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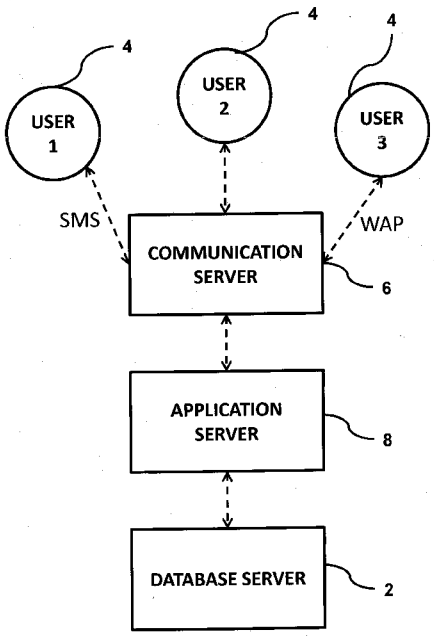
(54) Title: COLLECTING AND PROCESSING DATA WITH TIME RANKING



(57) Abstract: The present invention relates to a method of collecting and processing data to generate a plurality of real-time rankings over a plurality of time intervals. The method includes establishing a communication link between a communication server, an application server and at least one communication network. The communication network having at least one user and said application server having a computer executable application programme thereon. The method also includes receiving an initiation request from the at least one user via the communications network; processing of the initiation request and determines whether to grant the at least one user access to the application and sending a first instruction from the application programme to the at least one user upon the application programme making a determination to grant the at least one user access to the application programme. The method also includes concurrent tracking of at least one personal time interval commencing at the time the first instruction is sent by the application programme; receiving a response from the at least one user with respect to the first instruction, wherein upon receiving the response the application programme carries out a processing of the response and upon a positive determination thereof being made, the application terminates tracking of the at least one personal time interval. The method also includes assigning an incrementable value to the at least one user upon the positive determination being made by the application programme, said value being based on the positive determination, the length of the at least one personal time interval and/or a combination of both.

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