ABSTRACT

SYSTEM AND METHOD FOR REWARDING COMMUTERS

This invention provides for tracking and rewarding commuters according to their contribution to unclogging roads by opting for alternative transport forms and improving their health and the health of the environment. In particular, the invention relates to commuters who travel under human power to and from their place of work and who sign up as subscribers to a managed system that tracks their travel events, compares data gathered about the event with other events and determines whether or not the event qualifies as a commute, in which case an account of the user is credited. When the accumulated credit in the account reaches a threshold amount, the user qualifies for receiving a reward such as by means of a value token.

Figure 1