

ABSTRACT

Provided is a conductive paste composition that can be cured at a temperature lower than temperatures for conventional products, that can form a cured film having excellent conductivity, and that has excellent printability. A conductive paste composition according to the present invention contains a conductive material (A), an epoxy resin (B), a metal chelate (C), and a polyhydroxy fatty acid (D). The epoxy resin (B) has a weight average molecular weight of 2000-120000. The polyhydroxy fatty acid (D) is represented by general formula (1) (in formula (1), R^1 represents an alkylene group or an alkenylene group, R^2 and R^3 are the same or different from each other and each represent a hydrogen atom, an alkyl group, or an alkenyl group, and n represents the number average degree of polymerization and is an integer of 2-20).