DRAWINGS

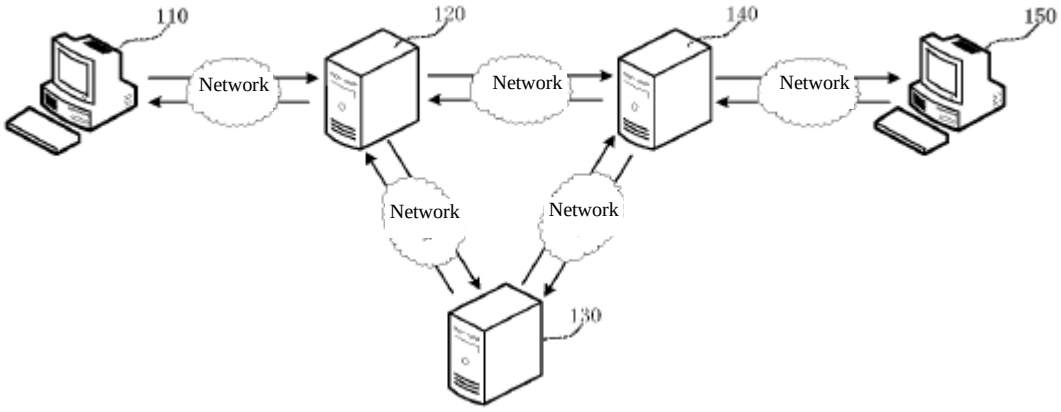


FIG. 1

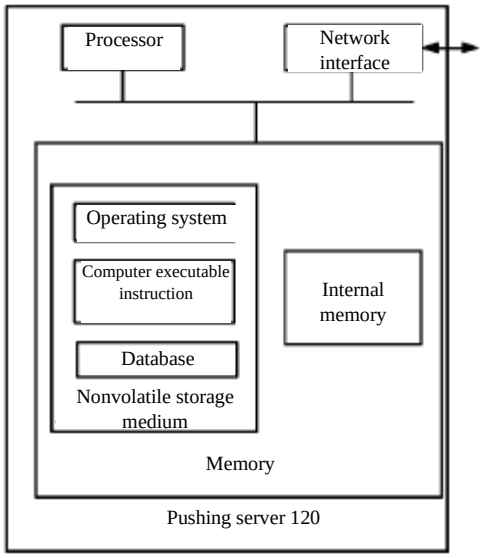


FIG. 2

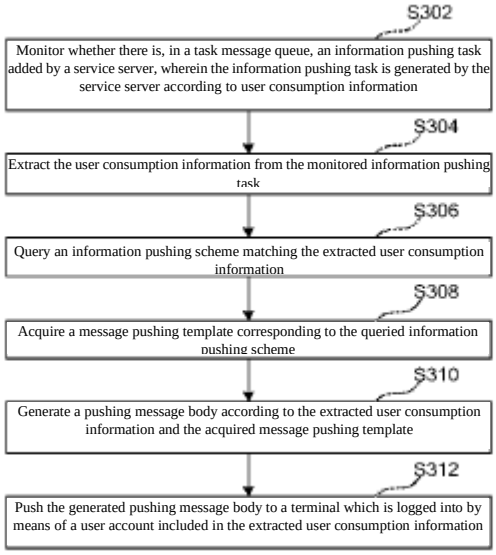

S302
Monitor whether there is, in a task message queue, an information pushing task added by a service server, wherein the information pushing task is generated by the service server according to user consumption information
S304
Extract the user consumption information from the monitored information pushing task
S306
Query an information pushing scheme matching the extracted user consumption information
S308
Acquire a message pushing template corresponding to the queried information pushing scheme
S310
Generate a pushing message body according to the extracted user consumption information and the acquired message pushing template
S312
Push the generated pushing message body to a terminal which is logged into by means of a user account included in the extracted user consumption information

FIG. 3

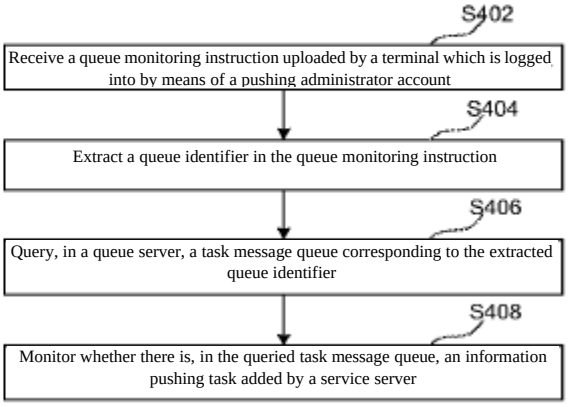

S402
Receive a queue monitoring instruction uploaded by a terminal which is logged into by means of a pushing administrator account
S404
Extract a queue identifier in the queue monitoring instruction
S406
Query, in a queue server, a task message queue corresponding to the extracted queue identifier
S408
Monitor whether there is, in the queried task message queue, an information pushing task added by a service server

