despite their reservation, which may result in the consumer tipping less, deciding not to return to the restaurant, or even leaving the restaurant immediately to go elsewhere.

[0004] One such reservation system enables a consumer to provide payment information at the time of the reservation. Once the reservation is fulfilled, the payment information is transmitted from the reservation service to a payment network or the restaurant for processing. Additional information may be found in U.S. Patent Application No. 13/571,401, entitled "Method and System for a Payment Process to Reduce Fraud," filed on August 10, 2012, to Jennifer Dogin et al., which is herein incorporated by reference in its entirety. However, a problem with the system arises as the payment information is held and transmitted by a third party service. If communication with the service is impeded or unavailable, the payment information may be unavailable. If a consumer visits the restaurant without bringing a method of payment, relying on the details provided at the time of the reservation, then the consumer may be left with a bill and no way to pay for it.

[0005] Thus, there is a need for a technical system to provide for enhanced restaurant reservations by enabling a consumer to provide for additional reservation options, including providing payment details to pay for a bill that does not rely on a third party system for provisioning of the payment details to the restaurant.

SUMMARY

[0006] The present disclosure provides a description of systems and methods for making enhanced restaurant reservations and conducting and processing payment transactions corresponding to an enhanced reservation.

[0007] A method for making an enhanced restaurant reservation and approving payment includes: storing, in a payment database of a mobile device, at least one payment profile, wherein each of the at least one payment profile includes data related to a payment account including at least a payment account number and a payment identifier corresponding to the related payment account, the at least one payment profile being retained only in the payment database of the mobile device; displaying, by a display device, a list of a plurality of restaurants; receiving, by an input device, an indication of a specific restaurant of the plurality of restaurants; identifying, by a

processing device, a plurality of enhanced reservation options associated with the specific restaurant; displaying, by the display device, the identified plurality of enhanced reservation options and the payment identifier included in each of the at least one payment profile; receiving, by the input device, at least a reservation time and/or date, at least one user reservation option corresponding to the identified plurality of enhanced reservation options, and an indication of a specific payment profile from the payment database of the mobile device; transmitting, by a transmitting device of the mobile device to a receiving device of a point of sale device of the specific restaurant, at least a reservation identifier, the received reservation time and/or date, and the received at least one user reservation option; receiving, by the input device, approval of payment of a transaction arising from completion of the enhanced restaurant reservation using the specific payment profile; and transmitting, by the transmitting device of the mobile device to the receiving device of the point of sale device of the specific restaurant, the approval of the payment of the transaction arising from the completion of the enhanced restaurant reservation using the specific payment profile.

[0008] A method for conducting a payment transaction includes: storing, in a reservation database of a mobile communication device, a reservation data entry, wherein the reservation data entry includes data related to a restaurant reservation including at least a reservation identifier, a specific restaurant, and a payment account number corresponding to a payment account; identifying, by a processing device, an indication of the mobile communication device being located at the specific restaurant; transmitting, by a transmitting device, at least the reservation identifier to a point of sale device associated with the specific restaurant; receiving, from the point of sale device, transaction data for a payment transaction associated with the reservation identifier; displaying, by a display device, the received transaction data; receiving, by an input device, an indication of approval of the displayed transaction data; and transmitting, by the transmitting device, at least the reservation identifier and the payment account number included in the reservation data entry to the point of sale device.

[0009] A method for processing a payment transaction includes: storing, in a database, a reservation data entry, wherein the reservation data entry includes data related to a

restaurant reservation including at least a reservation time and/or date, a reservation identifier, and at least one user reservation option; receiving, by a receiving device, an indication of fulfillment of the restaurant reservation, wherein the indication includes at least a device identifier associated with a mobile communication device; receiving, by an input device, transaction data for a payment transaction associated with the restaurant reservation; transmitting, by a transmitting device, at least the transaction

data and a transaction amount for the payment transaction to the mobile communication device; receiving, by the receiving device, an indication of approval from the mobile communication device, wherein the indication of approval includes at least a payment account number; generating, by a processing device, an authorization request for a payment transaction, wherein the authorization request includes at least the transaction amount and the payment account number; and transmitting, by the transmitting device, the generated authorization request for processing by a payment network.

[0010] A system for making an enhanced restaurant reservation and approving payment includes a transmitting device of a mobile device, a payment database of the mobile device, a display device, an input device, and a processing device. The payment database of the mobile device is configured to store at least one payment profile, wherein each of the at least one payment profile includes data related to a payment account including at least a payment account number and a payment identifier corresponding to the related payment account, the at least one payment profile being retained only in the payment database of the mobile device. The display device is configured to display a list of a plurality of restaurants. The input device is configured to receive an indication of a specific restaurant of the plurality of restaurants. The processing device is configured to identify a plurality of enhanced reservation options associated with the specific restaurant. The display device is further configured to display the identified plurality of enhanced reservation options and the payment identifier included in each of the at least one payment profile. The input device is further configured to receive at least a reservation time and/or date and at least one user reservation option corresponding to the identified plurality of enhanced reservation options, and an indication of a specific payment profile from the payment database of the mobile device. The transmitting device of the mobile device is configured to transmit to a receiving device of a point of sale device of the specific restaurant at least a reservation identifier, the received reservation time and/or date, and the received at least one user reservation option. The input device is further configured to receive approval of payment of a transaction arising from completion of the enhanced restaurant reservation using the specific payment profile. The transmitting device of the mobile device is further configured to transmit to the receiving device of the

point of sale device of the specific restaurant the approval of the payment of the transaction arising from the completion of the enhanced restaurant reservation using the specific payment profile

