

## **ANIMATED MESSAGING**

### **CROSS-REFERENCE TO RELATED APPLICATION**

The present application claims priority based on Australian Provisional  
5 Application 20022950502, filed on July 31, 2002, by e-Clips Intelligent Agent  
Technologies Pty. Ltd, entitled "Animated Messaging". This application and  
its disclosure are fully incorporated in the present disclosure by reference  
thereto.

### **10 FIELD OF THE INVENTION**

The present invention relates to the field of instant messaging. More  
specifically, the present invention relates to a solution that allows for animated  
instant messaging.

It will be convenient to hereinafter describe the invention in relation to  
15 animated instant messaging, however it should be appreciated that the  
present invention is not limited to that use only.

### **BACKGROUND OF THE INVENTION**

The discussion throughout this specification comes about due to the  
20 realisation of the inventors and/or the identification of certain prior art  
problems by the inventors.

Instant Messaging (IM) has been growing in popularity in recent years.  
Commonly utilized IM formats, such as Yahoo™ Messenger, created by  
Yahoo™ of Sunnyvale, CA, and .Net Messenger, created by Microsoft™ of  
25 Redmond, WA, allow a computer user to transmit typed information or other  
data (such as images and videos) to other users of the IM service almost  
instantaneously. Additionally, many cellular phones now have text messaging  
services, most utilizing the Short Message Service (SMS) and Multimedia  
Message Service (MMS), to allow customers to send and receive text  
30 messages.

In both formats, it is common to utilise fixed simple diagrams that can be displayed within the space of one or two characters in order to quickly convey common pieces of information. Most commonly, these simple diagrams represent emotional states of the user, such as happy being indicated by a smiley-face. As such, these symbols are sometimes known as "smileys". In other circles, they are also known as "emoticons". They need not be limited to emotional states, as the simple diagram can represent any type of message, such as a "happy birthday" symbol or the like. The rigidity and lack of choice of these fixed simple diagrams, however, is a limitation.

Any discussion of documents, devices, acts or knowledge in this specification is included to explain the context of the invention. It should not be taken as an admission that any of the material forms a part of the prior art base or the common general knowledge in the relevant art in Australia or elsewhere on or before the priority date of the disclosure and claims herein.

What is needed is a solution that allows more creativity and variety in the IM environment.

A further object of the present invention is to alleviate at least one disadvantage associated with the prior art.

## **SUMMARY OF INVENTION**

The present invention provides a solution that allows an animated interactive talking character to appear on a user's screen when conducting an Instant Messaging (IM) session. The character which is displayed on the user's screen may be determined by a profile for the sender of the message. This allows a user to pre-select which character will be displayed on the screen of recipients of the instant messages.

In this regard, the present invention provides in one aspect a method for instant messaging on a computer system, including:

receiving an instant message (IM) containing content from a sender;  
displaying an animated character associated with said sender; and  
delivering said content to a user through said animated character.

The present invention further provides in another aspect a method for instant messaging on a digital communication system such as a computer system or digital telephone system or combination thereof, including:

receiving one or more instant messages (IM) containing content from  
5 one or more senders;

forming a queue by creating a dynamic array and inserting incoming message into said queue;

controlling the timing of operations of actions in the queue and when required displaying an animated character associated with said sender; and  
10 delivering said content to a user through said animated character.

The present invention also provides in another aspect a method for managing an Instant Messaging (IM) system, including:

receiving a request from a user for an animated character, said request including an identification of a sender of an IM message to said user;

15 querying a database with said identification;

receiving information regarding said animated character from said database; and

forwarding said information regarding said animated character to said user.

20 The present invention also provides in another aspect an apparatus for instant messaging on a computer system, including:

an IM receiver; an animated character displayer coupled to said IM receiver;

an animated character content deliverer coupled to said animated  
25 character displayer; and further including:

a sender identification determiner coupled to said IM receiver.

The present invention also provides in another aspect an apparatus for managing an Instant Messaging (IM) system, including:

an animated character request receiver;

30 a database query generator coupled to said animated character request receiver;

an animated character database information receiver; and  
an animated character database information forwarder coupled to said  
animated character database information receiver.

The present invention also provides in another aspect an apparatus for  
5 managing an Instant Messaging (IM) system, including:

means for receiving a request from a user for an animated character,  
said request including an identification of a sender of an IM message to said  
user;

means for querying a database with said identification;

10 means for receiving information regarding said animated character  
from said database; and

means for forwarding said information regarding said animated  
character to said user.

The present invention also provides in another aspect an apparatus for  
15 managing an Instant Messaging (IM) system of claim 63 including:

means for forming a queue by creating a dynamic array and inserting  
incoming message into said queue;

means for controlling the timing of operations of actions in the queue  
and when required displaying an animated character associated with said  
20 sender; and

means for delivering said content to a user through said animated  
character on an output screen without being bounded by the instant message  
(IM) window.

Other aspects and preferred aspects are disclosed in the specification  
25 and/or defined in the appended claims, forming a part of the description of the  
invention.

Further scope of applicability of the present invention will become  
apparent from the detailed description given hereinafter. However, it should  
be understood that the detailed description and specific examples, while  
30 indicating preferred embodiments of the invention, are given by way of  
illustration only, since various changes and modifications within the spirit and

scope of the invention will become apparent to those skilled in the art from this detailed description.

### **BRIEF DESCRIPTION OF THE DRAWINGS**

5 Further disclosure, objects, advantages and aspects of the present application may be better understood by those skilled in the relevant art by reference to the following description of preferred embodiments taken in conjunction with the accompanying drawings, which are given by way of illustration only, and thus are not limitative to the present invention, and in  
10 which:

FIG. 1 is a block diagram illustrating a system utilizing a robot in accordance with an embodiment of the present invention.

FIG. 2 is a flow diagram illustrating a method for instant messaging on  
15 a computer system in accordance with an embodiment of the present invention.

FIG. 3 is a flow diagram illustrating a method for receiving advertising on a computer system in accordance with an embodiment of the present invention.  
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FIG. 4 is a flow diagram illustrating a method for interacting with a software robot in accordance with an embodiment of the present invention.

FIG. 5 is a flow diagram illustrating a method for managing an IM  
25 system in accordance with an embodiment of the present invention.