FIG. 4

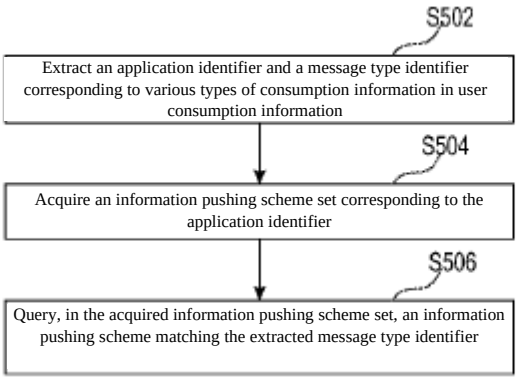


FIG. 5

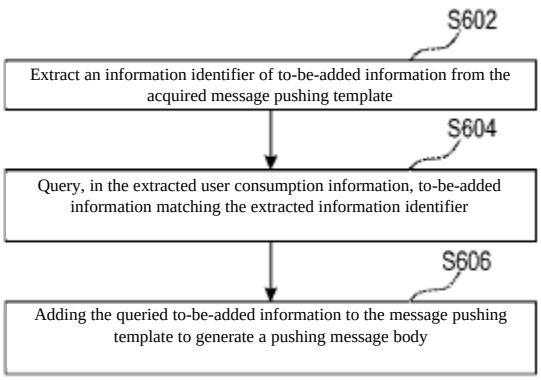


FIG. 6

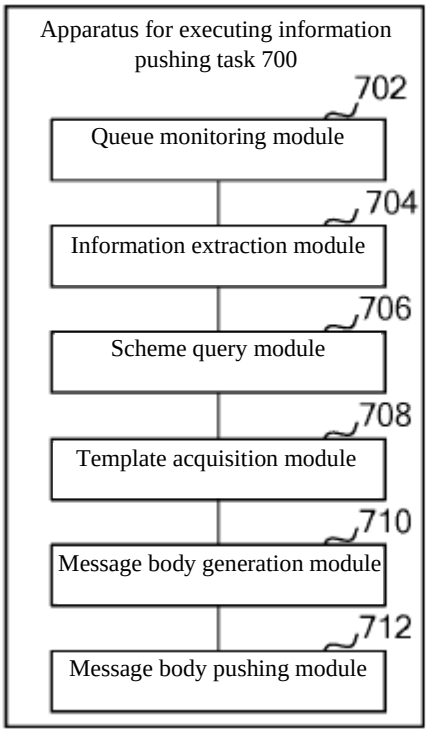


FIG. 7

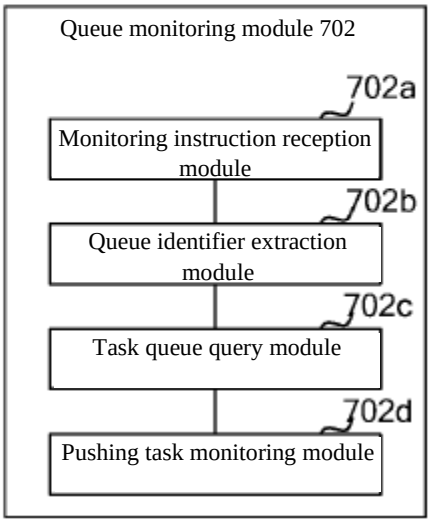


FIG. 8

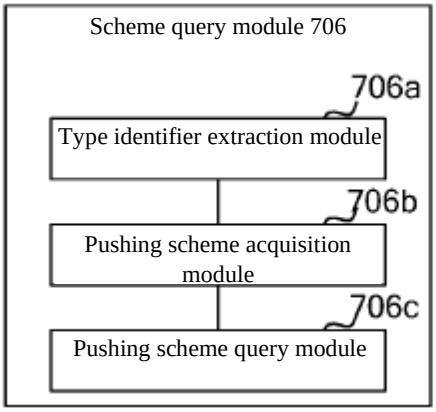


FIG. 9

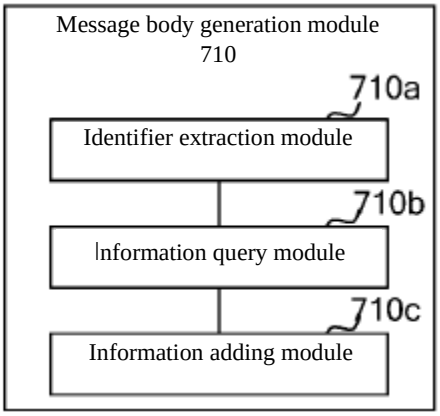


FIG. 10