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(54) **Title:** SYSTEMS AND METHODS FOR INTENT RESPONSE SOLICITATION AND PROCESSING

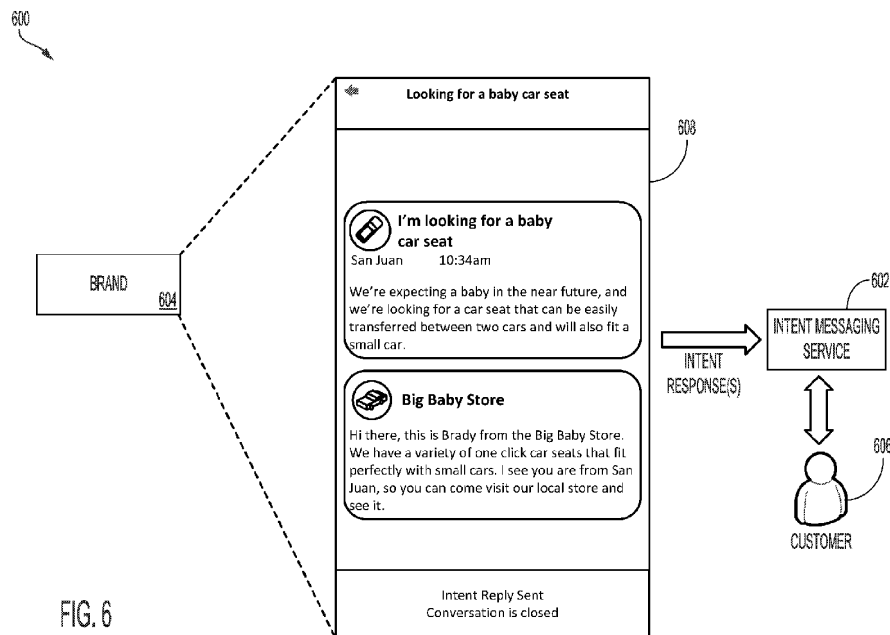


FIG. 6

(57) **Abstract:** Disclosed embodiments provide a framework to solicit and evaluate responses from brands and other users to the intents communicated by customers. In response to obtaining an intent, an intent messaging service provides the intent to an application implemented on a computing device of a user to solicit a response to the intent. In response to obtaining an intent response, the intent messaging service prohibits the user from generating further intent responses and provides the obtained intent response to the customer. The intent messaging service establishes a communications channel between the customer and the user in response to another request corresponding to the intent. This allows for additional responses to be provided to the customer by the user identified by the intent messaging service.

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