WHAT IS CLAIMED IS:

1. A method for arranging transport, the method being implemented by one or more processors and comprising:

processing a transport input from a rider for a group transport, the transport input including information that indicates at least one of a pickup or drop-off location;

determining at least one trip for the transport input;

determining (i) a probability of a group size for the group transport for one or more segments of the at least one trip, and (ii) a portion of the at least one trip that corresponds to the one or more segments;

determining at least one fare for the at least one trip based on the group size for the one or more segments and the portion of the at least one trip that corresponds to the one or more segments; and

communicating the at least one fare to the rider in advance of receiving a transport request from the rider.

2. The method of Claim 1, further comprising:

charging the fare to the rider in response to the rider selecting to receive the at least one trip within a given duration of time from when the at least one fare is determined.

3. The method of Claim 1, wherein processing the transport request includes determining at least one of the pick up or drop-off location based on historical information about the rider.

4. The method of Claim 3, wherein the historical information includes one or more of (i) a drop-off location that is marked by the rider as being a favorite location; (ii) a set of one or more recent or most recent drop-off locations; and/or (iii) a set of one or more most common drop-off locations.

5. The method of Claim 1, wherein processing the transport request includes (i) determining a current location of the rider using position information communicated from a mobile computing device of the rider, and (ii) using

historical information about the rider to determine one or more drop-off locations.

6. The method of Claim 5, wherein the historical information includes one or more of (i) a drop-off location that is marked by the rider as being a favorite location; (ii) a set of one or more recent or most recent drop-off locations; and/or (iii) a set of one or more most common drop-off locations.

7. The method of Claim 1, wherein processing the transport request includes determining multiple possible trips for the rider in response to the transport request, and wherein determining at least one fare includes determining multiple fares, including a fare for each of the multiple possible trips.

8. The method of Claim 1, wherein determining the probability of the group size includes determining whether the group size will include either one or two riders, based at least in part on historical data that is relevant to the transport request.

9. The method of Claim 1, wherein determining the at least one fare for the at least one trip includes applying a rule to define a range for the fare.

10. The method of Claim 1, wherein determining the group size includes determining a probability of an additional rider sharing at least the portion of the transport before a group transport is provided to the rider.

11. The method of Claim 1, wherein determining the group size includes determining a probability of an additional rider sharing at least the portion of the transport after a group transport is provided to the rider.

12. The method of Claim 1, further comprising:

controlling a programmatic resource on a mobile computing device of the rider in order to cause the mobile computing device of the rider to transmit information that is inferential as to a user's interest or intent for making a particular request for transport.

13. The method of Claim 12, wherein the programmatic resource includes a service application which communicates with a network service for arranging transport.

14. The method of Claim 13, wherein the transmitted information includes data indicating the rider has just launched the service application on a mobile computing device of the rider.

15. The method of Claim 13, wherein the transmitted information includes data indicating the rider is viewing an application page of the service application.

16. The method of Claim 13, wherein the transmitted information includes sensor data obtained from a sensor of the mobile computing device of the rider, wherein the sensor data indicates a level of interaction as between the rider and the mobile computing device of the rider.

17. A computer system comprising:

a memory to store instructions;

one or more processors to access the instructions from memory in order to perform operations that include:

processing a transport input from a rider for a group transport, the transport input including information that indicates at least one of a pickup or drop-off location;

determining at least one trip for the transport input;

determining (i) a probability of a group size for the group transport for one or more segments of the at least one trip, and (ii) a portion of the at least one trip that corresponds to the one or more segments;

determining at least one fare for the at least one trip based on the group size for the one or more segments and the portion of the at least one trip that corresponds to the one or more segments; and

communicating the at least one fare to the rider in advance of receiving a transport request from the rider.

18. The computer system of Claim 17, wherein one or more processors determine the group size by determining a probability of an additional rider sharing at least a portion of the transport after a group transport is provided to the rider.

19. The computer system of Claim 17, wherein the one or more processors access the instructions from memory in order to perform operations that include:

controlling a programmatic resource on a mobile computing device of the rider in order to cause the mobile computing device of the rider to transmit information that is inferential as to a user's interest or intent for making a particular request for transport.

20. A non-transitory computer-readable medium that stores instructions, which when executed by one or more processors, cause a system of the one or more processors to perform operations that include:

processing a transport input from a rider for a group transport, the transport input including information that indicates at least one of a pickup or drop-off location;

determining at least one trip for the transport input;

determining (i) a probability of a group size for the group transport for one or more segments of the at least one trip, and (ii) a portion of the at least one trip that corresponds to the one or more segments;

determining at least one fare for the at least one trip based on the group size for the one or more segments and the portion of the at least one trip that corresponds to the one or more segments; and

communicating the at least one fare to the rider in advance of receiving a transport request from the rider.