

# INTERACTIVE INFORMATION PROCESSING AND DELIVERY SYSTEM AND METHODS THEREOF

## Abstract

5

Embodiments of the invention relate to systems and methods for information processing and delivery to a selected group of network-connected display devices. In one embodiment of the invention, an information processing and delivery method comprises receiving a request from one of a plurality of users in which the request includes a  
10 content data, a display identifier and a user identifier. The method also comprises validating the content data and the display identifier, and upon successful validation, transmitting the content data through an Internet Protocol (IP) based network to at least one display device associated with the display identifier for display thereon.

15 (FIG.1)