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(54) **Title:** INFORMATION PRESENTATION METHOD AND APPARATUS, AND ELECTRONIC DEVICE AND STORAGE MEDIUM

(54) **发明名称**: 一种信息展示方法、装置、电子设备和存储介质

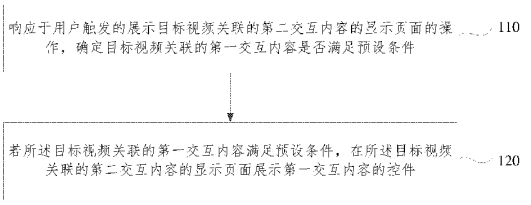

图 1

110 In response to an operation, which is triggered by a user, for presenting a display page of second interaction content associated with a target video, determine whether first interaction content associated with the target video meets a preset condition

120 If the first interaction content associated with the target video meets the preset condition, present a control of the first interaction content in the display page of the second interaction content associated with the target video

(57) **Abstract:** An information presentation method and apparatus, and an electronic device and a storage medium. The method comprises: in response to an operation, which is triggered by a user, for presenting a display page of second interaction content associated with a target video, determining whether first interaction content associated with the target video meets a preset condition (110); and if the first interaction content associated with the target video meets the preset condition, presenting a control of the first interaction content in the display page of the second interaction content associated with the target video (120), wherein the first interaction content is obtained by means of performing a first interaction operation for the target video, and the second interaction content is obtained by means of performing a second interaction operation for the target video.

(57) **摘要**: 一种信息展示方法、装置、电子设备和存储介质，方法包括：响应于用户触发的展示目标视频关联的第二交互内容的显示页面的操作，确定目标视频关联的第一交互内容是否满足预设条件（110）；若目标视频关联的第一交互内容满足预设条件，在目标视频关联的第二交互内容的显示页面展示第一交互内容的控件（120）；其中，第一交互内容由针对目标视频进行第一交互操作获得，第二交互内容由针对目标视频进行第二交互操作获得。

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— 包括国际检索报告(条约第21条(3))。