FIG. 6 is a flow diagram illustrating a method for serving advertising to a user of a computer system in accordance with an embodiment of the present invention.  
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FIG. 7 is a flow diagram illustrating a method for providing access to an artificial intelligence software robot to a user in accordance with an embodiment of the present invention.

5           FIG. 8 is a flow diagram illustrating a method for providing IM access on a Short Message Service (SMS) or Multimedia Message Service (MMS) format device in accordance with an embodiment of the present invention.

10           FIG. 9 is a flow diagram illustrating a method for personalizing an animated character on a computer system in accordance with an embodiment of the present invention.

15           FIG. 10 is a block diagram illustrating an apparatus for instant messaging on a computer system in accordance with an embodiment of the present invention.

20           FIG. 11 is a block diagram illustrating an apparatus for receiving advertising on a computer system in accordance with an embodiment of the present invention.

            FIG. 12 is a block diagram illustrating an apparatus for interacting with a software robot in accordance with an embodiment of the present invention.

25           FIG. 13 is a block diagram illustrating an apparatus for managing an IM system in accordance with an embodiment of the present invention.

            FIG. 14 is a block diagram illustrating an apparatus for serving advertising to a user of a computer system in accordance with an embodiment of the present invention.

FIG. 15 is a block diagram illustrating an apparatus for providing access to an artificial intelligence software robot to a user in accordance with an embodiment of the present invention.

5           FIG. 16 is a block diagram illustrating an apparatus for providing IM access on a Short Message Service (SMS) or Multimedia Message Service (MMS) format device in accordance with an embodiment of the present invention.

10           FIG. 17 is a block diagram illustrating an apparatus for personalizing an animated character on a computer system in accordance with an embodiment of the present invention. An image receiver 1700 may receive an image from the user.

15           FIG. 18 is a block diagram illustrating a method and an apparatus for providing IM access on a Short Message Service (SMS) or Multimedia Message Service (MMS) format device in accordance with an embodiment of the present invention which makes use of a dynamic array to form an instruction queue.

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#### **DETAILED DESCRIPTION**

Embodiments of the present invention are described herein in the context of a system of computers, servers, and software. Those of ordinary skill in the art will realize that the following detailed description of the present invention is illustrative only and is not intended to be in any way limiting. Other embodiments of the present invention will readily suggest themselves to such skilled persons having the benefit of this disclosure. Reference will now be made in detail to implementations of the present invention as illustrated in the accompanying drawings. The same reference indicators will be used throughout the drawings and the following detailed description to refer to the same or like parts.

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In the interest of clarity, not all of the routine features of the implementations described herein are shown and described. It will, of course, be appreciated that in the development of any such actual implementation, numerous implementation-specific decisions must be made in order to  
5 achieve the developer's specific goals, such as compliance with application- and business-related constraints, and that these specific goals will vary from one implementation to another and from one developer to another.

Moreover, it will be appreciated that such a development effort might be complex and time-consuming, but would nevertheless be a routine  
10 undertaking of engineering for those of ordinary skill in the art having the benefit of this disclosure.

In accordance with the present invention, the components, process steps, and/or data structures may be implemented using various types of operating systems, computing platforms, computer programs, and/or general  
15 purpose machines. In addition, those of ordinary skill in the art will recognize that devices of a less general purpose nature, such as hardwired devices, field programmable gate arrays (FPGAs), application specific integrated circuits (ASICs), or the like, may also be used without departing from the scope and spirit of the inventive concepts disclosed herein.

20 The present invention provides a solution that allows an animated interactive talking character to appear on a user's screen when conducting an Instant Messaging (IM) session. The character which is displayed on the user's screen may be determined by a profile for the sender of the message. This allows a user to pre-select which character will be displayed on the  
25 screen of recipients of the instant messages.

An embodiment of the present invention is described for use with the Microsoft Messenger. As such, it is described as a plug in. One of ordinary skill in the art will recognize that the invention may be modified for use with other messaging systems.

30 In an embodiment of the present invention, a system is provided that allows users to select from many different animated personalities that will

represent them during an IM session. Furthermore, an embodiment of the present invention allows users to import images into the animated personality, therefore permitting them to utilize characters that may, for example, have the user's face on it, or perhaps the face of the user's favourite celebrity. When  
5 the animated character is displayed on the recipient's screen, it may appear outside of the typical IM window, allowing user's to move the animated character to a convenient portion of the desktop.

In an embodiment of the present invention, text-to-speech software may be utilized to allow the animated character to read instant messages  
10 aloud. The animated characters may be programmed such that their lips may move along with the text being read. Furthermore, the typical "smileys" or "emoticons" may be interpreted by the character and the animation may change based on the corresponding emoticon. For example, if the sender of the IM message indicates an "angry" emoticon, the animated character may  
15 be displayed as pounding his fist against a table.

The user may select a character to act as their personality using an interface. In an embodiment of the present invention, the interface may be a web interface, such as a web page, where the user logs in with an account name and password, such as with their IM account name and password, and  
20 selects from a number of different features. Once the user has selected a character, the selection may be transmitted to the server containing the relevant information. A user's preferences may be stored in a database that may be referenced by the IM account name and a user defined password. The database may be used to hold all relevant user information and the  
25 associated character data.

The user may download the add-in using this interface as well. The add-in may connect to the IM messaging system. It may then wait for automation events that signify that an incoming message has arrived. At this point, the add-in may contact the database to look up which personality or  
30 character the message sender has chosen. The connection to the database of stored information may be indirect, as it may be retrieved through the

server where a dynamically generated query to the database may be created using the incoming request. If no record is found, a default personality may be used. The personality may then be loaded onto the user's display.

In an embodiment of the present invention, when a user changes their  
5 character, the new details may be broadcast to all members of their contact lists so that remote copies of the add-in can updated the displayed character for the user. However, in the current Microsoft functionality, there is no way for this broadcast to take place, thus in some embodiments the add-in must perform the aforementioned request for every incoming message if it wants to  
10 ensure that the character displayed is the current one. In another embodiment, the request may be performed only sporadically, loading the character data from a local cache until such time as it deems an update is necessary (perhaps once a day, for example).

