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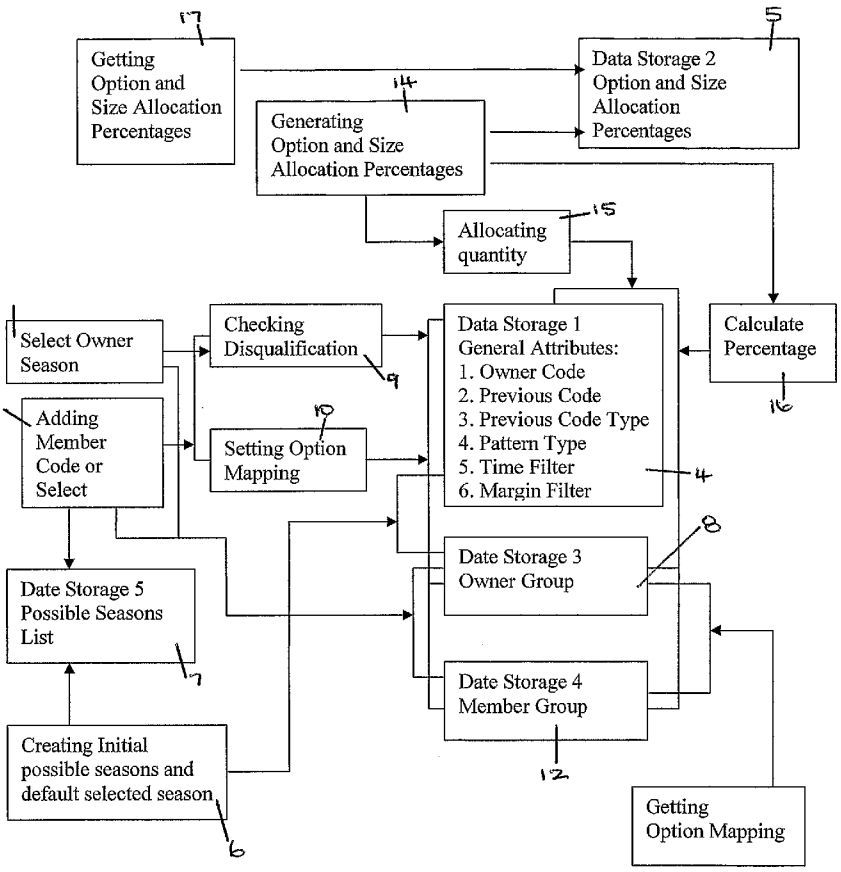
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(54) Title: DYNAMIC BUSINESS ENHANCEMENT SYSTEM



(57) Abstract: A computer enabled business system is disclosed which provides a business with the ability to be aware on a moment-to-moment basis of their historic, current and future operational states. The business system uses a dynamic data engine for the purposes of creating and displaying historic transactions, current stock levels and forecasted demand data in real-time. As the data is created and cast forward, the data retains attributes of the original transaction data. These attributes are configured and modified dynamically resulting in precise and managed demand forecast, budget and purchasing information. Any change in the raw data as a result of a business transaction is immediately reflected in the demand forecast; hence, the data is in a perpetual dynamic state.

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