

ABSTRACT

The present disclosure provides method for processing a recommended object and an apparatus, a device and a storage medium. The method includes: displaying an object display page; determining a currently positioned primary label as a first target primary label in response to a display position adjustment of the recommended object in an object display area; and controlling, in response to detecting that a first target recommended object under a first target secondary label corresponding to the first target primary label is displayed at a first target display position in the object display area, the currently positioned primary label to be switched to a second target primary label, and displaying a corresponding recommended object in the object display area. In the embodiments of the present disclosure, when the display position of the recommended object in the object display area is adjusted, in response to detecting that the first target recommended object is displayed at the first target display position, the first target top-level label is controlled to be switched to the second target primary label, and the corresponding recommended object is displayed.

Abstract of drawing: Fig. 2