The character may be used to graphically output, using animated  
15 and/or static images, a visual representation of the personality defined by the sender. Additionally, pre-recorded audio clips may be utilized along with text-to-speech synthesis in order to provide an audio version or representation of the message. The audio portion may not be limited to merely an audio transcript of the written information. It may, for example, include sound  
20 effects. Perhaps a user wishes to have a symbol indicated anger cause a sound effect of a dog growling to be played by the recipient's computer system.

The add-in may parse incoming messages for a predefined list of emoticons and may match them with a predefined list of character animations  
25 or audio clips. The add-in may then request the specified animation file from the server and play it for the user.

By maintaining the character personality based on the user's log-in name, the present invention allows the character to be a consistent identify across multiple messaging platforms, so a user may log-in on their computer  
30 at work, for example, and their character will be present in their messages just as it is from their home computer.

In an embodiment of the present invention, an auto responder function may be included to allow users to enable an automated response, such as "On vacation until May 30th" to any received messages. The add-in may automatically type and submit the user-defined message back to the sender  
5 of the incoming message. Each auto-responder message may be sent pre-appended with a specially formatted string that may be used to prevent auto-responders from responding to each other.

In an embodiment of the present invention, interactive advertising may be provided through the add-in. This advertising may be maintained in a  
10 database. it may list all advertisement details. A simple interface may be provided for administrators where they can specify the details of the advertisement. The add-in may request an advertisement from the database periodically, such as every 30 minutes.

In an embodiment of the present invention, a "robot" may be provided  
15 to allow interactive communications between a user and the server. This could be used, for example, to allow web searching through IM, access to database information (such as corporate sales records in the case where IM is used at the corporate level) or interactive help. FIG. 1 is a block diagram illustrating a system utilizing a robot in accordance with an embodiment of the  
20 present invention. The robot 100 may actually be a server application that listens for incoming messages from the messenger 102. When one of these alerts is received, it may store the message in a data structure such as an array, which is keyed against the name of the user who sent the alert. The message may then be sent to an artificial intelligence (AI) application 104  
25 along with any previous messages from the initiating user. This allows the AI 104 to appear to be having an intelligent conversation by referring to things previously spoken about and keeping the conversation in context. Once the message has been processed and a response formed, it may be returned to the robot 100 which may forward the response via the messenger 102 to the  
30 initiating user.

The web searching function may be implemented by, for example, having the first six characters of an IM message read "google". A keyword to search may be provided after the word "google" to indicate what to search. The Robot may then take this word and forward it to the Google™ search engine, created by Google, Inc. of Mountain View, CA and request five results. Google may then respond with details to then be deciphered by the robot. This may then be sent back to the initiating user. The sending of the results of the search need not be immediate. It may, for example, search for 24 hours and then follow up with the results. The robot may also be used for other artificial intelligence applications. It may even be proactive, that is, initiate communication with a user before the user initiates communication.

In an embodiment of the present invention, the add-in may display a plurality of animated characters simultaneously if multiple IM sessions are being conducted. The animated characters may be placed anywhere on the display, to avoid overlap. This may also be extended to allow a "chat session" with many different animated characters representing the various senders in the chat session.

In an embodiment of the present invention, support may be provided for cellular phone or other "non-traditional" IM environments. SMS and MMS messaging may be provided as an option to subscribers. They may then provide their cellular phone information and set their auto-responder to "forward" mode to indicate that they wish their cell phone to receive their IM messages.

The add-in may then detect when a message is received and check to see if the user has set the auto-responder to forward mode. If so, then the add-in may send the message details to the server. The server may then retrieve the mobile phone number.

The server may then format the message into SMS or MMS. If MMS is utilized, the server may send a thumbnail image representing the user of the incoming message and convert the message from plain text into an audio file. The message may then be forwarded to the communications gateway, which

would in turn send the message into the public telephone network to be received by the user's mobile telephone.

The technology of the present invention may be modified to support other messaging services such as Yahoo, ICQ, Trillian, etc. However, there are interface issues that apply to each of these services. Generally, in order to interface with these services an Application Programming Interface (API) needs to be utilized, which exposes the features of the service to outside programmers. Thus, in that vain, some services do not provide all the needed features in their API or even simply do not provide an API at all. This problem may be overcome using several techniques. In one technique, the "handles" of all conversation windows may be stored. The add-in may then scan the contents of the conversation window every 100ms or the like, and compare its contents with the contents of the previous scan. If the contents were different, it would indicate a new message has arrived and the difference would be parsed to extract the name of the sender and the contents of the message. These characters may then be presented to the character to visualize for the user.

In addition to a set of predefined characters from which to select, in an embodiment of the present invention the user may personalize an IM character. This allows the user to add, for example, an image of his face on the character. The personalization of the animated characters may operate in the following manner. A user interface may be provided within the application. Upon entering the "Personalization" menu area, the user may be redirected to a section of the host web site. Within this area are instructions advising a user of the processes and a means for a user to link a single image file (e.g., photograph) and upload this file to the user. The user may be provided with tools to crop the image, defining an area over the image that reduces the display area to capture only the external facial and head area. Once the upload of the user's image is complete, the user may submit the uploaded image for processing.

Once the image is submitted for processing, the images processing engine may use the area defined by the user and crop the image to that size. From this point, depending on the image processing engine deployed, the extraneous information within the image may be modified, leaving a transparent image area surrounding the facial features and head of the subject image. The image may be subsequently processed (rendered) to give the appearance of it having been "extruded", creating the appearance of a three-dimensional image. Once the rendered image is created, the engine may use predetermined parameters to manipulate the extruded image into preconfigured positions and interpolate the movement from the base position to the new position. As a result, the image processing engine may output a series of sequential, specifically sized images that depict the rendered, extruded facial images moving from the base point to the predetermined point.

Using the previously outputted images, a further stage of processing may be performed wherein the images are introduced to a three-dimensional geometry engine. The base image that contains the rendered facial features may be aligned and mapped to three-dimensional geometry representing a character. This alignment of the image occurs to that the processed image exists to cover the face of the character in three-dimensional geometry. The other character attributes may be predefined in terms of body shape, surface such as clothing and colours and textures. The geometry engine may then be used to render out a total sequence of animated motion, and output to a series of still, sequential images. These images may conform to the standard required by the next level of image processing. These images may be named and numbered following a strict nomenclature and in accordance with a suitable colour table that enables the next processing step to occur.

