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(54) Title: PAGE COMPONENT DYNAMIC LAYOUT

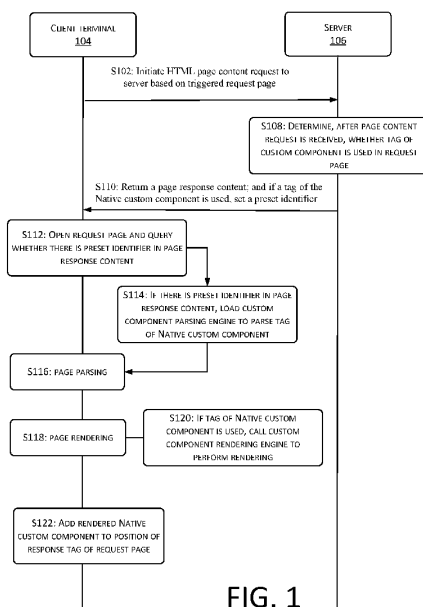


FIG. 1

(57) Abstract: A page component dynamic layout method includes: initiating, by a client terminal, a page content request to a server based on a triggered request page; querying, by the client terminal, whether there is a preset identifier in a page response content; if there is a preset identifier in the page response content, loading a set custom component parsing engine to parse a tag of a custom component; selecting, by the client terminal, a corresponding custom component according to tag information obtained by parsing the tag of the custom component, and calling a set custom component rendering engine to render the custom component; and adding the rendered custom component to a corresponding position of the request page. Dynamic layout of a Native component on a Web View is achieved on an HTML page, thereby improving the convenience of laying out pages by an operator.