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(71) Applicant: **PHILIP MORRIS PRODUCS, S.A.**
[CH/CH]; Quai Jeanrenaud 3, CH-2000 Neuchatel (CH).

(72) Inventor: **NAPPI, Leonardo**; Verger Clottu 1, CH-2068
Hauterive (CH).

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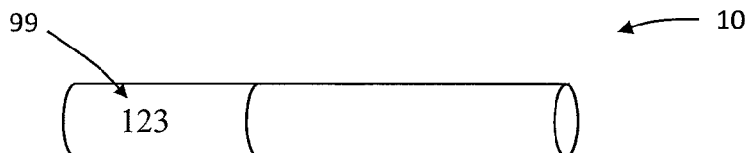


FIG. 1

(57) Abstract: Smoking articles include a colour shifting marking. The marking may be provided on a wrapper, such as a plug wrap, a smokable material wrap, or a tipping paper wrap. The marking may be produced by a gonichromatic pigment to provide a smooth transition between colours as viewing angles change. The marking may allow a consumer to identify the smoking article as genuine, as opposed to counterfeit.