The sequential rendered images from the previous step may then be compiled into a single, digital file. During this process, the images are compiled in such a way as to bring together individual static images into a series of animated sequences. The animated sequences may then be compiled into a proprietary format.

The resultant compilation may deliver several files that describe its contents and deliver connectivity to the user application. The completed files may be deposited on the server. The server may be notified of the newly created character and include the image within the character library, assigning  
5 the image to the identity of the initial image provider. The user may then be notified by email of their completed character.

Additionally, in certain circumstances it may be desirable to define animations to an "idle" state. It has been discovered that if characters appear on screen without moving for long periods of time, it becomes disconcerting to  
10 users. At the same time, small character movements at frequent/random intervals help to enhance the realism of a given characters. As a result, when creating a character, a specific animation may be assigned to an idle "state". There may be, for example, 3 levels of idle, levels 1, 2, and 3. The first level may idle a randomly selected movement and play it on the screen. This may  
15 occur when the character has not been used for a short period of time. If no interaction with the character continues, the agent application may begin to play animations with an assigned state of idle level 2 animations. Similarly, when the time interval of interaction with the user increases, idle 3 assigned animations may be displayed to the user, and so on.

20 In an embodiment of the present invention, the add-in may automatically download an idle animation and display it on the screen when a user has not interacted with the animated character for a predetermined period of time. It may similarly download a next level of idle if there continues to be no interaction.

25 Commonly, instant messages include acronyms for typically-used phrases, such as LTR for later, and A/S/L for Age/Sex/Location. A table may be utilized to store these acronyms and their corresponding definitions. When the add-in detects such an acronym, it may substitute the definition when delivering it to the user (via the screen or the text-to-speech synthesis).

30 In addition to the text-to-speech functionality described above, the present invention may also include the opposite, speech-to-text synthesis.

Through such features, the add-in may receive voice commands from a user through a microphone and convert the speech to text in the instant message. Certain phrases may then be used for special commands, such as sending the instant message.

5           FIG. 2 is a flow diagram illustrating a method for instant messaging on a computer system in accordance with an embodiment of the present invention. At 200, an IM may be received containing content from the sender. At 202, an identification of the sender of the IM may be determined from the IM. At 204, a request may be sent to a server with the identification of the  
10 sender. At 206, an animated character associated with the sender may be received from the server. At 208, an animated character associated with the sender may be displayed. This displaying may include displaying the animated character outside of an IM window, and allowing a user to move the animated character anywhere on the screen. At 210, the content may be  
15 delivered to a user through the animated character. This may include converting text from the IM into audio through text-to-speech synthesis and playing the audio. The delivering may further include animating the character in synchronization with the playing of the audio. Further, the delivering may include detecting an emoticon in the IM and animating the character in a way  
20 that reflects the emoticon.

FIG. 3 is a flow diagram illustrating a method for receiving advertising on a computer system in accordance with an embodiment of the present invention. At 300, advertisement details may be periodically retrieved from a server. At 302, an animated character specified to represent the  
25 advertisement may be downloaded. At 304, the animated character specified to represent the advertisement may be displayed. At 306, content specified for the advertisement may be delivered.

FIG. 4 is a flow diagram illustrating a method for interacting with a software robot in accordance with an embodiment of the present invention. At  
30 400, an alert may be sent to a server. The sending of an alert may include a sending a message indicating that a web search is to be performed and

5 sending keywords to search in the web search. At 402, a response containing content may be received from the server generated by an artificial intelligence (AI) application. At 404, an animated character associated with the AI application may be displayed. At 406, the content may be delivered to a user through the animated character associated with the AI application. This may include delivering results of a web search if one was conducted.

FIG. 5 is a flow diagram illustrating a method for managing an IM system in accordance with an embodiment of the present invention. At 500, a request may be received from a user for an animated character, the request including an identification of a sender of the IM message to the user. At 502, a database may be queried with the identification. At 504, information regarding the animated character may be received from the database. This information may include a location for an animation file representing the animated character. At 506, the information regarding the animated character may be forwarded to the user

FIG. 6 is a flow diagram illustrating a method for serving advertising to a user of a computer system in accordance with an embodiment of the present invention. At 600, a periodic request for an advertisement may be received from a user. At 602, an advertisement may be selected from an advertising database. At 604, the advertisement may be served to the user.

FIG. 7 is a flow diagram illustrating a method for providing access to an artificial intelligence software robot to a user in accordance with an embodiment of the present invention. At 700, an alert being sent from the user in an IM message may be detected, the IM message including content. At 702, the alert and the content may be passed to an artificial intelligence application. The AI application may provide interactive help, web searching, or other capabilities to the user. At 704, a response from the artificial intelligence application may be received. At 706, the response may be forwarded to the user.

FIG. 8 is a flow diagram illustrating a method for providing IM access on a Short Message Service (SMS) or Multimedia Message Service (MMS)

format device in accordance with an embodiment of the present invention. At 800, a message may be received from the user indicating that the user wishes for all messages to be forwarded to a device utilizing the SMS format. At 802, an identification of the device may be retrieved from a database. This  
5 identification may be a cellular phone number. At 804, a message intended for the user may be formatted in SMS. At 806, the formatted message may be forwarded to a communications gateway along with the identification.

FIG. 9 is a flow diagram illustrating a method for personalizing an animated character on a computer system in accordance with an embodiment  
10 of the present invention. At 900, an image may be received from the user. At 902, the image may be rendered as an animated character. This may include removing extraneous information from the image, modifying the image to a three-dimensional image, manipulating the image into preconfigured positions, interpolating movements from a base position to a new position for  
15 each of one or more animations for the animated character to perform, and introducing the image to a three-dimensional geometry engine. At 904, the rendered image may be saved in a database.

