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Timothy; 1000 Universal Studios Plaza, Orlando, Florida 32819 (US).

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(74) Agent: SINCLAIR, JR., Steven J. et al.; P.O. Box 692289, Houston, Texas 77269 (US).

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(71) Applicant: UNIVERSAL CITY STUDIOS LLC
[US/US]; 100 Universal City Plaza, Universal City, California 91608 (US).

(72) Inventors: GOERGEN, Patrick John; 1000 Universal Studios Plaza, Orlando, Florida 32819 (US). TRYZBIAK,

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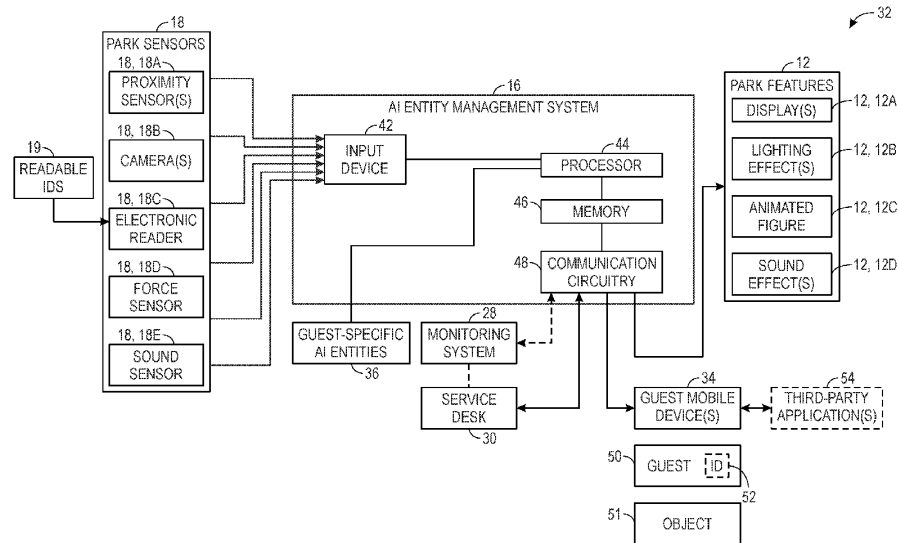


FIG. 2

(57) Abstract: Systems and methods presented herein include guest activity detection devices configured to detect activity of guests of an amusement park, and to send data indicative of the detected activity; an artificial intelligence entity management system configured to analyze the data indicative of the activity of the guests, and to modify properties of guest-specific artificial intelligence entities based at least in part on the analyzed data indicative of the activity of the guests; and park features disposed within a physical environment of the amusement park and configured to be instructed by the guest-specific artificial intelligence entities to modify a guest experience for the guests of the amusement park in accordance with the properties of the guest-specific artificial intelligence entities.

[Continued on next page]

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