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(54) **Title:** ORGANIC COMPOUNDS

(57) **Abstract:** A composition for masking the bitter taste of potassium chloride or other potassium salt used in a consumable product as a substitute, in whole or in part, for common table salt, said composition comprising a sugar alcohol and a compound of formula (I) $\text{CH}_2\text{OH}-(\text{CHOH})_4-\text{CO}-\text{NH}-\text{CH}_2-\text{CH}_2-\text{X}$; a compound of the formula (II): $\text{R}^1-\text{CR}^2(\text{OR}^3)-\text{CO}-\text{Y}$; a flavour modulating substance of the formula (III): $\text{R}^1-\text{CR}^2(\text{OR}^3)-\text{CO}-\text{NR}^4-\text{Y}'-\text{X}'$; or mixtures thereof.



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