CLAIMS

1. A container for consumer goods comprising:

an outer housing comprising:

a box; and

a lid hinged to the box along a hinge line and pivotable about the hinge line between an open position and a closed position;

an inner package of consumer goods within the outer housing comprising an access opening through which consumer goods can be removed when the lid of the outer housing is in the open position; and

a reclosable flap occluding the access opening of the inner package;

wherein the container comprises at least one activatable adhesive element provided on a surface of the reclosable flap, on a surface of the lid or on both; and

wherein the at least one adhesive element can be selectively activated and the reclosable flap can be affixed to the lid by the at least one activated adhesive element, such that upon opening the lid the reclosable flap is lifted off the inner package to at least partly reveal the access opening;

wherein the inner package is received in a first portion of the volume internally defined by the outer housing; and

wherein the container comprises a further inner package of consumer goods within a second portion of the volume internally defined by the outer housing adjacent the first volume portion, the further inner package comprising an access opening through which consumer goods can be removed when the lid of the outer housing is in the open position, and a reclosable flap occluding the access opening of the further inner package, the reclosable flap of the further inner package in the second volume portion being permanently affixed to the lid of the outer housing.

2. A container according to claim 1, wherein the flap is defined by separation lines in the inner package, such that the flap is at least partly separable from the remainder of the package, wherein upon separation from the remainder of the package the flap is pivotable about a hinge line between an open position and a closed position.

3. A container according to claim 1, wherein the flap comprises a reclosable portion covering the access opening of the inner package and extending beyond the periphery of the access opening of the inner package.

4. A container according to claim 3, wherein the reclosable portion is provided as a self-adhesive reclosable sticker; the self-adhesive reclosable sticker being at least partially releasably affixed to the inner package by a removable adhesive provided on a first area of the inner surface of the self-adhesive reclosable sticker.

5. A container according to any one of the preceding claims, wherein the at least one activatable adhesive element is provided on the inner surface of the lid.

6. A container according to any one of the preceding claims, wherein the at least one activatable adhesive element is provided on the outer surface of the reclosable flap.

7. A container according to claim 3, wherein the at least one activatable adhesive element is provided on a portion of the inner surface of the reclosable flap not affixed to the inner package.

8. A container according to any one of the preceding claims, wherein the at least one activatable adhesive element is protected by a layer of backing material and the layer of backing material can be removed to expose and thereby activate the at least one adhesive element.

9. A container according to any one of claims 1 to 7, wherein the at least one activatable adhesive element is at least one of a pressure-sensitive adhesive, a moisture-sensitive adhesive or a heat-activatable adhesive.

10. A container according to any one of the preceding claims, wherein the at least one activatable adhesive element is a permanent adhesive element.

11. A container according to any one of the preceding claims, wherein the reclosable flap of the further inner package comprises a self-adhesive reclosable sticker covering the access opening of the further inner package and extending beyond the periphery of the access opening of the further inner package; and
wherein the self-adhesive reclosable sticker is at least partially releasably affixed to the further inner package by a removable adhesive provided on a first area of the inner surface of the self-adhesive reclosable sticker.

12. A container according to any one of the preceding claims, wherein the container comprises a partition element at least partly separating the first and the second portions of the volume internally defined by the outer housing.

13. A container according to any one of the preceding claims, wherein the container comprises two distinct, independently pivotable, lids, each of which closes a respective one of the first and second volume portions, so that adjacent side walls of the two lids define a partition element separating the two volumes and the first and the further inner packages received in the two volumes.

14. A container according to any one of the preceding claims wherein the consumer goods are smoking articles.