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(54) **Title:** STORING AND DISPENSING CONTAINER FOR PRODUCT HAVING IMPROVED DISPENSING ORIFICE

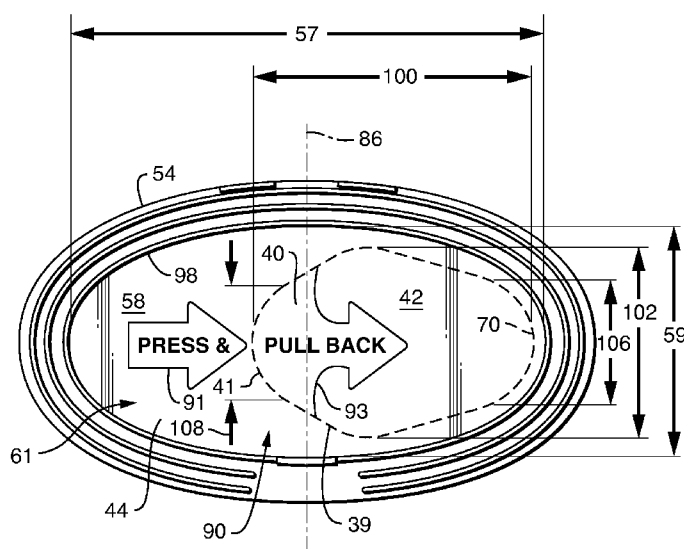


FIG. 9

(57) **Abstract:** A dispensing container includes a plurality of sheets of products stored within a housing. The container includes a dispensing orifice having a length that extends along a longitudinal axis from a first end to a second end. In particular embodiments, the dispensing orifice has a maximum width disposed not less than 20% and not more than 49% of the distance from the first end to the second end, a midpoint width disposed halfway between the first end and the second end, the midpoint width being less than the maximum width, and a third width disposed 80% of the distance from the first end to the second end, the third width being no greater than 80% of the maximum width. In particular embodiments, the dispensing orifice is symmetrical about a longitudinal axis but asymmetrical about a transverse axis. In particular embodiments, the dispensing orifice has an ovoid shape.