FIG. 10 is a block diagram illustrating an apparatus for instant messaging on a computer system in accordance with an embodiment of the  
20 present invention. An IM receiver 1000 may receive an IM containing content from the sender. A sender identification determiner 1002 coupled to the IM receiver 1000 may determine an identification of the sender of the IM from the IM. A server request sender 1004 coupled to the sender identification determiner 1002 may send a request to a server with the identification of the  
25 sender. An animated character receiver 1006 may receive an animated character associated with the sender from the server. An animated character displayer 1008 coupled to the animated character receiver 1006 and to the IM receiver 1000 may display an animated character associated with the sender. This displaying may include displaying the animated character outside of an  
30 IM window using an IM window-external character displayer 1010, and allowing a user to move the animated character anywhere on the screen

using an animated character mover 1012. An animated character content deliverer 1014 coupled to the animated character displayer 1008 may deliver the content to a user through the animated character. This may include converting text from the IM into audio through text-to-speech synthesis with a text-to-speech synthesizer 1016 and playing the audio with an audio player 1018 coupled to the text-to-speech synthesizer 1016. The delivering may further include animating the character in synchronization with the playing of the audio using an animated character audio synchronizer 1020. Further, the delivering may include detecting an emoticon in the IM using an emoticon detector 1022 and animating the character in a way that reflects the emoticon using an emoticon character animator 1024 coupled to the emoticon detector 1022.

FIG. 11 is a block diagram illustrating an apparatus for receiving advertising on a computer system in accordance with an embodiment of the present invention. An advertisement details periodic retriever 1100 may periodically retrieve advertisement details from a server. An animated character downloader 1102 coupled to said advertisement details periodic retriever 1100 may download an animated character specified to represent the advertisement. An animated character displayer 1104 coupled to the animated character downloader 1102 may display the animated character specified to represent the advertisement. An animated character content deliverer 1106 coupled to the animated character displayer 1104 may deliver content specified in the dynamically created file.

FIG. 12 is a block diagram illustrating an apparatus for interacting with a software robot in accordance with an embodiment of the present invention. A server alert sender 1200 may send an alert to a server. The sending of an alert may include a sending a message indicating that a web search is to be performed using a web search message sender 1202 and sending keywords to search in the web search using a keyword sender 1204 coupled to the web search message sender. An artificial intelligence response receiver 1206 may receive a response containing content from the server generated by an

artificial intelligence (AI) application. An animated character displayer 1208 coupled to the artificial intelligence response receiver 1206 may display an animated character associated with the AI application. An animated character content deliverer 1210 coupled to the animated character displayer 1208 may  
5 deliver the content to a user through the animated character associated with the AI application. This may include delivering results of a web search if one was conducted using a web search results deliverer 1212.

FIG. 13 is a block diagram illustrating an apparatus for managing an IM system in accordance with an embodiment of the present invention. An  
10 animated character request receiver 1300 may receive a request from a user for an animated character, the request including an identification of a sender of the IM message to the user. A database query generator 1302 coupled to the animated character request receiver 1300 may query a database with the identification. An animated character database information receiver 1304 may  
15 receive information regarding the animated character from the database. This information may include a location for an animation file representing the animated character. An animated character database information forwarder 1306 coupled to the animated character database information receiver 1304 may forward the information regarding the animated character to the user.

20 FIG. 14 is a block diagram illustrating an apparatus for serving advertising to a user of a computer system in accordance with an embodiment of the present invention.

A periodic advertisement request receiver 1400 may receive a periodic request for an advertisement from a user. An advertisement selector 1402  
25 coupled to the periodic advertisement request receiver 1400 may select an advertisement from an advertising database. An advertisement server 1404 coupled to the advertisement selector 1402 may serve the advertisement to the user.

FIG. 15 is a block diagram illustrating an apparatus for providing  
30 access to an artificial intelligence software robot to a user in accordance with an embodiment of the present invention. An alert detector 1500 may detect

an alert being sent from the user in an IM message, the IM message including content. An artificial intelligence alert passer 1502 coupled to the alert detector 1500 may pass the alert and the content to an artificial intelligence application. The AI application may provide interactive help, web searching, or other capabilities to the user. An artificial intelligence response receiver 1504 may receive a response from the artificial intelligence application. An artificial intelligence response forwarder 1506 coupled to the artificial intelligence response receiver 1504 may forward the response to the user

FIG. 16 is a block diagram illustrating an apparatus for providing IM access on a Short Message Service (SMS) or Multimedia Message Service (MMS) format device in accordance with an embodiment of the present invention. An SMS or MMS forwarding message receiver 1600 may receive a message from the user indicating that the user wishes for all messages to be forwarded to a device utilizing the SMS format. An SMS or MMS device identification retriever 1602 coupled to the SMS or MMS forwarding message receiver 1600 may retrieve an identification of the device from a database. This identification may be a cellular phone number. An SMS or MMS message formatter 1604 may format a message intended for the user in SMS or MMS. An SMS or MMS message forwarder 1606 coupled to the SMS or MMS message formatter 1604 and to the SMS or MMS device identification retriever 1602 may forward the formatted message to a communications gateway along with the identification.

FIG. 17 is a block diagram illustrating an apparatus for personalizing an animated character on a computer system in accordance with an embodiment of the present invention. An image receiver 1700 may receive an image from the user. An animated character image renderer 1702 coupled to the image receiver 1700 may render the image as an animated character. This may include removing extraneous information from the image using an extraneous information remover 1704, modifying the image to a three-dimensional image using a three-dimensional image modifier 1706 coupled to the extraneous information remover 1704, manipulating the image into preconfigured

positions using a preconfigured position image manipulator 1708 coupled to the three-dimensional image modifier 1706, interpolating movements from a base position to a new position for each of one or more animations for the animated character to perform using a movement interpolator 1710 coupled to  
5 the preconfigured position image manipulator 1708, and introducing the image to a three-dimensional geometry engine 1712 coupled to the movement interpolator 1710. The rendered image may then be saved in a database.

FIG. 18 is a block diagram illustrating a method and an apparatus for providing IM access on a Short Message Service (SMS) or Multimedia  
10 Message Service (MMS) format device in accordance with an embodiment of the present invention which makes use of a dynamic array to form an instruction queue. The biggest problem was in displaying the animated characters for each user. Initial version of the invention saw just a single animated character on the desktop, which would act primarily as a friendly  
15 interface for the user. One of its functions was to read out the text of incoming instant messages and prefix the audio output with the name of the sender. However, generally relevant software is programmed asynchronously. This means that a user program would tell the animated character what it needed to do and then continue with its own processing.  
20 Then at some undetermined time the program would initiate and make the animated character perform whatever you had requested. Once this is completed the software then notifies the user program that it has finished and the user program can do whatever with this information it chooses. Due to this it is not possible to harbour more than an animated character at a time,  
25 and the reading out of the incoming messages might not take place in their designated order. In addition to this some computer systems can only support audio output from one user program at a time. If two animated characters needed to speak at once then only one of the characters output would be heard and the other would be blocked.

