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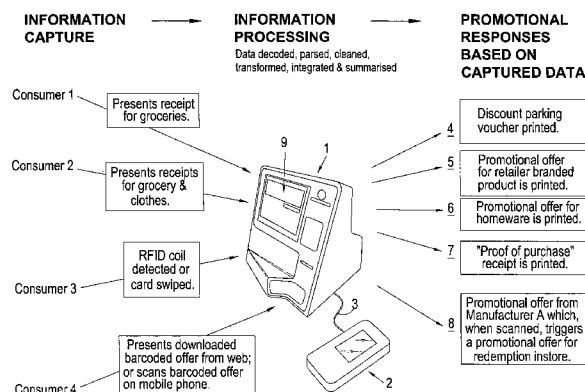
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(54) **Title:** TRANSACTIONAL APPARATUS



(57) **Abstract:** A transactional apparatus for providing user identification such as a purchaser of goods or services at a Point of Sale (POS) with a reward, or providing an identity transaction of a user in say a Post Office or retailer of postal services. The apparatus comprises a device (1) remote from the POS adapted to capture and derive transactional information data relating to the user whereby to provide user identification based on the transactional information data.