

ABSTRACT

A virtual object control method and apparatus, a terminal and a storage medium. Said method comprises: displaying a user interface, the user interface comprising a first firing button therein, the first firing button being an operation control for triggering ads shooting and firing (301); when a trigger signal corresponding to the first firing button is received, controlling a virtual gun held by a virtual object to enter an ads shooting state (302); detecting whether a firing condition is satisfied (303); and if so, controlling the virtual gun to shoot when the virtual gun is in an ads shooting state (304). Said method implements ads shooting and firing by pressing one button, that is, ads shooting and firing can be completed only by means of a one-step operation, without the need for two steps, sufficiently improving the operation efficiency.

FIG. 3