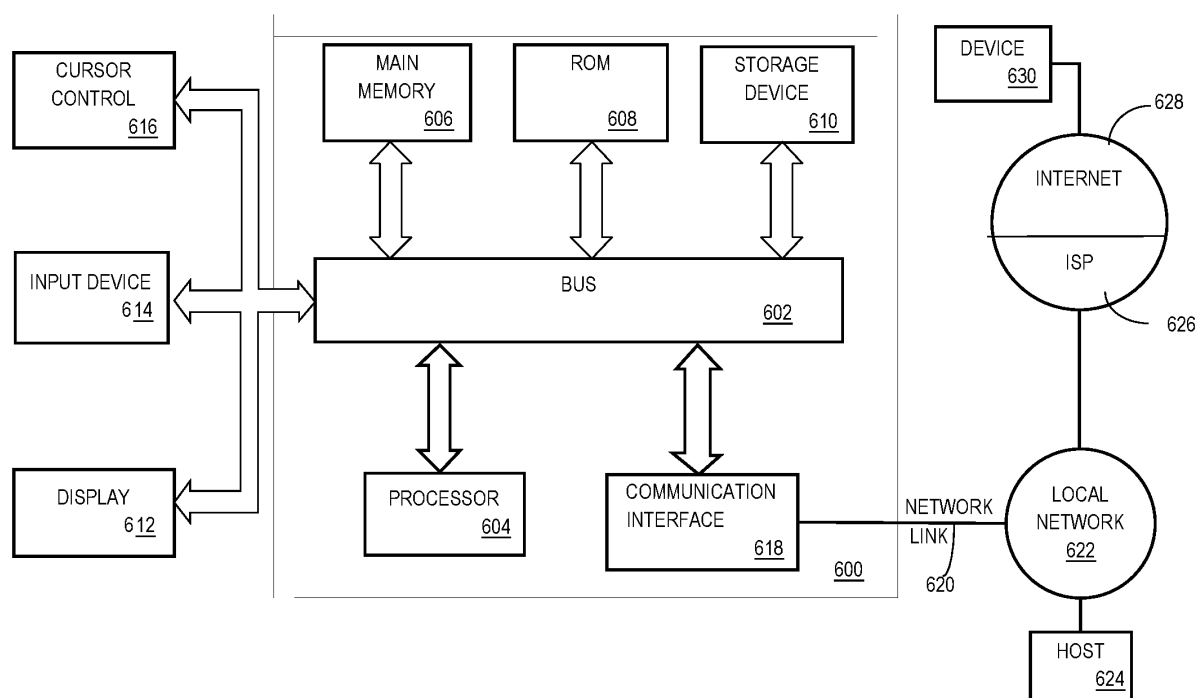


FIG. 6