Claims

1. A method for searching target content, executed by an electronic device, comprising:

in response to detecting that an operation for starting a search is triggered, acquiring search content to be processed in a search content editing control on a target page;

determining at least one piece of associated content to be searched corresponding to the search content to be processed and using both the at least one piece of associated content to be searched and the search content to be processed as pieces of target search content, wherein the at least one piece of associated content to be searched is obtained according to at least one conversion form corresponding to the at least one piece of associated content to be searched; and

searching for target content matching with each piece of the target search content from subtitle information;

wherein determining the at least one piece of associated content to be searched corresponding to the search content to be processed comprises:

determining a content type of the search content to be processed, wherein the content type comprises a digital type and a foreign language type; and

determining the at least one piece of associated content to be searched corresponding to the search content to be processed according to the content type and content to be converted corresponding to the content type;

wherein before the search content to be processed in the search content editing control is acquired, the method further comprises:

determining voice information according to a multimedia data stream;

generating subtitle information that is displayed on the target page and corresponds to the target translation language type according to the voice information, an original language type corresponding to the voice information, and a target translation language type corresponding to the voice information;

establishing a timestamp synchronization association relationship between the subtitle information and the multimedia data stream;

displaying the subtitle information and the multimedia data stream on the target page; and

in response to detecting that one piece of the target content is triggered, navigating to a multimedia playback position corresponding to the one piece of the target content.

2. The method of claim 1, wherein acquiring the search content to be processed in the search content editing control comprises:

in a case where it is detected that a control for starting a search is triggered, acquiring the search content to be processed that is edited in the search content editing control; or

in a case where it is detected that the search content editing control is triggered, acquiring the search content to be processed that is edited in the search content editing control.

3. The method of claim 1, wherein in a case where the content type comprises the digital type,

determining the at least one piece of associated content to be searched corresponding to the search content to be processed according to the content type and the content to be converted corresponding to the content type comprises:

acquiring content to be converted corresponding to the digital type in the search content to be processed;

determining at least one conversion form corresponding to the content to be converted and determining content to be replaced corresponding to the content to be converted according to the at least one conversion form; and

determining the at least one piece of associated content to be searched corresponding to the search content to be processed according to the content to be replaced and the search content to be processed.

4. The method of claim 1, wherein

the foreign language type is a preset language type; and

determining the at least one piece of associated content to be searched corresponding to the search content to be processed according to the content type and the content to be converted corresponding to the content type comprises:

acquiring content to be converted corresponding to the preset language type in the search content to be processed;

determining content to be replaced corresponding to the content to be converted, wherein the

content to be replaced comprises at least one of a root word or an extended word corresponding to the content to be converted; and

determining the at least one piece of associated content to be searched corresponding to the search content to be processed according to the content to be replaced and the search content to be processed.

5. The method of claim 3 or 4, wherein determining the at least one piece of associated content to be searched corresponding to the search content to be processed according to the content to be replaced and the search content to be processed comprises:

replacing the content to be converted in the search content to be processed with the content to be replaced to obtain the at least one piece of associated content to be searched corresponding to the search content to be processed.

6. The method of claim 1, wherein searching for the target content matching with each piece of the target search content from the subtitle information comprises:

matching content which is the same as each piece of the target search content from the subtitle information and using the matched content as the target content.

7. The method of claim 1, further comprising:

distinctively displaying the target content in the subtitle information.

8. The method of claim 1, wherein in the case where it is detected that the one piece of the target content is triggered, jumping to the video playing moment corresponding to the one piece of the target content comprises:

in the case where it is detected that the one piece of the target content is triggered, determining a current timestamp of the one piece of the target content; and

jumping to the video playing moment corresponding to the current timestamp on a timeline of the multimedia data stream according to the timestamp synchronization association relationship and the current timestamp.

9. The method of claim 1, further comprising:

determining a timestamp of each piece of the target content on a timeline of a multimedia data stream and marking a position corresponding to the timestamp on the timeline.

10. The method of claim 9, further comprising:

in a case where it is detected that one piece of the target content is triggered, determining a target timestamp corresponding to the one piece of the target content; and

distinctively displaying a target mark corresponding to the target timestamp on the timeline.

11. An apparatus for searching target content, comprising:

a search content acquisition module configured to acquire, in response to detecting that an operation for starting a search is triggered, search content to be processed in a search content editing control on a target page;

a target search content determination module configured to determine at least one piece of associated content to be searched corresponding to the search content to be processed and use both the at least one piece of associated content to be searched and the search content to be processed as pieces of target search content, wherein the at least one piece of associated content to be searched is obtained according to at least one conversion form corresponding to the at least one piece of associated content to be searched; and

a target content matching module configured to search for target content matching with each piece of the target search content from subtitle information;

wherein determining the at least one piece of associated content to be searched corresponding to the search content to be processed comprises:

determining a content type of the search content to be processed, wherein the content type comprises a digital type and a foreign language type; and

determining the at least one piece of associated content to be searched corresponding to the search content to be processed according to the content type and content to be converted corresponding to the content type;

wherein before the search content to be processed in the search content editing control is acquired, the method further comprises:

determining voice information according to a multimedia data stream;

generating subtitle information that is displayed on the target page and corresponds to the target translation language type according to the voice information, an original language type corresponding to the voice information, and a target translation language type corresponding to

the voice information;

establishing a timestamp synchronization association relationship between the subtitle information and the multimedia data stream;

displaying the subtitle information and the multimedia data stream on the target page; and

in response to detecting that one piece of the target content is triggered, navigating to a multimedia playback position corresponding to the one piece of the target content.

12. An electronic device, comprising:

at least one processor; and

a storage apparatus configured to store at least one program;

wherein the at least one program, when executed by the at least one processor, causes the at least one processor to perform the method of any one of claims 1 to 10.

13. A storage medium comprising computer-executable instructions which, when executed by a computer processor, cause the computer processor to perform the method of any one of claims 1 to 10.