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(54) Title: DYNAMIC ENTERPRISE APPLICATION PLATFORM

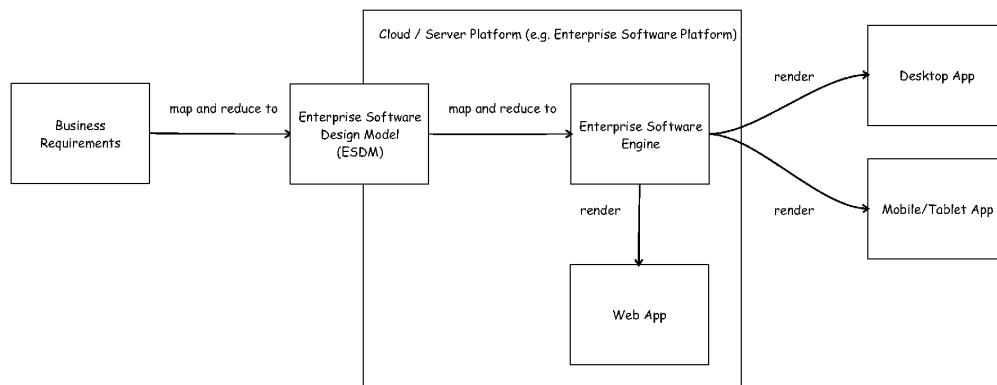


FIG 6

(57) Abstract: A Dynamic Enterprise Application Platform for development of application software in a computer system in which users develop application software for their enterprise without the assistance of software consultants is disclosed. The platform comprises : an Enterprise Software Design Model which works with and an Enterprise Software Engine, wherein data and information gathered by users are configured by the Enterprise Software Design Model and saved into database in the Enterprise Software Engine which performs a mapping and reduction procedure to create functional enterprise software application using visual editor with drag and drop interface, without the users undertaking any programming/coding training. A method of creating software applications using the Dynamic Enterprise Application Platform is also disclosed.

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