30 Now because of the notification process mentioned above whereby program notifies the user program that a request has been processed we

were able to build a 'sliding window' or a dynamic array which is simply a code version of a queue. So what would happen is the user program would receive an incoming message and it would be added into this queue, rather than immediately requesting an animated character. If this request is the first or  
5 only item in the queue it would be automatically 'popped' off and requests an animated character. Once request had been performed it would notify the user program and the user program would (if the queue is not empty) pop off another request and repeat the cycle over again. By doing this we overcame both of the problems whereby not only can we control the order in which  
10 incoming messages are displayed to the user, but also prevent the animated characters from talking over one and another.

The process therefore as shown in Figure 18 is:

1. The invention awaits an incoming message for the instant messaging program.
- 15 2. Once it has been determined that an incoming message was received the invention would perform the following:-
  - a. Check to see if the auto-responder is turned on
    - i. If it is then a predefined message would be returned to the sender of the incoming message
  - 20 b. Extract the name of the sender
  - c. Determine the unique identifier of this sender by checking in the contacts list
  - d. Convert any acronyms into 'English'
  - e. Check for any emoticons and store them in a list for later.
- 25 3. Request the details regarding the senders animated character from the server
4. Add the message text into the queue (as mentioned above) along with any emoticons that were extracted
5. Once these items in the queue get processed the invention will retrieve  
30 the emoticons for the defined animated character from the server
6. Load the user's animated character onto the screen

7. Read out the message while the above step 5 is taking place
8. Play the emoticons

The second biggest problem to be overcome was how to determine an incoming message had arrived. The solution we decided upon was to have the invention locate the messaging windows and scan their contents at a regular interval (say 100ms). It would then compare the contents of the messaging window with the contents of the window previously. It was determined that if the contents were different then a new message had arrived and that the difference between the two would represent this message. It was then into a process of extracting the name of the sender from this message and adding its details to the queue for processing.

While this invention has been described in connection with specific embodiments thereof, it will be understood that it is capable of further modification(s). This application is intended to cover any variations, uses or adaptations of the invention following in general, the principles of the invention and including such departures from the present disclosure as come within known or customary practice within the art to which the invention pertains and as may be applied to the essential features hereinbefore set forth.

As the present invention may be embodied in several forms without departing from the spirit of the essential characteristics of the invention, it should be understood that the above described embodiments are not to limit the present invention unless otherwise specified, but rather should be construed broadly within the spirit and scope of the invention as defined in the appended claims. Various modifications and equivalent arrangements are intended to be included within the spirit and scope of the invention and appended claims. Therefore, the specific embodiments are to be understood to be illustrative of the many ways in which the principles of the present invention may be practiced. In the following claims, means-plus-function clauses are intended to cover structures as performing the defined function and not only structural equivalents, but also equivalent structures. For example, although a nail and a screw may not be structural equivalents in that

a nail employs a cylindrical surface to secure wooden parts together, whereas a screw employs a helical surface to secure wooden parts together, in the environment of fastening wooden parts, a nail and a screw are equivalent structures.

- 5           “Comprises/comprising” when used in this specification is taken to specify the presence of stated features, integers, steps or components but does not preclude the presence or addition of one or more other features, integers, steps, components or groups thereof.” Thus, unless the context clearly requires otherwise, throughout the description and the claims, the
- 10 words ‘comprise’, ‘comprising’, and the like are to be construed in an inclusive sense as opposed to an exclusive or exhaustive sense; that is to say, in the sense of “including, but not limited to”.

**CLAIMS**

What is claimed is:

1. A method for instant messaging on a computer system, including:  
receiving an instant message (IM) containing content from a sender;  
5 displaying an animated character associated with said sender; and  
delivering said content to a user through said animated character.
2. The method of claim 1, further including:  
determining an identification of said sender of said IM from said IM.  
10
3. The method of claim 2, further including:  
sending a request to a server with said identification of said sender;  
and  
receiving said animated character associated with said sender from  
15 said server.
4. The method of any one of claims 1 to 3, wherein said delivering  
includes:  
converting text from said IM into audio through text-to-speech  
20 synthesis; and  
playing said audio.
5. The method of claim 4, wherein said delivering further includes:  
animating said character in synchronization with said playing of said  
25 audio.
6. The method of claim 4, wherein said delivering further includes:  
detecting an emoticon in said IM; and  
animating said character in a way that reflects said emoticon.

7. The method of any one of claims 1 to 6, wherein said displaying includes displaying said animated character outside of an IM window.
8. The method of claim 7, further including allowing a user to move said  
5 animated character anywhere on the screen.
9. The method of any one of claims 1 to 8, further including:  
periodically retrieving advertisement details from a server;  
downloading an animated character specified to represent said  
10 advertisement;  
displaying said animated character specified to represent said advertisement; and  
delivering content specified for said advertisement.
- 15 10. The method of any one of claims 1 to 9, further including:  
sending an alert to a server;  
receiving a response containing content from said server generated by an artificial intelligence (AI) application;  
displaying an animated character associated with said AI application;  
20 and  
delivering said content to a user through said animated character associated with said AI application.
11. The method of claim 10, wherein said sending an alert includes:  
25 sending a message indicating that a web search is to be performed;  
and  
sending keywords to search in said web search.
12. The method of claim 11, wherein said delivering said content  
30 comprises delivering results of said web search.

13. The method of any one of claims 1 to 12, further including:  
allowing the user to select from one or more predefined animated characters to be displayed on a recipient's computer system when said user sends an IM message to said recipient.

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14. The method of any one of claims 1 to 13, further including:  
allowing the user to upload an image to be used in creating an animated character to be displayed on a recipient's computer system when said user sends an IM message to said recipient.

10

15. A method for instant messaging on a digital communication system such as a computer system or digital telephone system or combination thereof, including:

receiving one or more instant messages (IM) containing content from  
15 one or more senders;

forming a queue by creating a dynamic array and inserting incoming message into said queue;

controlling the timing of operations of actions in the queue and when required displaying an animated character associated with said sender; and

20 delivering said content to a user through said animated character.

