Claims

1. An information processing method, comprising:

obtaining, in response to a first operation event on a target entity word in display content, target entity word information associated with the target entity word, wherein the target entity word information comprises first information and second information, the first information comprises a meaning of the target entity word, and the second information comprises a communication identifier of a communication group or contact person having an association relationship with the target entity word; and

displaying the target entity word information.

2. The method according to claim 1, further comprising:

joining or entering the communication group according to an affiliation relationship between a current user and the communication group in response to a second operation event on the communication identifier of the communication group.

3. The method according to claim 2, wherein the joining or entering the communication group according to an affiliation relationship between a current user and the communication group in response to a second operation event on the communication identifier of the communication group comprises:

determining the affiliation relationship between the current user and the communication group in response to an operation on the communication identifier of the communication group;

displaying an operation option of the communication group corresponding to the affiliation relationship according to the affiliation relationship; and

joining or entering the communication group in response to an operation on the operation option.

4. The method according to claim 3, wherein the displaying an operation option of the communication group corresponding to the affiliation relationship according to the affiliation relationship comprises:

displaying an option of entering the communication group if the current user

belongs to the communication group; or

displaying an option of joining the communication group if the current user does not belong to the communication group.

5. The method according to claim 1, wherein the obtaining, in response to a first operation event on a target entity word in display content, target entity word information associated with the target entity word comprises:

obtaining, in response to the first operation event on an abbreviation or pronoun in a communication message or document content, a full name of the abbreviation or a formal name of the pronoun, wherein the target entity word comprises the abbreviation or pronoun, and the first information comprises the full name of the abbreviation or the formal name of the pronoun.

6. The method according to claim 1, wherein the obtaining, in response to a first operation event on a target entity word in display content, target entity word information associated with the target entity word comprises:

recognizing entity words in the display content, and displaying the entity words in a first style in the display content, the first style is different from a display style of content except the entity words in the display content; and determining, in response to a trigger operation on any entity word, that the triggered entity word is the target entity word and obtaining the target entity word information associated with the target entity word;

or

displaying a target control in response to a selection operation on at least a portion of the display content, determining that the selected content is the target entity word in response to a trigger operation on the target control, and obtaining the target entity word information associated with the target entity word;

or

obtaining the target entity word information associated with the target entity word in response to an input operation on the target entity word in a first input box.

7. The method according to claim 6, wherein

at least one of the display color, display brightness, display font, and display font size of the first style is different from that of the style of the content except the entity

word in the display content.

8. The method according to claim 1, further comprising:

displaying a first view with first preset information if the target entity word information is empty; or

displaying a first view with second preset information if the target entity word information is not obtained, wherein

the first preset information is different from the second preset information.

9. The method according to claim 8, wherein

if the target entity word information is not obtained, the first view also displays an obtaining identifier, the obtaining identifier is used for obtaining the target entity word information after a third operation is performed.

10. The method according to claim 1, wherein the displaying the target entity word information associated with the target entity word comprises:

displaying the first view on an upper layer of the display content, and displaying the target entity word information in the first view.

11. The method according to claim 10, wherein

the first view is displayed in an associated region of the target entity word; or

the first view is displayed in a preset region of the display interface.

12. The method according to claim 10, wherein

the first view has a preset data structure, and the preset data structure has at least one data display region used for displaying an associated type of data; and

the data in the target entity word information are displayed in the preset data structure according to the data type.

13. The method according to claim 1, wherein the target entity word information further comprises at least one of the following: a name of the target entity word, a full name of the target entity word, a document identifier of an electronic document associated with the target entity word, a link identifier of a page associated with the target entity word, an entity word information edit identifier, an evaluation identifier, a jump identifier, a feedback identifier, and an information source identifier.

14. The method according to claim 13, wherein

the document identifier is used for displaying the electronic document associated

with the entity word after being triggered; or

the link identifier is used for opening the page associated with the entity word after being triggered; or

the entity word information edit identifier is used for displaying an entity word information edit view after being triggered; or

the evaluation identifier is used for representing an evaluation on the entity word information after being triggered; or

the jump identifier is used for opening a detail page of the entity word information in a server after being triggered.

15. The method according to claim 1, wherein

the communication identifier of the contact person is triggered to display person information of the contact person and/or a message input region; and

the message input region is used for inputting a communication message, and the communication message input to the message input region can be sent to the contact person.

16. The method according to claim 1, wherein the displaying the target entity word information comprises:

determining the number of pieces of the target entity word information; and

if the number of pieces of the target entity word information is one, displaying the target entity word information in a first position of the first view; or

if the number of pieces of the target entity word information is at least two, determining one piece of to-be-displayed entity word information from the at least two pieces of target entity word information, displaying the to-be-displayed entity word information in a first position of the first view, and displaying other target entity word information in a second position of the first view, or displaying abbreviated information of other target entity word information in a second position.

17. The method according to claim 16, wherein the determining one piece of to-be-displayed entity word information from the at least two pieces of target entity word information comprises:

obtaining an evaluation on each piece of target entity word information, and determining the target entity word information with an optimal evaluation as the to-

be-displayed entity word information; or

obtaining user information of the current user, determining a degree of correlation between the target entity word information and the current user based on the user information, and determining the target entity word information with a highest degree of correlation as the to-be-displayed entity word information.

18. The method according to claim 17, wherein the determining the target entity word information with an optimal evaluation as the to-be-displayed entity word information comprises:

if there is target entity word information with the same evaluation, obtaining an information abundance of the target entity word information, and determining the target entity word information with a highest information abundance as the to-be-displayed entity word information.

19. The method according to claim 16, wherein

after the abbreviated information of any piece of target entity word information is triggered, all of the target entity word information corresponding to the abbreviated information is displayed; or

after the abbreviated information of any piece of target entity word information is triggered, the detail page of the target entity word information corresponding to the abbreviated information in the server is opened.

20. The method according to claim 1, further comprising: obtaining a search result for the target entity word, and displaying the search result in the second view, wherein

the target entity word information is displayed in the first view, and the first view and the second view are independent of each other in the same display interface for display.

21. The method according to claim 20, wherein the obtaining a search result for the target entity word comprises: searching user data of the current user to obtain user data comprising the target entity word, wherein

the user data of the current user comprise at least one of a communication message, a contact person, an application, an email, a schedule, and a document.

22. An information processing apparatus, comprising:

an obtaining unit, configured to obtain, in response to a first operation event on a target entity word in display content, target entity word information associated with the target entity word, wherein the target entity word information comprises first information and second information, the first information comprises a meaning of the target entity word, and the second information comprises a communication identifier of a communication group or contact person having an association relationship with the target entity word; and

a display unit, configured to display the target entity word information.

23. A device, comprising:

at least one memory and at least one processor, wherein

the at least one memory is configured to store program code, and the at least one processor is configured to call the program code stored in the at least one memory to perform the method according to any one of claims 1 to 21.

24. A storage medium, the storage medium storing program code, and the program code is used for performing the method according to any one of claims 1 to 21.