

DIGITAL AUTOMATION OF VIRTUAL EVENTS

ABSTRACT

5 A method enabling digital automation of virtual events comprises providing a
virtual environment enabling interactions between users represented by user graphical
representations created from media feeds received from corresponding user cameras;
responsive to a session request received from at least one client device, setting up a virtual
event session between at least two users; obtaining an event flow rule set comprising a
10 plurality of rules, the rule set determining an event flow sequence comprising presentation
of media streams of the users in the virtual event session; applying the event flow rule set
to the media streams of the users in the virtual event session; and, responsive to the
application of the event flow rule set to the media streams, triggering an event flow action
in real time in the virtual event session, wherein the triggered event flow action comprises
15 modifying presentation of a media stream in the virtual event session.

Fig. 1