16. The method of claim 15, wherein the animated character can be displayed on an output screen without being bounded by the instant message (IM) window.

25

17. The method of claim 16 wherein a plurality of animated characters determined in the queue of messages from senders can be simultaneously displayed on the imaging screen and the messages are sequentially delivered through the respective sender's animated character.

30

18. The method of any one of claims 15 to 17, wherein the messaging window is continually scanned and compared with previous messaging to determine if message has been received, and if received analyses message and places in queue.

5

19. A method for managing an Instant Messaging (IM) system, including:  
receiving a request from a user for an animated character, said request including an identification of a sender of an IM message to said user;  
querying a database with said identification;

10 receiving information regarding said animated character from said database; and

forwarding said information regarding said animated character to said user.

15 20. The method of claim 19, wherein said information regarding said animated character includes a location for an animation file representing said animated character.

21. The method of claim 19 or 20, further including:

20 receiving a periodic request from said user for an advertisement;  
selecting an advertisement from an advertising database; and  
serving said advertisement to said user.

22. The method of claim 19, 20 or 21, further including:

25 detecting when an alert is sent from said user in an IM message, said IM message also including content;

passing said alert and said content to an artificial intelligence application;

receiving a response from said artificial intelligence application; and

30 forwarding said response to said user.

23. The method of claim 22, wherein said artificial intelligence application provides interactive help to said user.

24. The method of claim 22, wherein said artificial intelligence application  
5 provides web searching capabilities to said user.

25. The method of any one of claims 19 to 24, further including:  
receiving a message from said user indicating that the user wishes for  
all messages to be forwarded to a device utilizing the Short Message Service  
10 (SMS) or Multimedia Message Service (MMS) format;  
retrieving an identification of said device from a database;  
formatting a message intended for said user in SMS or MMS; and  
forwarding said formatted message to a communications gateway  
along with said identification.

15

26. The method of claim 25, wherein said identification is a cellular phone number.

27. The method of any one of claims 19 to 26, further including:  
20 receiving an image from said user;  
rendering said image as an animated character; and saving said  
rendered image in said database.

28. The method of claim 27, further including:  
25 cropping said image.

29. The method of claim 27, wherein said rendering comprises:  
removing extraneous information from said image;  
modifying said image to a three-dimensional image;  
30 manipulating said image into preconfigured positions; and

interpolating movements from a base position to a new position for each of one or more animations for said animated character to perform.

30. The method of claim 29, wherein said rendering further comprises:  
5 introducing said image to a three-dimensional geometry engine.
31. An apparatus for instant messaging on a computer system, including:  
an IM receiver;  
an animated character displayer coupled to said IM receiver;  
10 an animated character content deliverer coupled to said animated character displayer; and further including:  
a sender identification determiner coupled to said IM receiver.
32. The apparatus of claim 31, further including:  
15 a server request sender coupled to said sender identification determiner; and  
an animated character receiver coupled to said animated character displayer.
- 20 33 The apparatus of claim 31, wherein said animated character content deliverer includes:  
a text-to-speech synthesizer;  
and an audio player coupled to said text-to-speech synthesizer.
- 25 34. The apparatus of claim 33, wherein said animated character content deliverer further includes:  
an animated character audio synchronizer.
35. The apparatus of claim 33, wherein said animated character content  
30 deliverer further includes:  
an emoticon detector;

and an emoticon character animator coupled to said emoticon detector.

36. The apparatus of any one of claims 31 to 35, wherein said animated character display includes an IM window-external character display.

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37. The apparatus of any one of claims 31 to 36, wherein said animated character display further includes an animated character mover.

38. The apparatus of any one of claims 31 to 37, further including:

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an advertisement details periodic retriever; and

an animated character downloader coupled to said advertisement details periodic retriever and to said animated character content deliverer.

39. The apparatus of any one of claims 31 to 38, further including:

15

a server alert sender;

an artificial intelligence response receiver coupled to said animated character display and to said animated character content deliverer.

40. The apparatus of claim 39, wherein said server alert sender includes:

20

a web search message sender; and

a keyword sender coupled to said web search message sender.

41. The apparatus of claim 40, wherein said animated character content deliverer comprises a web search results deliverer.

25

42. An apparatus for managing an Instant Messaging (IM) system, including:

an animated character request receiver;

a database query generator coupled to said animated character

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request receiver;

an animated character database information receiver; and

an animated character database information forwarder coupled to said animated character database information receiver.

43. The apparatus of claim 42, further including:

a periodic advertisement request receiver;

5 an advertisement selector coupled to said periodic advertisement request receiver; and

an advertisement server coupled to said advertisement selector.

44. The apparatus of claim 43, further including:

10 an alert detector;

an artificial intelligence alert passer coupled to said alert detector;

an artificial intelligence response receiver; and

an artificial intelligence response forwarder coupled to said artificial intelligence response receiver.

15

45. The apparatus of any one of claims 42 to 44, further including:

an SMS or MMS forwarding message receiver;

an SMS or MMS device identification retriever coupled to said SMS forwarding message receiver;

20 an SMS or MMS message formatter; and

an SMS or MMS message forwarder coupled to said SMS message formatter and to said SMS device identification retriever.

46. The apparatus of any one of claims 42 to 45, further including:

25 an image receiver;

an animated character image renderer and to said image receiver; and

an animated character saver coupled to said animated character image renderer.

30 47. The apparatus of claim 46, wherein said animated character renderer comprises:

an extraneous information remover;  
a three-dimensional image modifier coupled to said extraneous  
information remover;  
a preconfigured position image manipulator coupled to said three-  
5 dimensional image modifier; and  
a movement interpolator coupled to said preconfigured position image  
manipulator.

48. The apparatus of claim 47, wherein said animated character renderer  
10 further comprises:

a three-dimensional geometry engine coupled to said movement  
interpolator.

49. An apparatus for instant messaging on a computer system, including:  
15 means for receiving an instant message (IM) containing content from a  
sender;

means for displaying an animated character associated with said  
sender; and

means for delivering said content to a user through said animated  
20 character.

50. The apparatus of claim 49, further including:  
means for determining an identification of said sender of said IM from  
said IM.

