CLAIMS

1. An information presentation method, comprising:

presenting a preset page of a livestream of a preset account subject, wherein the livestream is associated with a preset object set, and the preset page comprises a livestream page and/or a livestream preview page; and

presenting, in the preset page, subject information of a first preset subject, wherein the first preset subject is one preset subject in a preset subject set corresponding to the preset account subject, and the first preset subject is configured to provide a delivery service of a preset object in the preset object set.

2. The method of claim 1, wherein the preset page comprises the livestream page;

wherein presenting, in the preset page, the subject information of the first preset subject comprises:

presenting a preset component in the livestream page; and

presenting, in the preset component, the subject information of the first preset subject.

3. The method of claim 2, wherein the preset component is comprised in a livestream message set of the livestream page.

4. The method of claim 2, wherein presenting the livestream page of the livestream of the preset account subject comprises:

presenting the livestream page of the preset account subject in response to a trigger operation on an entrance to the livestream page of the preset account subject;

wherein presenting the preset component in the livestream page comprises:

presenting a livestream message set in a preset area of the livestream page; and

presenting the preset component as a new livestream message in the livestream message set.

5. The method of claim 4, wherein after presenting the preset component as the new livestream message in the livestream message set, the method further comprises:

in response to a new livestream message being added to the livestream message set, moving the preset component in the preset area in a preset direction for presentation; and

in response to the preset component being moved to a first position in the preset area, keeping presenting the preset component at the first position for at least a preset duration.

6. The method of claim 5, wherein after keeping presenting the preset component at the first position for the preset duration, the method further comprises:

in response to a new livestream message being added to the livestream message set, continuing to move the preset component in the preset direction from the first position.

7. The method of any of claims 2 to 6, wherein the method further comprises:

presenting, in the preset component, copywriting information of the livestream, wherein content of the copywriting information is preset by a streamer corresponding to the preset account subject.

8. The method of any of claims 2 to 7, wherein after presenting, in the preset component, the subject information of the first preset subject, the method further comprises:

presenting a first page in response to a trigger operation on the preset component, wherein the first page is located on an upper layer of the livestream page, and a size of the first page is smaller than a size of the livestream page; and

presenting, in the first page, associated information of the preset account subject.

9. The method of claim 1, wherein the preset page comprises a livestream preview page;

wherein presenting, in the preset page, the subject information of the first preset subject comprises:

presenting, in the livestream preview page, the subject information of the first preset subject at a preset position, wherein the preset position is associated with an account identification presentation position of the preset account subject.

10. An information presentation apparatus, comprising:

a preset page presenting module, configured to present a preset page of a livestream of a preset account subject, wherein the livestream is associated with a preset object set, and the preset page comprises a livestream page and/or a livestream preview page; and

a subject information presenting module, configured to present, in the preset page, subject information of a first preset subject, wherein the first preset subject is one preset subject in a preset subject set corresponding to the preset account subject, and the first preset subject is configured to provide a delivery service of a preset object in the preset object set.

11. An electronic device, comprising:

one or more processors; and

a storage apparatus, configured to store one or more programs,

wherein when the one or more programs are executed by the one or more processors, the one or more processors are caused to implement the information presentation method of any of claims 1 to 9.

12. A storage medium comprising computer-executable instructions, wherein when the computer-executable instructions are executed by a computer processor, the information presentation method of any of claims 1 to 9 is implemented.

13. A computer program product, comprising a computer program, wherein when the computer program is executed by a processor, the information presentation method of any of claims 1 to 9 is implemented.