[0011] A mobile communication device for conducting a payment transaction includes a reservation database, a processing device, a transmitting device, a receiving device, a display device, and an input device. The reservation database is configured to store a reservation data entry, wherein the reservation data entry includes data related to a restaurant reservation including at least a reservation identifier, a specific restaurant,

WHAT IS CLAIMED IS:

1. A method for making an enhanced restaurant reservation and approving payment, comprising:

storing, in a payment database of a mobile device, at least one payment profile, wherein each of the at least one payment profile includes data related to a payment account including at least a payment account number and a payment identifier corresponding to the related payment account, the at least one payment profile being retained only in the payment database of the mobile device;

displaying, by a display device, a list of a plurality of restaurants;

receiving, by an input device, an indication of a specific restaurant of the plurality of restaurants;

identifying, by a processing device, a plurality of enhanced reservation options associated with the specific restaurant;

displaying, by the display device, the identified plurality of enhanced reservation options and the payment identifier included in each of the at least one payment profile;

receiving, by the input device, at least a reservation time and/or date, at least one user reservation option corresponding to the identified plurality of enhanced reservation options, and an indication of a specific payment profile from the payment database of the mobile device;

transmitting, by a transmitting device of the mobile device to a receiving device of a point of sale device of the specific restaurant, at least a reservation identifier, the received reservation time and/or date, and the received at least one user reservation option;

receiving, by the input device, approval of payment of a transaction arising from completion of the enhanced restaurant reservation using the specific payment profile; and

transmitting, by the transmitting device of the mobile device to the receiving device of the point of sale device of the specific restaurant, the approval of the

payment of the transaction arising from the completion of the enhanced restaurant reservation using the specific payment profile.

2. The method of claim 1, further comprising:

receiving, by the input device, the reservation identifier, wherein the reservation identifier is a name.

3. The method of claim 1, wherein identifying the plurality of enhanced reservation options associated with the specific restaurant includes:

transmitting, by the transmitting device, a request for enhanced reservation options, wherein the request includes at least information identifying the specific restaurant;

receiving, by a receiving device, an option response as a response to the transmitted request; and

identifying, by the processing device, the plurality of enhanced reservation options associated with the specific restaurant in the received option response.

4. The method of claim 1, wherein the plurality of enhanced reservation options includes at least one of: booth seating, table seating, window seating, fireplace seating, seating preferences, booster chair preferences, high chair preferences, kids menu preferences, dietary restrictions, occasion being celebrated, and language preferences.

5. The method of claim 1, further comprising:

storing, in a reservation database, a reservation data entry, wherein the reservation data entry includes data related to a restaurant reservation including at least the specific restaurant, the reservation time and/or date, the at least one user reservation option, and the payment account number included in the at least one payment profile.

6. The method of claim 1, wherein the reservation identifier is at least one of: a name, a computing device identifier, and a media access control address.

7. A system for making an enhanced restaurant reservation and approving payment, comprising:

a transmitting device of a mobile device;

a payment database of the mobile device configured to store at least one payment profile, wherein each of the at least one payment profile includes data related to a payment account including at least a payment account number and a payment identifier corresponding to the related payment account, the at least one payment profile being retained only in the payment database of the mobile device;

a display device configured to display a list of a plurality of restaurants;

an input device configured to receive an indication of a specific restaurant of the plurality of restaurants; and

a processing device configured to identify a plurality of enhanced reservation options associated with the specific restaurant, wherein

the display device is further configured to display the identified plurality of enhanced reservation options and the payment identifier included in each of the at least one payment profile,

the input device is further configured to receive at least a reservation time and/or date and at least one user reservation option corresponding to the identified plurality of enhanced reservation options, and an indication of a specific payment profile from the payment database of the mobile device,

the transmitting device of the mobile device is configured to transmit to a receiving device of a point of sale device of the specific restaurant at least a reservation identifier, the received reservation time and/or date, and the received at least one user reservation option;

the input device is further configured to receive approval of payment of a transaction arising from completion of the enhanced restaurant reservation using the specific payment profile; and

the transmitting device of the mobile device is further configured to transmit to the receiving device of the point of sale device of the specific restaurant the approval of the payment of the transaction arising from the completion of the enhanced restaurant reservation using the specific payment profile.

8. The system of claim 7, wherein the input device is further configured to receive the reservation identifier, wherein the reservation identifier is a name.

9. The system of claim 7, further comprising:

a receiving device, wherein

identifying the plurality of enhanced reservation options associated with the specific restaurant includes:

transmitting, by the transmitting device, a request for enhanced reservation options, wherein the request includes at least information identifying the specific restaurant;

receiving, by a receiving device, an option response as a response to the transmitted request; and

identifying, by the processing device, the plurality of enhanced reservation options associated with the specific restaurant in the received option response.

10. The system of claim 7, wherein the plurality of enhanced reservation options includes at least one of: booth seating, table seating, window seating, fireplace seating, seating preferences, booster chair preferences, high chair preferences, kids menu preferences, dietary restrictions, occasion being celebrated, and language preferences.

11. The system of claim 7, further comprising:

a reservation database configured to store a reservation data entry, wherein the reservation data entry includes data related to a restaurant reservation including at least the specific restaurant, the reservation time and/or date, the at least one user

reservation option, and the payment account number included in the at least one payment profile.

12. The system of claim 7, wherein the reservation identifier is at least one of: a name, a computing device identifier, and a media access control address.