25

51. The apparatus of claim 50, further including  
means for sending a request to a server with said identification of said  
sender; and

means for receiving said animated character associated with said  
30 sender from said server.

52. The apparatus of claim 49, 50 or 51, wherein said means for delivering includes:

means for converting text from said IM into audio through text-to-speech synthesis; and

5 means for playing said audio.

53. The apparatus of claim 52, wherein said means for delivering further includes:

10 means for animating said character in synchronization with said playing of said audio.

54. The apparatus of claim 52, wherein said means for delivering further includes:

means for detecting an emoticon in said IM; and

15 means for animating said character in a way that reflects said emoticon.

55. The apparatus of any one of claims 49 to 54, wherein said means for displaying includes means for displaying said animated character outside of  
20 an IM window.

56. The apparatus of claim 55, further including means for allowing a user to move said animated character anywhere on the screen.

25 57. The apparatus of any one of claims 49 to 56, further including:

means for periodically retrieving advertisement details from a server;

means for downloading an animated character specified to represent said advertisement; means for displaying said animated character specified to represent said advertisement; and means for delivering content specified for

30 said advertisement

58. The apparatus of any one of claims 49 to 57, further including:  
means for sending an alert to a server;  
means for receiving a response containing content from said server  
generated by an artificial intelligence (AI) application;
- 5 means for displaying an animated character associated with said AI  
application; and  
means for delivering said content to a user through said animated  
character associated with said AI application.
- 10 59. The apparatus of claim 58, wherein said means for sending an alert  
includes:  
means for sending a message indicating that a web search is to be  
performed; and  
means for sending keywords to search in said web search.
- 15 60. The apparatus of claim 59, wherein said means for delivering said  
content comprises means for delivering results of said web search.
61. The apparatus of any one of claims 49 to 60, further including:
- 20 means for allowing the user to select from one or more predefined  
animated characters to be displayed on a recipient's computer system when  
said user sends an IM message to said recipient.
62. The apparatus of any one of claims 49 to 61, further including:
- 25 means for allowing the user to upload an image to be used in creating  
an animated character to be displayed on a recipient's computer system when  
said user sends an IM message to said recipient.
63. An apparatus for managing an Instant Messaging (IM) system,  
30 including:

means for receiving a request from a user for an animated character, said request including an identification of a sender of an IM message to said user;

means for querying a database with said identification;

5 means for receiving information regarding said animated character from said database; and

means for forwarding said information regarding said animated character to said user.

10 64. An apparatus for managing an Instant Messaging (IM) system of claim 63 including:

means for forming a queue by creating a dynamic array and inserting incoming message into said queue;

15 means for controlling the timing of operations of actions in the queue and when required displaying an animated character associated with said sender; and

means for delivering said content to a user through said animated character on an output screen without being bounded by the instant message (IM) window.

20

65. An apparatus for managing an Instant Messaging (IM) system of claim 64 wherein the means for delivering said content on an output screen allows a plurality of animated characters determined in the queue of messages from senders to be simultaneously displayed on the imaging screen and the  
25 messages to be sequentially delivered through the respective sender's animated character.

66. An apparatus for managing an Instant Messaging (IM) system of claim 65 including means for the messaging window to be continually scanned and  
30 compared with previous messaging to determine if message has been received, and if received analyses message and places in queue.

67. The apparatus of any one of claims 63 to 66, wherein said information regarding said animated character includes a location for an animation file representing said animated character.

5 68. The apparatus of any one of claims 63 to 67, further including:  
means for receiving a periodic request from said user for an advertisement;  
means for selecting an advertisement from an advertising database;  
and  
10 means for serving said advertisement to said user.

69. The apparatus of any one of claims 63 to 68, further including:  
means for detecting when an alert is sent from said user in an IM message, said IM message also including content;  
15 means for passing said alert and said content to an artificial intelligence application;  
means for receiving a response from said artificial intelligence application; and  
means for forwarding said response to said user.

20

70. The apparatus of claim 69, wherein said artificial intelligence application provides interactive help to said user.

71. The apparatus of claim 70, wherein said artificial intelligence  
25 application provides web searching capabilities to said user.

72. The apparatus of any one of claims 63 to 71, further including:  
means for receiving a message from said user indicating that the user wishes for all messages to be forwarded to a device utilizing the Short  
30 Message Service (SMS) or Multimedia Message (MMS) format;

means for retrieving an identification of said device from a database;  
means for formatting a message intended for said user in SMS or MMS; and  
means for forwarding said formatted message to a communications  
gateway along with said identification.

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73. The apparatus of claim 72, wherein said identification is a cellular  
phone number.

74. The apparatus of claim 72 or 73, further including:

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means for receiving an image from said user;  
means for rendering said image as an animated character; and  
means for saving said rendered image in said database.

75. The apparatus of claim 72, 73 or 74, further including: means for  
cropping said image.

15

76. The apparatus of claim 74 or 75, wherein said means for rendering  
comprises:

means for removing extraneous information from said image;  
means for modifying said image to a three-dimensional image;  
means for manipulating said image into preconfigured positions; and  
means for interpolating movements from a base position to a new  
position for each of one or more animations for said animated character to  
perform.

25

77. The apparatus of claim 76, wherein said means for rendering further  
comprises:

means for introducing said image to a three-dimensional geometry  
engine.

30

78. A program storage device readable by a machine, tangibly embodying a program of instructions executable by the machine to perform a method for instant messaging on a computer system, the method including:

- receiving an instant message (IM) containing content from a sender;
- 5 displaying an animated character associated with said sender; and
- delivering said content to a user through said animated character.

79. A program storage device readable by a machine, tangibly embodying a program of instructions executable by the machine to perform a method for

10 managing an Instant Messaging (IM) system, the method including:

- receiving a request from a user for an animated character, said request including an identification of a sender of an IM message to said user;
- querying a database with said identification;
- receiving information regarding said animated character from said
- 15 database; and
- forwarding said information regarding said animated character to said user.

80. A method as claimed in any one of claims 1, 15 or 19 substantially as  
20 herein described with reference to the accompanying drawings.

81. An apparatus as claimed in any one of claims 31, 43, 63 or 64 substantially as herein described with reference to the accompanying drawings.