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(54) Title: INFORMATION INTERACTION METHOD AND APPARATUS, ELECTRONIC DEVICE, STORAGE MEDIUM AND PROGRAM PRODUCT

(54) 发明名称: 信息交互方法、装置、电子设备、存储介质及程序产品

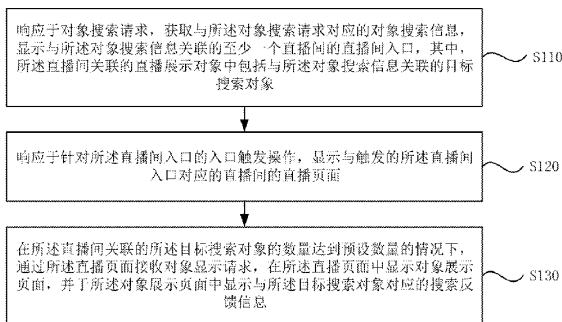


图 1A

S110 In response to an object search request, acquire object search information corresponding to the object search request, and display a live stream entry of at least one live stream associated with the object search information, livestream presenting objects associated with the live stream comprising target search objects associated with the object search information

S120 In response to an entry triggering operation for the live stream entry, display a live streaming page of the live stream corresponding to the triggered live stream entry

S130 When the number of the target search objects reaches a preset number, receive an object display request by means of the live streaming page, display in the live streaming page an object presenting page, and display in the object presenting page search feedback information corresponding to the target search objects

(57) Abstract: Provided in the embodiments of the present disclosure are an information interaction method and apparatus, an electronic device, a storage medium and a program product. The information interaction method comprises: in response to an object search request, acquiring object search information corresponding to the object search request, and displaying a live stream entry of at least one live stream associated with the object search information, livestream presenting objects associated with the live stream comprising target search objects associated with the object search information; in response to an entry triggering operation for the live stream entry, displaying a live streaming page of the live stream corresponding to the triggered live stream entry; and when the number of the target search objects reaches a preset number, receiving an object display request by means of the live streaming page, displaying in the live streaming page an object presenting page, and displaying in the object presenting page search feedback information corresponding to the target search objects.

[见续页]

PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG)。

本国际公布:

— 包括国际检索报告(条约第21条(3))。

(57) 摘要: 本公开实施例提供了一种信息交互方法、装置、电子设备、存储介质及程序产品。该信息交互方法包括: 响应于对象搜索请求, 获取与对象搜索请求对应的对象搜索信息, 显示与对象搜索信息关联的至少一个直播间的直播间入口, 直播间关联的直播展示对象中包括与对象搜索信息关联的目标搜索对象; 响应于针对直播间入口的入口触发操作, 显示与触发的直播间入口对应的直播间的直播页面; 在目标搜索对象的数量达到预设数量的情况下, 通过直播页面接收对象显示请求, 在直播页面中显示对象展示页面, 并于对象展示页面中显示与目标搜索对象对应的搜索反馈信息。