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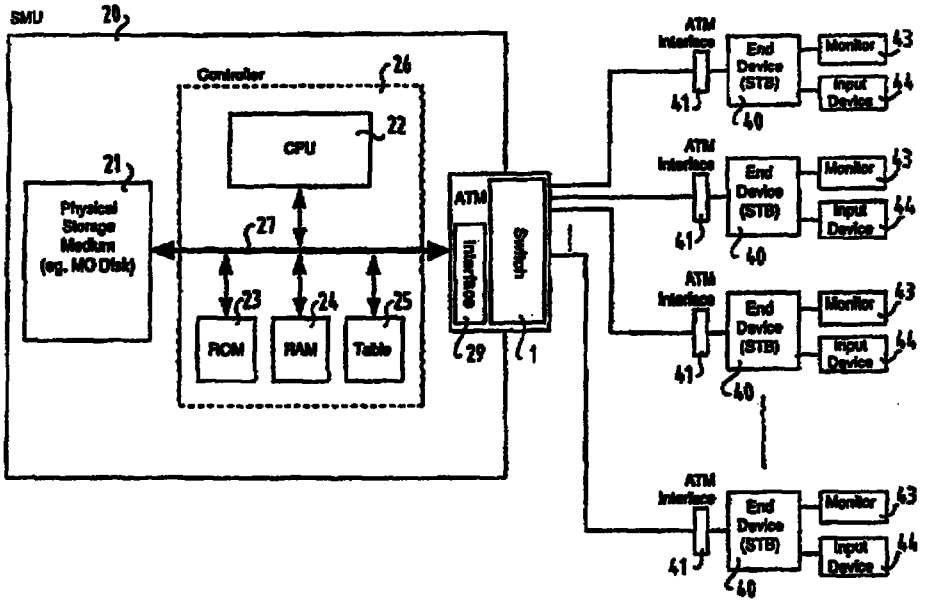
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(54) Title: A SYSTEM FOR INFORMATION ON DEMAND



(57) Abstract

The present invention provides a system for serving information data such as video data to one or more users, comprising: one or more storage medium units for storing data of said information data; one or more end devices for receipt of said information data by the user; managing means for managing distribution of said data to said end device, the managing means being capable of receiving demand data from said user and related to data selected by the user in the end device, and which managing means output distribution control data including channel information of the selected information data and routs information from the end device; and at least one ATM switch for connecting the storage medium unit, the end device and the managing means, and for routing the data from the storage medium unit and the distribution control data from the managing means.